

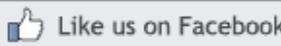
CREATIVE SONOMA

Currents

December 2015



Stay Updated!



The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

CONTACT

CREATIVE SONOMA

General Information

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In this season of giving,
we give thanks for the abundance of
creativity and spirit of camaraderie
that surrounds us in this community.



GET NEWS: Stories and Updates

ARTISTS & CREATIVE ENTERPRISES: GET COVERED!

It's OPEN ENROLLMENT time for acquiring a health plan.

As many of us who work in creative fields know all too well, in recent decades health insurance has been unobtainable due to prohibitive costs and/or due to pre-existing medical conditions, among other issues. Under the **Affordable Care Act (ACA)**, pre-existing conditions are no longer a consideration and you can visit

LOCATION
141 Stony Circle, Suite 110
Santa Rosa, CA 95404

WE RECOMMEND

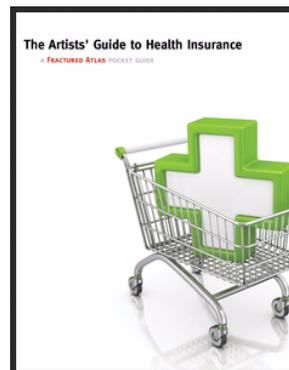


[Business of Art: An Artists' Guide to Profitable Self-Employment](#), 2nd edition, published by the Center for Cultural Innovation: a basic yet comprehensive, easy-to-follow workbook with exercises, resources and business essentials templates.

Covered California to complete an assessment on the types of plans that you can obtain. Pricing of premiums is dependent on your household income and size.

We have heard from a number of local artists and performers that they either qualified for Medi-Cal through Covered California at little-to-no premium cost, or they purchased low-cost plans. However, if your household income precludes you from significant savings on healthcare insurance plans through Covered California, you may also apply directly to a health plan provider (for example, to Kaiser Permanente or Blue Shield of California) during open enrollment. [**TIP:** At times, comparing plan costs via Covered California and via direct from the provider can result in a savings on some or all plans.]

Fractured Atlas is a national arts service organization that was a pioneer in health insurance group purchasing for artists and arts organizations of all types. Since the advent of the ACA, they no longer provide health plans, but they do continue to host **The Artists' Guide to Health Insurance**. This online resource is a short, simple guide to the basics of health insurance, and is geared toward those of us who do our work without the support of a human resources department. In addition, they provide **primers for specific artistic disciplines** (Teaching Artists, Theatre, Public Art, Visual Art, Craft Artists, Film, Music, Dancers and Dance Companies, Opera, and Disaster Preparedness for Artists) on the basics of the various types of insurance you need, ranging from health to other types of liability coverage. These guides have proven helpful when approaching your local insurance agent for needed coverage(s).



Important dates for 2016 health plan enrollment:

- **December 15, 2015:** Last day to enroll in or change plans for new coverage to start January 1, 2016
- January 1, 2016: 2016 coverage starts for those who enroll or change plans by December 15.
- **January 15, 2016:** Last day to enroll in or change plans for new coverage to start February 1, 2016
- **January 31, 2016: 2016 Open Enrollment ends.** Enrollments or changes between January 16 and January 31 take effect March 1, 2016.

If you do not enroll in a 2016 health insurance plan by January 31, 2016, you cannot enroll in a health insurance plan for 2016 unless you qualify for a **Special Enrollment Period**.

OUR LIBRARY SYSTEM: A LOCAL ARTS RESOURCE

**Guest Post by David Dodd, Collections Manager
Sonoma County Library**

Did you know that many of the Sonoma County Library's branches, located throughout the entire County, have **Forum Rooms available, free, for not-for-profit group events?** These rooms range in size from over 100 seating capacity at the Central Library in downtown Santa Rosa, to smaller but still very nice rooms at smaller branches. Hold a workshop, play a concert, promote your non-profit! Details of availability and booking are available at any library branch--find the locations and contact info at www.sonomalibrary.org.

The Sonoma County Library works hard for the arts community by collecting, cataloging, and making accessible a wide range of locally-produced books, music, and videos. **If you are a local author or musician or filmmaker, the Library wants to know about you.** In addition, visit our [Local Author Community website](#) to see if you are already listed, and if not, let us know. If you are a local musician, take a look at our [Sonoma County Musicians and Musical Groups](#) page on Facebook, or send an email to David Dodd, Collections Manager, at ddodd@sonoma.lib.ca.us. We want to hear from you!

