The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

Stay Updated!

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GET NEWS:
Stories and Updates

CREATIVE SONOMA FALL WORKSHOPS WRAPPED

Over the past two months, we have hosted 5 workshops with six presenters and 150 registrants. The workshops explored a range of overview topics including the essentials of nonprofit governance, basic components of development and fundraising, donor relations, an introduction to running a business as an artist, and marketing for arts organizations and artists.

Thanks to all of our panelists and presenters (see list below) and to all who attended for great questions and interest, and for sharing both challenges and ideas for new workshops. That said, what topics would you like to see for future workshops? Send your suggestions to creativesonoma@sonoma-county.org.

Fall 2015 Presenters
Audrey Wong - Development and fundraising
Nancy Glaze - Nonprofit governance, management
Carol Beattie - Donor relations and development
Chris Chang Weeks - Donor relations and development
John Harden (johnfilms.com) - Crowdsourcing and marketing
Danielle Smith (www.FRAMEWORKsf.com) - Marketing and public relations

Fall 2015 Venues
Raven Theatre Windsor, Windsor
Sebastopol Center for the Arts, Sebastopol
Sonoma Community Center, Sonoma
Spreckels Performing Arts Center, Rohnert Park
We have enjoyed exploring arts spaces in different parts of the county and will continue to do so, in an effort to promote the venues as well as bring workshops to rotating parts of the county. In addition to workshop topic ideas, let us know if you have a favorite or interesting venue that would be a good location for future workshops and events.

News on the winter program slate of workshops and events is coming soon, including new dates and locations for our Coffee & Conversation convenings around the County. We hope to see you at a workshop or event soon!

Healdsburg Coffee & Conversation held at the Healdsburg Center for the Arts this fall.

NEW RFP ANNOUNCED FOR LOGO DESIGN

We are pleased to share a new opportunity for graphic designers to create a logo for an initiative of the Economic Development Board (Creative Sonoma’s home in the County of Sonoma). The County of Sonoma is seeking proposals from graphic designers to create a logo for The Year of the Entrepreneur in 2016. The Year of the Entrepreneur will celebrate local entrepreneurs, small businesses and the local structures that support business development through a year-long series of events, workshops, and activities designed to raise awareness of the efforts of local entrepreneurs, and the visibility of the County as an entrepreneurial hub. The RFP is attached HERE.

Email questions to ethan.brown@sonoma.county.org by November 20, 2015. Questions and answers will be posted in this event’s View Comments and Attachments section by November 24, 2015. The RFP deadline is December 4, 2016, 2pm PST. Interested parties should log in to the County of Sonoma’s Supplier Portal (http://sonomacounty.ca.gov/Supplier-Portal) to view the entire solicitation and all attachments.

GET KNOWLEDGE:
Trainings and Conferences

CREATIVE SONOMA WORKSHOPS

COMING SOON: WINTER 2016 WORKSHOPS

We will be announcing dates for the Creative Sonoma Winter 2016 Workshops soon. Topics will include:

- Photographing Your Artwork
- When Art is Your Business - Workshop II
- County of Sonoma Contract Procurement Processes for Creatives
- Beginning and Advanced Social Media
- Music Industry mini-conference
The schedule will be published via our email list and on our Facebook page.

OTHER NORTH BAY WORKSHOPS

ARTS COUNCIL NAPA VALLEY

Communicating for Broad Public Support for the Arts
Friday, November 20, 10am-12pm
More Information

NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER
napasonomasbdc.org

Marketing Your Business on the Internet
Wednesday, November 18, 5:30-7:30pm
More Information

Acceso A Capital en El Norte De La Bahia
Thursday, November 19, 6-8pm
More Information

Build a Better Business: Business Start-up Orientation
Wednesday, December 2, 5:30-8:30pm
More Information

VOLUNTEER CENTER OF SONOMA COUNTY
volunteernow.org

Financial Dashboard: Tracking Metrics & Gaining Insight
Wednesday, November 18, 8:30-10:30am
More Information

Project Cycle: Design, Implementation & Learning
Thursday, November 19, 8:30-10:30am
More Information

CONFERENCES & WEBINARS

2nd Annual Music Expo SF
Music Expo SF in Emeryville, this Saturday, November 14, 2015, explores music production and performance and is dedicated to musicians, producers and DJs. The 2015 edition will bring together the Bay Area music community for a full-day of artist and producer keynotes, panels, production workshops, gear exhibition and live performances. Tickets are $20.
More Information

Association of Performing Arts Presenters Conference
Held each January in New York City, (January 15-19, 2016) the conference is the world's largest networking forum and marketplace for performing arts professionals. Thousands of presenters, artists, managers, agents and emerging arts leaders from all 50 U.S. states and more than 30 countries convene in the city for five days of professional development, business deals and performances.
More Information

