

PRESS RELEASE

From: Sonoma County Economic Development Board

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SONOMA COUNTY, CALIF. –Residents of Sonoma County are invited to attend the Cultural Arts and Creative Economy Forum being held on April 16th, 2014 from 6:00pm-8:00pm at the Wells Fargo Center for the Arts. Members of the community interested in cultural and creative arts are encouraged to participate in the town-hall-style forum to discuss the future direction of the arts and creative sector in Sonoma County.

The event is offered by the Sonoma County Economic Development Board, and consultants with the Cultural Planning Group (CPG) will facilitate the meeting. CPG is known for guiding successful cultural organization projects throughout the United States, and brings expertise in developing cultural arts plans, arts agency organizational structures, and funding strategies to support those efforts.

The Sonoma County Board of Supervisors has directed the creation of an action plan to advance the cultural arts and creative economy in Sonoma County, and CPG has already met with a variety of stakeholders within the arts and creative sectors in Sonoma County. They will expand on their initial meetings at the upcoming forum.

Participants at the forum will have the opportunity to offer their insight and input to benefit the creation of the action plan. The diverse needs of both the for-profit creative arts sector and the non-profit organizations that support and promote the cultural arts will be considered in the creation of the action plan.

The forum will be free and open to the public, with advanced registration required. Registration for the event closes Tuesday, April 15th and is available here at <http://goo.gl/i2ijLz>. For questions about the event, please call the Sonoma County Economic Development Board at 707-565-7170.