

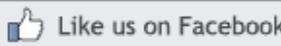
# CREATIVE SONOMA

## Currents

November 2015



### Stay Updated!



*The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.*

### CONTACT

CREATIVE SONOMA

#### General Information

[creativesonoma@sonoma-county.org](mailto:creativesonoma@sonoma-county.org)

#### Kristen Madsen, Director

[Kristen.Madsen@sonoma-county.org](mailto:Kristen.Madsen@sonoma-county.org)  
(707) 565 6120

#### Samantha Kimpel, Administrative Aide

[Samantha.Kimpel@sonoma-county.org](mailto:Samantha.Kimpel@sonoma-county.org)  
(707) 565 6134

### IN THIS ISSUE

[GET NEWS: Stories and Updates](#)

[\\*Fall Workshops Wrapped](#)

[\\*New RFP for Logo Design](#)

[GET KNOWLEDGE: Trainings and Conferences](#)

[GET MONEY: Calls to Creatives, Grants, Jobs & More](#)

## GET NEWS: Stories and Updates

### CREATIVE SONOMA FALL WORKSHOPS WRAPPED

Over the past two months, we have hosted 5 workshops with six presenters and 150 registrants. The workshops explored a range of overview topics including the essentials of nonprofit governance, basic components of development and fundraising, donor relations, an introduction to running a business as an artist, and marketing for arts organizations and artists.

Thanks to all of our panelists and presenters (see list below) and to all who attended for great questions and interest, and for sharing both challenges and ideas for new workshops. That said, **what topics would you like to see for future workshops?** Send your suggestions to [creativesonoma@sonoma-county.org](mailto:creativesonoma@sonoma-county.org).

#### Fall 2015 Presenters

Audrey Wong - Development and fundraising  
Nancy Glaze - Nonprofit governance, management  
Carol Beattie - Donor relations and development  
Chris Chang Weeks - Donor relations and development  
John Harden ([johnfilms.com](http://johnfilms.com)) - Crowdsourcing and marketing  
Danielle Smith ([www.FRAMEWORKSf.com](http://www.FRAMEWORKSf.com)) - Marketing and public relations

#### Fall 2015 Venues

Raven Theatre Windsor, Windsor  
Sebastopol Center for the Arts, Sebastopol  
Sonoma Community Center, Sonoma  
Spreckels Performing Arts Center, Rohnert Park

**LOCATION**  
141 Stony Circle, Suite 110  
Santa Rosa, CA 95404

We have enjoyed exploring arts spaces in different parts of the county and will continue to do so, in an effort to promote the venues as well as bring workshops to rotating parts of the county. In addition to workshop topic ideas, **let us know if you have a favorite or interesting venue** that would be a good location for future workshops and events.

News on the **winter program slate of workshops and events** is coming soon, including new dates and locations for our Coffee & Conversation convenings around the County. We hope to see you at a workshop or event soon!



*Healdsburg Coffee & Conversation held at the Healdsburg Center for the Arts this fall.*

## **NEW RFP ANNOUNCED FOR LOGO DESIGN**

We are pleased to share a new opportunity for graphic designers to create a logo for an initiative of the Economic Development Board (Creative Sonoma's home in the County of Sonoma). The County of Sonoma is seeking proposals from graphic designers to **create a logo for The Year of the Entrepreneur** in 2016.

The Year of the Entrepreneur will celebrate local entrepreneurs, small businesses and the local structures that support business development through a year-long series of events, workshops, and activities designed to raise awareness of the efforts of local entrepreneurs, and the visibility of the County as an entrepreneurial hub. The RFP is attached [HERE](#).

Email questions to [ethan.brown@sonoma.county.org](mailto:ethan.brown@sonoma.county.org) by **November 20, 2015**. Questions and answers will be posted in this event's View Comments and Attachments section by November 24, 2015. The RFP deadline is **December 4, 2016, 2pm PST**. Interested parties should log in to the County of Sonoma's Supplier Portal (<http://sonomacounty.ca.gov/Supplier-Portal>) to view the entire solicitation and all attachments.

## **GET KNOWLEDGE: Trainings and Conferences**

### **CREATIVE SONOMA WORKSHOPS**

#### **COMING SOON: WINTER 2016 WORKSHOPS**

We will be announcing dates for the Creative Sonoma Winter 2016 Workshops soon. Topics will include:

- Photographing Your Artwork
- When Art is Your Business - Workshop II
- County of Sonoma Contract Procurement Processes for Creatives
- Beginning and Advanced Social Media
- Music Industry mini-conference

The schedule will be published via our email list and on our [Facebook page](#).

## **OTHER NORTH BAY WORKSHOPS**

### **ARTS COUNCIL NAPA VALLEY**

#### **Communicating for Broad Public Support for the Arts**

Friday, November 20, 10am-12pm

[More Information](#)

### **NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER**

[napasonomasbdc.org](http://napasonomasbdc.org)

#### **Marketing Your Business on the Internet**

Wednesday, November 18, 5:30-7:30pm

[More Information](#)

#### **Acceso A Capital en El Norte De La Bahia**

Thursday, November 19, 6-8pm

[More Information](#)

#### **Build a Better Business: Business Start-up Orientation**

Wednesday, December 2, 5:30-8:30pm

[More Information](#)

### **VOLUNTEER CENTER OF SONOMA COUNTY**

[volunteernow.org](http://volunteernow.org)

#### **Financial Dashboard: Tracking Metrics & Gaining Insight**

Wednesday, November 18, 8:30-10:30am

[More Information](#)

#### **Project Cycle: Design, Implementation & Learning**

Thursday, November 19, 8:30-10:30am

[More Information](#)

## **CONFERENCES & WEBINARS**

### **2nd Annual Music Expo SF**

Music Expo SF in Emeryville, this **Saturday, November 14, 2015**, explores music production and performance and is dedicated to musicians, producers and DJs. The 2015 edition will bring together the Bay Area music community for a full-day of artist and producer keynotes, panels, production workshops, gear exhibition and live performances. Tickets are \$20.