GET KNOWLEDGE: Trainings and Conferences

CREATIVE SONOMA WORKSHOPS

WINTER 2016 WORKSHOPS

SAVE THESE DATES - registration opens soon! We will be sending out an email with **live registration links for workshops NEXT WEEK**. Until then, please peruse our upcoming workshops and pencil them in!

Social Media for Beginning Users

Thursday, January 21, 2016, 5:30-8:30pm
Presenter: Kerry Rego (kerryregiconsulting.com)
Location: Vantreo Insurance, Santa Rosa
Cost: FREE

Social Media for Intermediate and Advanced Users

Thursday, January 28, 2016, 5:30-8:30pm
Presenter: Kerry Rego (kerryregiconsulting.com)
Location: Vantreo Insurance, Santa Rosa
Cost: FREE

Photographing Architecture for Architects

Saturday, January 30, 2016, 9:00am-12:00pm
Presenter: Tyler Chartier (tylerchartier.com)
Location: Pepperwood Preserve, Santa Rosa
Cost: \$50

Photographing Your Artwork

Saturday, February 20 **-OR-** March 12, 2016, 9:00am-12:00pm
Presenter: Tyler Chartier (tylerchartier.com)
Location: Petaluma Arts Center, Petaluma
Cost: \$50

Doing Business with Local Government for Creatives

Thursday, February 25, 2016
Early afternoon session, time and presenters to be announced.
Location: Finley Community Center, Santa Rosa
Cost: FREE

SoCoMix: A Local Music Industry One-Day Conference

Sunday, March 6, 2016 (The day after and in collaboration with the Winter 2016 North Bay Hootenanny Showcase - more exciting details coming soon!)
Cost: \$10

In addition, dates will be announced soon for the following:

When Art is Your Business - Workshop II Fundraising and Development Basics

The schedule will be published via this email list and on our [Facebook page](#). For any questions regarding the workshops, contact Samantha Kimpel, 707-565-6134 or Samantha.Kimpel@Sonoma-County.org.

OTHER NORTH BAY WORKSHOPS

CREATIVE WORK FUND

creativeworkfund.org

Applicant Seminar for 2016 Grants (*more info in Grants section*)

Sebastopol Center for the Arts
Wednesday, January 13, 2016, 1:30-3:00pm
[More Information](#)

NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER
napasonomasbdc.org

Build a Better Business: Business Start-up Orientation
Wednesday, January 13, 2016, 5:30-8:30pm
[More Information](#)

VOLUNTEER CENTER OF SONOMA COUNTY
volunteernow.org

Social Media Professionals' Roundtable: Developing Editorial Calendars
Tuesday, December 15, 2015, 8:30-10:00am
[More Information](#)

Financial Managers' Roundtable: Fiscal Sponsorships
Wednesday, December 16, 8:30-10:00am
[More Information](#)

CONFERENCES & WEBINARS

Association of Performing Arts Presenters Conference
Held each January in New York City, (**January 15-19, 2016**) the conference is the world's largest networking forum and marketplace for performing arts professionals. Thousands of presenters, artists, managers, agents and emerging arts leaders from all 50 U.S. states and more than 30 countries convene in the city for five days of professional development, business deals and performances.
[More Information](#)

GET MONEY: Calls to Creatives, Grants, Jobs & More

CALLS TO CREATIVES

Sebastopol Center for the Arts: ABSTRACT

Call for artwork that does not attempt to represent external reality but seeks to achieve its effect using shapes, forms, colors and textures. Juried by Frances McCormack, Associate Professor in Painting at SFAI. Exhibit dates are February 12-March 20, 2016. Submission deadline is **January 7, 2016**.
[More Information](#)

Grange Credit Union: Youth Art Contest

The Grange Credit Union is holding an art contest for children aged 18 and under. Submit your art, writing, photography and video inspired by farm life. Artists will be chosen for the quality and originality of their work and for their enthusiasm for this unique program. That only requirement is that you include - somewhere in your art - the Grange symbol: a barn. There are cash prizes, and first place entries will be displayed in the new Healdsburg branch. Deadline is **February 15, 2016**.
[More Information](#)

Sonoma County Literary Update: Calls for Submissions

The **Calls for Submissions** page of the Sonoma County Literary Update [website](#) includes regularly updated opportunities, from local to beyond. Visit the page for the current month's literary submission opportunities.
[More Information](#)

GRANTS

The Kresge Foundation: Arts & Culture

Pioneering New Approaches: The Kresge Foundation is a \$3.5 billion private, national foundation that works to expand opportunities in America's cities through grantmaking and investing in arts and culture, education, environment, health, human services and community development. This is a rolling arts grant through the County of Sonoma Funding Opportunity and The Kresge Foundation. **On-going basis through 2015.**