GET MONEY:
Calls to Creatives, Grants, Jobs & More

CALLS TO Creatives
Art Works Downtown (San Rafael): Adaptation
This exhibition aims to showcase a visual dialogue about adapting to the changing climate and environment. Open to artists who live within 100 miles of San Rafael. Apply through Call for Entry by Friday, November 14, 4pm.
More Information

ARTescape: Winter Shadows
ARTescape in Sonoma is accepting submissions from both youth and adults in 2d and 3d work including painting, photography, drawing, small sculpture, assemblage, book arts, textiles, poetry. Entries reference and evoke the theme in whatever way you choose; (darkness of winter, the light of the solstice, shorter days, longer nights, all interior or exterior explorations of the shadows of winter considered). Deadline is November 18, 2015.
More Information

Petaluma Arts Center: Members Exhibition and Art Around Town
Call for Art for the 15th Annual PAC Members Exhibition. New work, all media accepted, size limitations are 20 x 24 max. Deadline is Friday, November 20, 2015. Call for Art for Art Around Town at Petaluma Valley Hospital. Works must be acceptable for a hospital venue, and encourage healing in our community. Deadline is Monday, November 23, 2015.
More Information

County of Sonoma Economic Development Board: RFP for Year of the Entrepreneur Logo
See the news story, above, regarding the Year of the Entrepreneur Logo Design RFP. Deadline is December 4, 2015, 2pm.
More Information

RE-OPENED Lagunitas Brewing Company: Public Art Street Project
Lagunitas Brewing Company has announced a public art project, in partnership with the City of Petaluma, to beautify their neighborhood and highlight some of the talented artists in the community. Several sculptures from local artists will line Lagunitas' new walkway along North McDowell Road. They are accepting submissions from Bay Area artists for projects at $10,000 and $20,000 levels (to include time, materials and installation). Deadline is December 4, 2015.
More Information

Sonoma County Literary Update: Calls for Submissions
The Calls for Submissions page of the Sonoma County Literary Update website includes regularly updated opportunities, from local to beyond. The website also include a multitude of resources for local writers, including a monthly newsletter, links to local writers's groups, a robust calendar of literary events, and more. Visit the page for the current month's literary submission opportunities.
More Information

GRANTS AND CONTESTS

The Kresge Foundation: Arts & Culture
Pioneering New Approaches: The Kresge Foundation is a $3.5 billion private, national foundation that works to expand opportunities in America's cities through grantmaking and investing in arts and culture, education, environment, health, human services and community development. This is a rolling arts grant through the County of Sonoma Funding Opportunity and The Kresge Foundation. On-going basis through 2015.
More Information

Super Bowl 50 Playmaker Grants
The Super Bowl 50 Host Committee is giving back to Bay Area communities. Playmakers, a program that is part of the 50 Fund grant program, will provide 50 separate $10,000 Playmaker grants to Bay Area nonprofits. Applications for the last round of funding will be accepted in November, and should include how the project helps to close the opportunity gap for children, youth and young adults. The application period is open November 3-30, 2015.
More Information
National Endowment for the Humanities (NEH): Media Projects and Development Grants
NEH's Division of Public Programs supports activities that engage millions of Americans in understanding significant humanities works and ideas. At the center of every NEH-funded public humanities project is a core set of humanities ideas developed by scholars, matched to imaginative formats that bring those ideas to life for people of all ages and all walks of life. Deadline is **January 13, 2016.**

More Information

Fleishhacker Foundation Small Arts Grants
Organizations residing and offering programming in the greater San Francisco Bay Area (including Sonoma County), with annual budgets between $100,000 and $750,000, are eligible. Grants between $1,000 and $10,000 are made to support a range of artistic efforts within the following disciplines: dance, film and media arts, interdisciplinary arts, music, theater, and visual arts. Grants are typically for: artists' fees for creative time, production costs, performances, exhibition/installation costs for visual, media, or interdisciplinary arts, post production costs for films, and projects which aid an arts organization's overall artistic development. Organizations may not apply more than once a year. Deadlines for grant proposals are **January 15, 2016** for spring decisions.

More Information

JOBS & MORE

EDB Services Program
The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hire's wage for six months or $10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at healther.lobue@sonoma-county.org or (707) 565 6414.

California Arts Council, Arts Jobs Listings
Listing of current arts job openings from throughout California, updated regularly. More Information

Creative Sonoma is a Division of the Economic Development Board of Sonoma County.

"My responsibility as a poet, as an artist, is to not look away."
-Nikki Finney, 2011 National Book Award Winner
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