The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

**CONTACT**

**General Information**
creativesonoma@sonoma-county.org

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(707) 565 6134

**LOCATION**
141 Stony Circle, Suite 110  
Santa Rosa, CA 95404

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**GET NEWS:**  
Stories and Updates

*Working with Government for Creatives*

*Open Opportunities with Creative Sonoma*

**GET KNOWLEDGE:**  
Trainings and Conferences

**GET MONEY:**  
Calls to Creatives, Grants, Jobs & More

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**GET NEWS:**  
Stories and Updates

**Working with Government for Creatives: From Public Art to Design RFPs and Beyond**

Want to propose a public art project, apply for a design contract, or work with your local government in creative ways?

Join us on Thursday, February 25, 2016, 1:00-2:30pm at the Finley Community Center in Santa Rosa for a panel discussion on how artists, designers of all types, and those with creative projects and creative ideas that involve the public sector can prepare and apply for opportunities with local government, such as:

- Responding to RFPs for design work or public art projects at the municipal and county level;
The e-newsletter CURRENTS is published on the first Thursday of each month: please submit potential items a week in advance to creativesonoma@sonoma.county.org.

WE RECOMMEND


WITH SUPPORT FROM

Opportunities with Creative Sonoma: Graphic Design

REQUESTS FOR PROPOSALS: Graphic Design

We are pleased to share an opportunity for graphic designers to submit RFPs for two separate projects: to create the logo for Creative Sonoma, and to create the graphic skin of our website currently in development. The links to the RFPs are attached:

Request for Proposal: Creative Sonoma Logo Design
Deadline: February 11, 2016, 2pm PST (extended from February 10)

Request for Proposal: Website "Skin" for CreativeSonoma.org
Deadline: February 17, 2016, 2pm PST

Interested parties should log in to the County of Sonoma Supplier Portal (http://sonomacounty.ca.gov/Supplier-Portal) to view entire solicitations and all attachments.

APPLICATIONS OPEN: Creative Sonoma Advisory Board

The Creative Sonoma Advisory Board is an advisory group to Creative Sonoma and the Sonoma County Board of Supervisors. This is an extraordinary new opportunity for an individual who is passionate about Creative Sonoma's mission and who has a track record of community leadership. Ideal candidates will include a wide cross-section of the community including creative individuals and entrepreneurs, philanthropists and business and industry leaders who have a passion for how creativity contributes to a healthy Sonoma County.

Attached are the Press Release, the Position Description, and the Application Form. The deadline is February 19, 2016, 5pm PST.

Any questions about the Creative Sonoma Advisory Board can be directed to Kristen Madsen at (707) 565-6120 or Kristen.Madsen@Sonoma-County.org.

GET KNOWLEDGE:
Trainings and Conferences
CREATIVE SONOMA WORKSHOPS & EVENTS

WINTER 2016 WORKSHOPS

Photographing Your Artwork (TWO SESSIONS)
Saturday, February 20, 2016, 9:00am-12:00pm
MORE INFO & REGISTER NOW
—or-
Saturday, March 12, 2016, 9:00am-12:00pm
MORE INFO & REGISTER NOW
Presenter: Tyler Chartier (tylerchartier.com)
Location: Petaluma Arts Center
Fee: $50 / Space is limited to 12 participants per session

Working with Local Government for Creatives
(See Lead Article for more information, above!)
Thursday, February 25, 2016, 1:00-2:30pm
Location: Finley Community Center, Santa Rosa
Fee: FREE
REGISTER NOW

Essentials of Fundraising and Development
Thursday, March 3, 2016, 5:30-7:00pm
Presenter: Kristyn Byrne, Development Manager, Children’s Museum of Sonoma County
Location: Sebastopol Center for the Arts
Fee: FREE
MORE INFO & REGISTER NOW

COFFEE & CONVERSATION SERIES
Join us to discuss the creative and cultural life your community, and help to shape the direction and work of Creative Sonoma. Please register so that we know how much coffee to bring!

Coffee & Conversation: GUERNEVILLE
Wednesday, February 10, 2016, 10:30am-12:00pm
Location: Guerneville Regional Library
MORE INFO & REGISTER NOW

Coffee & Conversation: FORESTVILLE
Date, time and location coming soon!

SAVE THE DATE (TWO APRIL SHOWCASES!):

The Business of Writing Seminar
Saturday, April 2, 2016
(As part of the 2nd Annual Sonoma County Library’s Local Author Showcase).
Location: Rohnert Park-Cotati Regional Library
Confirmed Panelists: Bart Schneider, Kelly’s Cove Press and Vicki DeArmon, Copperfield’s Books
More presenters and schedule coming soon!