[More Information](#)

National Endowment for the Humanities (NEH): Media Projects and Development Grants

NEH's Division of Public Programs supports activities that engage millions of Americans in understanding significant humanities works and ideas. At the center of every NEH-funded public humanities project is a core set of humanities ideas developed by scholars, matched to imaginative formats that bring those ideas to life for people of all ages and all walks of life. Deadline is **January 13, 2016.**

[More Information](#)

Children's Theatre Foundation of America: Founders Grants for Individual Theatre Artists

All grants are concerned solely with theatre for children and youth, the utilization of drama or theatre in education for children grades K-12, and development opportunities for theatre artists working in the area of theatre by, with, and/or for children and youth. Professional theatre artists in the USA working in theatre for young audiences such as researchers, teachers, scenic designers, costume designers, lighting designers, directors and playwrights who are proposing a project of national significance to the field are invited to submit a Request to Submit a Grant Application. Deadline is **January 15, 2016.**

[More Information](#)

NEW OPPORTUNITY Community Foundation Sonoma County: Sonoma Wine Country Weekend 2015/16 Community Grants

The Community Grants program is a new, broadly accessible, responsive grants program that addresses the most pressing needs in our communities, made possible by funding from Sonoma Wine Country Weekend. Grants of up to \$25,000 will be awarded in four key program areas: Health and Human Services, Education, Environment and Arts and Culture. In the Arts and Cultural area, applications should align with one or more of the following funding priorities: deepen community-based arts education for youth; support Sonoma County's vibrant artistic and cultural life; cultivate and support appreciation of diverse cultures and art forms; and encourage audience development, particularly to reach underserved populations. Deadline is **January 15, 2016.**

[More Information](#)

Fleishhacker Foundation Small Arts Grants

Organizations residing and offering programming in the greater San Francisco Bay Area (including Sonoma County), with annual budgets between \$100,000 and \$750,000, are eligible. Grants between \$1,000 and \$10,000 are made to support a range of artistic efforts within the following disciplines: dance, film and media arts, interdisciplinary arts, music, theater, and visual arts. Grants are typically for: artists' fees for creative time, production costs performances, exhibition/installation costs for visual, media, or interdisciplinary arts, post production costs for films, and projects which aid an arts organization's overall artistic development. Organizations may not apply more than once a year. Deadlines for grant proposals are **January 15, 2016** for spring decisions.

[More Information](#)

President's Committee on the Arts and Humanities: The National Arts and Humanities Youth Program Award

This award is the Nation's highest honor for out-of-school arts and humanities programs that celebrate the creativity of America's young people, particularly those from underserved communities. This award recognizes and supports excellence in programs that open new pathways to learning, self-discovery, and achievement. Recipients receive a \$10,000 grant and the opportunity to visit the White House and accept the award from First Lady Michelle Obama. Awardees also

receive a full year of capacity-building and communications support, designed to make their organizations stronger. Deadline is **February 2, 2016**, 5pm PST. [More Information](#)

The Creative Work Fund: Performing and Visual Arts Grants

The Creative Work Fund invites artists and nonprofit organizations to create new art works through collaborations. It celebrates the role of artists as problem solvers and the making of art as a profound contribution to intellectual inquiry and to the strengthening of communities. Artists are encouraged to collaborate with nonprofit organizations of all kinds, stretching boundaries and forging new partnerships. For 2016, the program is open to Performing and Visual Artists, and awards will be \$10,000-\$40,000. An Applicant Seminar will be held at the **Sebastopol Center for the Arts on Wednesday, January 13** (click [HERE](#) to register for free seminar). Deadline for grant application is **March 1, 2016**, 5pm. [More Information](#)

JOBS & MORE

Italian Street Painting Marin: Executive Director

Painter Executive Search is supporting Italian Street Painting Marin in a search for an entrepreneurial Executive Director to direct their growth and ensure this high-quality, community event continues to flourish in years to come. [Italian Street Painting Marin \(ISPM\)](#) showcases the fine art of street painting during an annual two-day event in late June in San Rafael, California, and draws as many as 10,000 annual visitors. Deadline is **December 15, 2015**. [More Information](#)

EDB Services Program

The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hires hire's wage for six months or \$10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at heather.lobue@sonoma-county.org or (707) 565 6414.

California Arts Council, Arts Jobs Listings

Listing of current arts job openings from throughout California, updated regularly. [More Information](#)

Creative Sonoma is a Division of the [Economic Development Board](#) of [Sonoma County](#).



"My responsibility as a poet, as an artist, is to not look away."

-Nikki Finney, 2011 National Book Award Winner



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