



FOR IMMEDIATE RELEASE

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Next Level Grants Awarded to Five Sonoma Musicians and Bands

Funds Made Available by the Hewlett Foundation

SONOMA COUNTY, Calif. -- Creative Sonoma, a division of Sonoma County's Economic Development Board, is pleased to announce five recipients of Next Level grants in the amount of \$2,500 each. Grantees are Sonoma County musicians and bands who have demonstrated they are ready to take their careers to the next level. Grants will be paired with ten hours of one-on-one consulting with music industry experts to help accelerate the impact of the grant funds and make the most effective use of the grant funds.

In addition, the highest scoring applicant will also receive one complimentary day in the EMG-TV Studio to shoot up to three live performance videos. This package also includes post-production services (mixing and video editing) for the three tracks and is valued at \$24,000.

"Sonoma County boasts a dynamic and growing music scene" said Supervisor Efren Carrillo, Chair of the Board of Supervisors. "This infusion of cash and professional consulting into the community will help advance these musicians' careers which will benefit all of us in the County who love and appreciate music."

The 2016 Grantees are: Avery Hellman (Ismay), The Bootleg Honeys, Black Sheep Brass Band, Shaun Hunter Wagner, and The Easy Leaves who will be the recipient of the EMG-TV studio time award.

This program is made possible with grant funds from the William J. and Flora Hewlett Foundation, with additional support from EMG-TV and Lagunitas Brewing Company.

For more information, please contact Kristen Madsen at kristen.madsen@sonoma-county.org.

Creative Sonoma supports and advances the creative community of Sonoma County.

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CREATIVE SONOMA

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