NextLevel Music Industry Conference
Sunday, April 17, 2016
(In collaboration with the North Bay Hootenanny Showcase, April 15 & 16.)
Conference Location: CHOP’s Club Room, Santa Rosa
Confirmed Keynote: Griff Morris, Senior Manager of Licensing, Amazon Music
More presenters and schedule coming soon!

Our workshops and events are published via this and other email blasts, and on our Facebook page Events. For questions regarding any of the above, contact Samantha Kimpel, 707-565-6134 or Samantha.Kimpel@Sonoma-County.org.
OTHER NORTH BAY WORKSHOPS

NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER
napasonomasbdc.org

Do-It-Yourself PR for Businesses (Sonoma)
Tuesday, February 9, 2016, 1:00-4:00pm
More Information

Build a Better Business: Financing Your Small Business (Santa Rosa)
Wednesday, February 10, 2016, 5:30-7:30pm
More Information

Happy Customers = Thriving Business (Santa Rosa)
Tuesday, February 16, 2016, 5:30-8:30pm
More Information

Build a Better Business: Business Plan Basics (Rohnert Park)
Wednesday, February 17, 2016, 12:00-2:00pm
More Information

Build a Better Business: Business Start-up Orientation (Santa Rosa)
Wednesday, March 2, 2016, 12:00-3:00pm (Santa Rosa)
More Information

VOLUNTEER CENTER OF SONOMA COUNTY
volunteernow.org

Surveys: Design and Results Analysis for Planning
Thursday, February 11, 2016, 9:00-11:00am
More Information

Practical Public Relations: Honing Your Message for Better Results
Thursday, February 25, 2016, 9:00-11:00am
More Information

Visit the Volunteer Center’s Events webpage for details on regularly occurring Rountables for nonprofit Social Media Professionals, Volunteer Managers, Financial Mangers and Executive Director Forums, among other events!

CONFERENCES & WEBINARS

Americans for the Arts 2016 Annual Convention
SAVE THE DATE:  June 17-19, 2016 in Boston, MA. (And just FYI, the convention comes to San Francisco in June 2017!)
More Information

GET MONEY:
Calls to Creatives, Grants, Jobs & More

CALLS TO CREATIVES

North Bay Make-A-Thon @ SOMO Village
Over the course of 27 hours during March 5-6, 2016, students and industry professionals will design and build innovative art, educational and sustainability innovations, web applications, mobile apps, hardware and more, which will be judged on creativity, originality, utility and team work by a panel of industry leaders. Open to Sonoma State University students and the general public; those interested must submit a concept by February 12, 2016 11:59 PST.
Help to celebrate the EDB and Sonoma County’s Year of the Entrepreneur by supporting this innovative event!
**Grange Credit Union: Youth Art Contest**
The Grange Credit Union is holding an art contest for children aged 18 and under. Submit your art, writing, photography and video inspired by farm life. Artists will be chosen for the quality and originality of their work and for their enthusiasm for this unique program. That only requirement is that you include somewhere in your art - the Grange symbol: a barn. There are cash prizes, and first place entries will be displayed in the new Healdsburg branch. Deadline is **February 15, 2016**.

**Sculpture Trail: Call to Artists for 2016-2017 Exhibit**
The producers of the Sculpture Trail exhibit, Cloverdale Arts Alliance and the Geyserville Community Foundation, are seeking sculptors for the next exhibit beginning May 5, 2016 through May 4, 2017. The goal of this successful outdoor exhibit is to continue to increase awareness of public art and the part sculptures play in bringing art to citizens and visitors through the placement of sculptures in publicly accessible spaces, such as the streets of Cloverdale and Geyserville. There is no entry fee. Additional information and an entry form with guidelines are available at [www.101sculpturetrail.com](http://www.101sculpturetrail.com) or call the Sculpture Trail phone number at 707-894-4929. Selection for both communities will be made from the entries received. Deadline is **February 27, 2016**.

**City of Santa Rosa: Live at Julliard 2016 Band Submissions**
Live at Julliard is a free, family-friendly concert series that takes place in Julliard Park in Downtown Santa Rosa on Sundays during the summer, drawing a wide cross-section of the community. We are seeking submissions from musicians to perform in our 2016 season. Deadline is **March 7, 2016, 5pm**.

**Sonoma County Literary Update: Calls for Submissions**
The Calls for Submissions page of the Sonoma County Literary Update website includes regularly updated opportunities, from local to beyond.

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**GRANTS**

**San Francisco Friends of of Chamber Music: Musical Grant Program**
Bay Area Performers, Composers, and Presenters of either a concert series or a festival are invited to apply for grants of up to $4,000. Projects from Early Music, Chamber Music, New Music, Jazz or Creative Music genres will be accepted. Applicants are required to verify eligibility with SFFCM before submitting their applications. Deadline is **February 12, 2016**.