[More Information](#)

### **Association of Performing Arts Presenters Conference**

Held each January in New York City, **(January 15-19, 2016)** the conference is the world's largest networking forum and marketplace for performing arts professionals. Thousands of presenters, artists, managers, agents and emerging arts leaders from all 50 U.S. states and more than 30 countries convene in the city for five days of professional development, business deals and performances.

[More Information](#)

**GET MONEY:  
Calls to Creatives, Grants, Jobs & More**

**CALLS TO CREATIVES**

### **Art Works Downtown (San Rafael): Adaptation**

This exhibition aims to showcase a visual dialogue about adapting to the changing climate and environment. Open to artists who live within 100 miles of San Rafael. Apply through Call for Entry by Friday, **November 14, 4pm.**

[More Information](#)

### **ARTescape: Winter Shadows**

ARTescape in Sonoma is accepting submissions from both youth and adults in 2d and 3d work including painting, photography, drawing, small sculpture, assemblage, book arts, textiles, poetry. Entries reference and evoke the theme in what ever way you choose; (darkness of winter, the light of the solstice, shorter days, longer nights, all interior or exterior explorations of the shadows of winter considered). Deadline is **November 18, 2015.**

[More Information](#)

### **Petaluma Arts Center: Members Exhibition and Art Around Town**

Call for Art for the 15th Annual PAC Members Exhibition. New work, all media accepted, size limitations are 20 x 24 max. Deadline is Friday, **November 20, 2015.** Call for Art for Art Around Town at Petaluma Valley Hospital. Works must be acceptable for a hospital venue, and encourage healing in our community. Deadline is Monday, **November 23, 2015.**

[More Information](#)

### **County of Sonoma Economic Development Board: RFP for Year of the Entrepreneur Logo**

See the news story, above, regarding the Year of the Entrepreneur Logo Design RFP. Deadline is **December 4, 2015, 2pm.**

[More Information](#)

### **RE-OPENED Lagunitas Brewing Company: Public Art Street Project**

Lagunitas Brewing Company has announced a public art project, in partnership with the City of Petaluma, to beautify their neighborhood and highlight some of the talented artists in the community. Several sculptures from local artists will line Lagunitas' new walkway along North McDowell Road. They are accepting submissions from Bay Area artists for projects at \$10,000 and \$20,000 levels (to include time, materials and installation). Deadline is **December 4, 2015.**

[More Information](#)

### **Sonoma County Literary Update: Calls for Submissions**

The **Calls for Submissions** page of the Sonoma County Literary Update [website](#) includes regularly updated opportunities, from local to beyond. The website also include a multitude of resources for local writers, including a monthly newsletter, links to local writers's groups, a robust calendar of literary events, and more. Visit the page for the current month's literary submission opportunities.

[More Information](#)

## **GRANTS AND CONTESTS**

### **The Kresge Foundation: Arts & Culture**

Pioneering New Approaches: The Kresge Foundation is a \$3.5 billion private, national foundation that works to expand opportunities in America's cities through grantmaking and investing in arts and culture, education, environment, health, human services and community development. This is a rolling arts grant through the County of Sonoma Funding Opportunity and The Kresge Foundation. **On-going basis through 2015.**

[More Information](#)

### **Super Bowl 50 Playmaker Grants**

The Super Bowl 50 Host Committee is giving back to Bay Area communities. Playmakers, a program that is part of the 50 Fund grant program, will provide 50 separate \$10,000 Playmaker grants to Bay Area nonprofits. Applications for the last round of funding will be accepted in November, and should include how the project helps to close the opportunity gap for children, youth and young adults. The application period is open **November 3-30, 2015.**

[More Information](#)

### **National Endowment for the Humanities (NEH): Media Projects and Development Grants**

NEH's Division of Public Programs supports activities that engage millions of Americans in understanding significant humanities works and ideas. At the center of every NEH-funded public humanities project is a core set of humanities ideas developed by scholars, matched to imaginative formats that bring those ideas to life for people of all ages and all walks of life. Deadline is **January 13, 2016**.

[More Information](#)



### **Fleishhacker Foundation Small Arts Grants**

Organizations residing and offering programming in the greater San Francisco Bay Area (including Sonoma County), with annual budgets between \$100,000 and \$750,000, are eligible. Grants between \$1,000 and \$10,000 are made to support a range of artistic efforts within the following disciplines: dance, film and media arts, interdisciplinary arts, music, theater, and visual arts. Grants are typically for: artists' fees for creative time, production costs performances, exhibition/installation costs for visual, media, or interdisciplinary arts, post production costs for films, and projects which aid an arts organization's overall artistic development. Organizations may not apply more than once a year. Deadlines for grant proposals are **January 15, 2016** for spring decisions.

[More Information](#)

## **JOBS & MORE**

### **EDB Services Program**

The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hires hire's wage for six months or \$10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at [heather.lobue@sonoma-county.org](mailto:heather.lobue@sonoma-county.org) or (707) 565 6414.

### **California Arts Council, Arts Jobs Listings**

Listing of current arts job openings from throughout California, updated regularly.

[More Information](#)

**Creative Sonoma** is a Division of the [Economic Development Board](#) of [Sonoma County](#).



**"My responsibility as a poet, as an artist, is to not look away."**

*-Nikki Finney, 2011 National Book Award Winner*



Copyright © 2015. All Rights Reserved.



Creative Sonoma | 141 Stony Circle | Suite 110 | Santa Rosa | CA | 95401