The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

IN THIS ISSUE
GET NEWS: Stories and Updates
*Inspiration Hit List
*Creative Work Fund Seminar
GET KNOWLEDGE: Trainings and Conferences
GET MONEY: Calls to Creatives, Grants, Jobs & More

GET NEWS:
Stories and Updates

The 2016 Inspiration Hit List
We are kicking off the New Year with a curated reminder of how many inspirational, whimsical, grounding, compelling, pragmatic, and emotional online treasures are to found at your fingertips - enjoy!

AGGREGATORS: CURATED CULTURAL AND ARTS INFO

3 Quarks Daily: Six days a week, the editors of the award-winning site present 10-12 items from around the web in the areas of science, design, literature, current affairs, art, and anything else that they "deem inherently fascinating."

Brain Pickings: From founder Maria Popova, an inquiry into how to live and what it means to lead a good life. Caution: Creative Sonoma staff warns that reading Brain Pickings may lead to new book purchasing and pulling classics from your shelves.

ArtsJournal: Features links to stories culled from around the internet, including blogs and more than 200 English-language newspapers, magazines and publications featuring writing about arts and culture.

You've Cott Mail: An excellent short daily digest around a particular theme related to the arts industry, covering topics from trends in assorted disciplines to fundraising to greater cultural issues.

BEST-OF BLOGS
The e-newsletter CURRENTS is published on the first Thursday of each month: please submit potential items a week in advance to creativesonoma@sonoma.county.org.

WE RECOMMEND


49 Creative Geniuses Who Use Blogging to Promote Their Art, from BoostBlogTraffic.com. Bloggers on include painters, writers, comedians, dancers, magicians, television....so there really is something for everyone to find on this list to "Shamelessly Plunder for Inspiration."


Bob Sutton Work Matters, providing irreverent but real world tactics and advice for managing people, organizations and companies. Check out his suggested 12 Books That Every Leader Should Read.

DISCIPLINE-SPECIFIC

Games: The 20 Best iOS Games of 2015 from Macworld.com. Check out the list for some particularly artful games. (Creative Sonoma staff admits to having developed an affinity for the zen-gardening game Prune.)

Literary: Browse hundreds of Book Lists, including recent offerings such as A Bookish Guide to Loving Winter or 10 of Our Favorite Literary TED Talks from 2015. This, and so much more at BookRiot.com

Film: IndieWire.com is one of the leading news, information, and networking sites for independent-minded filmmakers, the industry and moviegoers. There are a number of blogs on the site, including Women and Hollywood and The Playlist (yes, more lists of lists).

LOCAL LISTS

Sonoma County Literary Update, a monthly calendar and other writer opportunities in the County and beyond, co-edited by former Sonoma County Poet Laureate Terry Ehret and write Jo-Anne Rosen.

Satri's Best Bets in the Visual Arts, artist and curator Satri Pencak's blog and monthly round-up of Sonoma County exhibits and gallery shows. Check out this month’s entry: Art in Sonoma County: Current Gallery and Museum Exhibitions in January 2016

AND FINALLY....

What are your favorite arts and cultural lists, blogs and collected information sites? We'd love to hear from you at CreativeSonoma@Sonoma-County.org or on our Facebook page.

Creative Work Fund Applicant Seminar in Sebastopol

The Creative Work Fund, www.creativeworkfund.org, invites artists and nonprofit organizations to create new art works through collaborations. Artists are encouraged to collaborate with nonprofit organizations of all kinds, stretching boundaries and forging new partnerships. For 2016, the program is open to Performing and Visual artists, with awards of $10,000-$40,000. Deadline for grant application is March 1, 2016, 5pm.

An applicant seminar will be held at the Sebastopol Center for the Arts, 282 S High St, Sebastopol, CA 95472, on Wednesday, January 13. 1:30-3:00pm (click HERE to register for the FREE seminar).

GET KNOWLEDGE: Trainings and Conferences
CREATIVE SONOMA WORKSHOPS & EVENTS

WINTER 2016 WORKSHOPS

Social Media Marketing: Beginner
Thursday, January 21, 2016, 5:30-8:30pm
Presenter: Kerry Rego (kerryregoconsulting.com)
Location: Vantreo Insurance, Santa Rosa
Cost: FREE
MORE INFO & REGISTER NOW

Social Media Marketing: Intermediate-Advanced
Thursday, January 28, 2016, 5:30-8:30pm
Presenter: Kerry Rego (kerryregoconsulting.com)
Location: Vantreo Insurance, Santa Rosa
Cost: FREE
MORE INFO & REGISTER NOW

Photographing Architecture for Architects, Builders & Designers
Saturday, January 30, 2016
9:00am-12:00pm
Presenter: Tyler Chartier (tylerchartier.com)
Location: Pepperwood Preserve, Santa Rosa
Fee: $50 / Limit 12 Participants
MORE INFO & REGISTER NOW

Photographing Your Artwork (TWO SESSIONS)
Saturday, February 20, 2016, 9:00am-12:00pm
MORE INFO & REGISTER NOW
-or-
Saturday, March 12, 2016, 9:00am-12:00pm
MORE INFO & REGISTER NOW
Presenter: Tyler Chartier (tylerchartier.com)
Location: Petaluma Arts Center
Cost: $50 / Limit 12 Participants (for each session)

COFFEE & CONVERSATION SERIES
Join us to discuss the creative and cultural life your community, and help to shape the direction and work of Creative Sonoma. Please register so that we know how much coffee to bring!