**Sonoma County Advertising Program: FY16-17 Major Category Grant**
The Advertising and Promotions Program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage tourism, economic development and community engagement through a variety of grant award and funding avenues. The Program provides various grants to community non-profits for advertising and promoting events and the county as a visitor destination with the goal if advancing economic growth through tourism. Deadline for FY2016-2017 Funding Application is **February 19, 2016, 5pm PST**.

**The Creative Work Fund: Performing and Visual Arts Grants**
The Creative Work Fund invites artists and nonprofit organizations to create new art works through collaborations. It celebrates the role of artists as problem solvers and the making of art as a profound contribution to intellectual inquiry and to the strengthening of communities. Artists are encouraged to collaborate with nonprofit organizations of all kinds, stretching boundaries and forging new partnerships. For 2016, the program is open to Performing and Visual Artists. Deadline for grant application is **March 1, 2016, 5pm PST**.
ArtPlace: National Creative Placemaking Fund
The National Creative Placemaking Fund invests in planning and development projects where arts and culture play a central role. ArtPlace actively seeks to build a portfolio of funded projects that is a microcosm of the varied creative placemaking strategies used across the United States through this program. To submit an application for the March deadline, applicants must register on the website by February 16, 2016, 3:59pm EST. Deadline for applications is March 2, 2016, 3:59 EST.
More Information

Community Foundation Sonoma County: Arts Education
This grant program is dedicated to supporting non-profits that provide a high-quality arts education for underserved students. Arts education curricula should be delivered by Sonoma County visual, performing or literary arts organizations working in collaboration with classroom teachers to deliver instruction directly to elementary and/or secondary school students. Deadline is March 18, 2016.
More Information

NATIONAL ENDOWMENT FOR THE ARTS

Art Works Programs: To support the creation of art that meets the highest standards of excellence, public engagement with diverse and excellent art, lifelong learning in the arts, and the strengthening of communities through the arts. Submit to Grants.gov: General Program, February 18, 2016; Creativity Connects, March 3, 2016.
More Information

Challenge America: To support projects that extend the reach of the arts to under-served populations. Submit to Grants.gov: April 4, 2016.
More Information

CALIFORNIA ARTS COUNCIL GRANTS

Artists Activating Communities (AAC) supports sustained artistic residencies in community settings, demonstrating the arts to be a central component of civic life and artists to be vital in shaping society. Deadline: March 2, 2016.
More Information

The JUMP StArts program supports high quality arts education and artists-in-residence programs for at-risk youth within the juvenile justice system. Activities may take place in classroom, after-school, social services or incarceration settings throughout the many diverse communities in California. Deadline: March 8, 2016.
More Information

NEW: Cultural Pathways (CP) is a pilot grant program rooted in the California Arts Council's commitment to serving the needs of an increasingly demographically complex California, and the belief that a healthy arts ecosystem reflects contributions from all of California's diverse populations. Deadline: March 10, 2016.
More Information

Artists in Schools (AIS) supports projects that integrate community arts resources into comprehensive, standards-based arts-learning at school sites. New this year is an optional Professional Development grant category to support co-learning opportunities for teaching artists, classroom teachers, and school administrators. Deadline: March 10, 2016.
More Information

Local Impact (LI) fosters equity, access, and opportunity by providing project and partnership support for small arts organizations reaching underserved communities. All projects must extend the reach of the arts to underserved populations that have limited access to the arts. Deadline: March 16, 2016.
More Information
Creative California Communities (CCC) supports collaborative projects that harness arts and culture as a creative placemaking strategy. New this year is the addition of a CCC planning grant opportunity, to support a limited number of initial plans for creative placemaking partnerships. **Deadline: March 30, 2016**

**More Information**

**Arts and Accessibility Technical Assistance Grants Program:** The California Arts Council, in partnership with the National Arts and Disability Center, is pleased to announce that funds are now available for the 2016-17 Arts and Accessibility Technical Assistance Grants Program. Funds are available effective **January 2016 - June 2016**.

**More Information**

**JOBS & MORE**

Santa Rosa Farmer's Market: Wednesday Night Event Manager

**More Information**

Petaluma Accelerated Charter School: Enrichment Specialist, Drama and Performing Arts

**More Information**

TV Show Filming: American Pickers

From the Sonoma County Film Commission: The History Channel show, American Pickers, will be filming in California in **March 2016**, and are looking for leads. They are on the hunt for characters with a story to tell about their interesting and unique items that are part of large, private collections.

**More Information**

EDB Services Program

The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hire's wage for six months or $10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at [heather.lobue@sonoma-county.org](mailto:heather.lobue@sonoma-county.org) or (707) 565 6414.

**California Arts Council, Arts Jobs Listings**

Listing of current arts job openings from throughout California.

**More Information**

**Creative Sonoma** is a Division of the **Economic Development Board** of **Sonoma County**.

"If only life could be more tender and art a little more robust."

-Alan Rickman, Actor