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## For Immediate Release

### Creative Sonoma Seeks Advisory Board Members

Santa Rosa CA, - (January 25, 2016) – This week, Creative Sonoma, a division of Sonoma County’s Economic Development Board, opened up the recruitment process for individuals who are interested in serving on its first Advisory Board.

Creative Sonoma is a newly established agency designed to support and advance the creative community of the County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This can include artists, nonprofit cultural and heritage organizations, and enterprises such as design firms, galleries, recording and video studios, and more. The core programs and services of Creative Sonoma include professional development seminars and workshops, networking opportunities, communication and marketing, and developing innovative collaborations and partnerships.

“The creative sector is a growing category of our local Sonoma County economy,” said Supervisor Efren Carrillo, Chair of the Board of Supervisors. “Our Board takes great pride in supporting the remarkable artistic and cultural offerings thriving in Sonoma County. We recognize that a vital creative community contributes to a healthy environment for both residents and visitors, and helps attract new business to the County.”

Ideal candidates will include a wide cross-section of the community including creative individuals and entrepreneurs, philanthropists and business and industry leaders who have a passion for how creativity contributes to a healthy Sonoma County.

Applications may be downloaded at <http://goo.gl/tPb4y5>. The deadline for applications is Friday, February 19, 2016 at 5:00 p.m. Any questions about the Creative Sonoma Advisory Board can be directed to Kristen Madsen at (707) 565-6120.

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