Coffee & Conversation: BODEGA
Tuesday, January 26, 2016, 10:30am-12:00pm
Location: Bodega Volunteer Fire Department, McCaughey Hall
MORE INFO & REGISTER NOW

Coffee & Conversation: GUERNEVILLE
Wednesday, February 10, 2016, 10:30am-12:00pm
Location: Guerneville Regional Library
MORE INFO & REGISTER NOW

Coffee & Conversation: FORESTVILLE
Date, time and location coming soon!

SAVE THE DATE (REGISTRATION OPENING SOON):

Doing Business with Local Government for Creatives
Thursday, February 25, 2016, 1:00-2:30pm
Panel Discussion and Resource Tables - more details coming soon!
Location: Finley Community Center, Santa Rosa

Literary Arts Workshop
Saturday, April 2, 2016 (In collaboration with Sonoma County Library's Local Author Showcase Event)

**Time and presenter info coming soon!**

Location: Rohnert Park-Cotati Regional Library

**Music Industry Showcase and Conference**

**NEW CONFERENCE DATE**: Sunday, April 17, 2016 (In collaboration with the North Bay Hootenanny, April 15 & 16.)

*More exciting details coming soon!*

**AND MORE COMING THIS WINTER/SPRING:**

- **When Art is Your Business - Workshop II**
  - Fundraising and Development Basics

The schedule will be published via this and other email blasts, and on our Facebook page events section. For questions regarding the workshops, contact Samantha Kimpel, 707-565-6134 or Samantha.Kimpel@Sonoma-County.org.

**OTHER NORTH BAY WORKSHOPS**

**NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER**
napasonomasbdc.org

**Business Start-up Orientation**
- Wednesday, January 13, 2016, 5:30-8:30pm
  - More Information

**Marketing Your Small Business**
- Wednesday, January 27, 2016, 5:30-7:30pm
  - More Information

**Business Start-up Orientation**
- Wednesday, February 3, 2016, 12:00-3:00pm
  - More Information

**VOLUNTEER CENTER OF SONOMA COUNTY**
volunteernow.org

**Surveys: Design and Results Analysis for Planning**
- Thursday, February 11, 2016, 9:00-11:00am
  - More Information

Visit the Volunteer Center's Events webpage for details on regularly occurring Roundtables for nonprofit Social Media Professionals, Volunteer Managers, Financial Managers and Executive Director Forums, among other events!

**CONFERENCES & WEBINARS**

**Association of Performing Arts Presenters Conference**

Held each January in New York City, (January 15-19, 2016) the conference is the world's largest networking forum and marketplace for performing arts professionals. Thousands of presenters, artists, managers, agents and emerging arts leaders from all 50 U.S. states and more than 30 countries convene in the city for five days of professional development, business deals and performances.

- More Information

**Foundation Center Webinar: Transitioning into a Nonprofit Career**

This webinar will give practical advice you needed to make an informed decision about working in the social sector. We will talk about the defining characteristics of nonprofit organizations, offer useful resources for finding available positions, and outline strategies and tactics for a successful job search. Geared to those with established careers and are making a switch. **January 21, 2016.**

- More Information
Americans for the Arts 2016 Annual Convention
SAVE THE DATE: June 17-19, 2016 in Boston, MA. (And just FYI, the convention comes to San Francisco in June 2017!)
More Information

GET MONEY: Calls to Creatives, Grants, Jobs & More

CALLS TO創造IVES

Sebastopol Center for the Arts: ABSTRACT
Call for artwork that does not attempt to represent external reality but seeks to achieve it effect using shapes, forms, colors and textures. Juried by Frances McCormack, Associate Professor in Painting at SFAI. Exhibit dates are February 12-March 20, 2016. Submission deadline is January 7, 2016.
More Information

Grange Credit Union: Youth Art Contest
The Grange Credit Union is holding an art contest for children aged 18 and under. Submit your art, writing, photography and video inspired by farm life. Artists will be chosen for the quality and originality of their work and for their enthusiasm for this unique program. That only requirement is that you include somewhere in your art - the Grange symbol: a barn. There are cash prizes, and first place entries will be displayed in the new Healdsburg branch. Deadline is February 15, 2016.
More Information

Sonoma County Literary Update: Calls for Submissions
The Calls for Submissions page of the Sonoma County Literary Update website includes regularly updated opportunities, from local to beyond. Visit the page for the current month's literary submission opportunities.
More Information

