For Immediate Release

Creative Sonoma Announces Fourth Bi-annual “Discovered” Program
For Exceptional Visual Artists from Sonoma County
Call For Recommendations Deadline: July 1, 2016

Santa Rosa CA, - (May 16, 2016) – Creative Sonoma, a division of Sonoma County’s Economic Development Board, is requesting recommendations for the fourth biannual Discovered: Exceptional Artists from Sonoma County program, a juried exhibition for Sonoma County emerging visual artists. The program, funded by the Artist Awards Endowment Fund at Community Foundation Sonoma County, will recognize up to six visual artists living and working in Sonoma County. Featured artists will receive a $2,000 stipend and their work will be exhibited at the Petaluma Arts Center from January 21 – March 19, 2017. The Artist Awards Endowment Fund was created by more than 50 donors from 2007-2011 with support from the James Irvine Foundation.

“The creative industries comprise a growing sector of our local economy,” said Supervisor Efren Carrillo, Chair of the Board of Supervisors. “Our Board takes great pride in supporting the remarkable artistic and cultural offerings thriving in Sonoma County and this program, in partnership with the Community Foundation Sonoma County, is a great step forward toward accomplish that goal.”

Recommendations will be accepted from professionals in the art community including museum, gallery, art center staff, visual artists in all media, and individuals involved in buying, selling or exhibiting art. Self-nominations will be accepted. Recommendations should include the Recommender’s name, the artist’s name and contact information, and the artist’s website if applicable. Multiple recommendations from the same source are acceptable. Recommendations should be sent to: DiscoveredCreativeSonoma@sonoma-county.org no later than Friday, July 1, 2016.

Jurors for the show include Kate Eilertsen who is also the lead curator, Michael Schwager from Sonoma State University, and local visual artist Jessica Martin.

The Discovered program defines “emerging artists” as those in the early stages of their career who demonstrate exceptional creative excellence, who have not had prior museum exhibitions, and who are not affiliated with a gallery. Artists working in drawing, mixed media, digital arts, painting, photography, printmaking and sculpture are eligible for recommendation. Eligible artists must be at least 21 years old and live in Sonoma County.

For more information, please contact Kristen Madsen at kristen.madsen@sonoma-county.org.