GRANTS

National Endowment for the Humanities (NEH): Media Projects and Development Grants
NEH's Division of Public Programs supports activities that engage millions of Americans in understanding significant humanities works and ideas. At the center of every NEH-funded public humanities project is a core set of humanities ideas developed by scholars, matched to imaginative formats that bring those ideas to life for people of all ages and all walks of life. Deadline is January 13, 2016.
More Information

Children's Theatre Foundation of America: Founders Grants for Individual Theatre Artists
All grants are concerned solely with theatre for children and youth, the utilization of drama or theatre in education for children grades K-12, and development opportunities for theatre artists working in the area of theatre by, with, and/or for children and youth. Professional theatre artists in the USA working in theatre for young audiences such as researchers, teachers, scenic designers, costume designers, lighting designers, directors and playwrights who are proposing a project of national significance to the field are invited to submit a Request to Submit a Grant Application. Deadline is January 15, 2016.
More Information

NEW LOCAL OPPORTUNITY Community Foundation Sonoma County: Sonoma Wine Country Weekend 2015/16 Community Grants
The Community Grants program is a new, broadly accessible, responsive grants program that addresses the most pressing needs in our communities, made
possible by funding from Sonoma Wine Country Weekend. Grants of up to $25,000 will be awarded in four key program areas: Health and Human Services, Education, Environment and Arts and Culture. In the Arts and Cultural area, applications should align with one or more of the following funding priorities: deepen community-based arts education for youth; support Sonoma County's vibrant artistic and cultural life; cultivate and support appreciation of diverse cultures and art forms; and encourage audience development, particularly to reach underserved populations. Deadline is **January 15, 2016.**

**Fleishhacker Foundation Small Arts Grants**

Organizations residing and offering programming in the greater San Francisco Bay Area (including Sonoma County), with annual budgets between $100,000 and $750,000, are eligible. Grants between $1,000 and $10,000 are made to support a range of artistic efforts within the following disciplines: dance, film and media arts, interdisciplinary arts, music, theater, and visual arts. Grants are typically for: artists' fees for creative time, production costs performances, exhibition/installation costs for visual, media, or interdisciplinary arts, post production costs for films, and projects which aid an arts organization's overall artistic development. Organizations may not apply more than once a year. Deadlines for grant proposals are **January 15, 2016** for spring decisions.

**President’s Committee on the Arts and Humanities: The National Arts and Humanities Youth Program Award**

This award is the Nation's highest honor for out-of-school arts and humanities programs that celebrate the creativity of America's young people, particularly those from underserved communities. This award recognizes and supports excellence in programs that open new pathways to learning, self-discovery, and achievement. Recipients receive a $10,000 grant and the opportunity to visit the White House and accept the award from First Lady Michelle Obama. Awardees also receive a full year of capacity-building and communications support, designed to make their organizations stronger. Deadline is **February 2, 2016**, 5pm PST.

**The Creative Work Fund: Performing and Visual Arts Grants**

The Creative Work Fund invites artists and nonprofit organizations to create new art works through collaborations. It celebrates the role of artists as problem solvers and the making of art as a profound contribution to intellectual inquiry and to the strengthening of communities. Artists are encouraged to collaborate with nonprofit organizations of all kinds, stretching boundaries and forging new partnerships. For 2016, the program is open to Performing and Visual Artists, and awards will be $10,000-$40,000. An Applicant Seminar will be held at the **Sebastopol Center for the Arts on Wednesday, January 13** (click HERE to register for free seminar). Deadline for grant application is **March 1, 2016**, 5pm.

**National Endowment for the Arts**

- **Art Works Programs:** To support the creation of art that meets the highest standards of excellence, public engagement with diverse and excellent art, lifelong learning in the arts, and the strengthening of communities through the arts. Submit to Grants.gov: General Program, **February 18, 2016**; Creativity Connects, **March 3, 2016**. More Information

- **Challenge America:** To support projects that extend the reach of the arts to under-served populations. Submit to Grants.gov: **April 4, 2016**. More Information

**JOBS & MORE**

**The Imagine Bus Project, Teaching Artist, Juvenile Hall Program**

TIBP is seeking experienced, dynamic, part-time Teaching Artists for the Sonoma County Juvenile Hall program. Artists who have worked with under-served populations of youth, have the ability to tailor curricula to meet the
needs and abilities of students, and the site are encouraged to apply. The Teaching Artist will work in collaboration with on-site facility staff and the staff of The Imagine Bus Project, to develop creative projects. Projects place an emphasis on nurturing cultural sensitivity and restorative justice principles.

More Information

Santa Rosa Symphony Association, Development Director
The Director of Development heads a highly collaborative and successful Development Department responsible for achieving the contributed revenue goals of the Association. The Development Director manages staff and volunteers in planning and executing all annual, sponsorship, capital, endowment, and planned giving programs, as well as fund-raising events and benefits. Application deadline is January 25, 2016.

More Information

EDB Services Program
The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hire's wage for six months or $10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at heather.lobue@sonoma-county.org or (707) 565 6414.

California Arts Council, Arts Jobs Listings
Listing of current arts job openings from throughout California, updated regularly.

More Information