The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

Contact

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Plan Now: April 2016 is Showcase Month!

2nd Annual Sonoma County Local Author Showcase & Symposium

Authors, writers and readers: Join us for the 2nd Annual Sonoma County Local Author Showcase & Symposium, on Saturday, April 2, 2016. Co-sponsored by Creative Sonoma and the Sonoma County Library, in association with Copperfield’s Books, the event takes place at the Rohnert Park-Cotati Regional Library, 10am-4pm, and is free and open to the public.

The Showcase will host a wide ranging selection of today's authors from all around Sonoma County, including works ranging from romance to creative nonfiction, history to investigative reporting, poetry to politics, and more. During the morning and afternoon sessions, a dozen authors will read and discuss their work and/or processes, and another twenty authors will be exhibiting. Many of
At 12:30-2pm, Creative Sonoma will present a panel discussion on The Business of Writing, with local and regional presenters. The panel will feature (from left to right, above) Vicki DeArmon, director of marketing and events at Copperfield's Books; author and former literary journal editor Bart Schneider (Beautiful Inez, Nameless Dame, The Man in the Blizzard); Jennifer Soloway, Assistant Agent at Andrea Brown Literary Agency; and New York Times best-selling author Ellen Sussman (A Wedding in Provence, The Paradise Guest House, French Lessons, On a Night Like This). The panel will be moderated by Janet Heller, founding CEO of Chapter 510 and WritersCorps, Bay Area literary organizations for young people. To ensure one of the limited reserved seats for the panel session, you may do so by registering HERE.

The Showcase event was the brainchild of local author Sabrina Rawson, who approached the Central Library’s branch manager about two years ago with the idea. "I believe it is because of the resources the library provided many have become who they are today. I know I have and I am forever grateful for it," says Rawson.

Creative Sonoma and The North Bay Hootenanny are teaming up to bring you the Next Level Showcase and Conference on April 15th, 16th, and 17th, 2016. Next Level is designed to celebrate the musical talent and exploration occurring across the County and to provide advice and expertise to help local musicians move their careers forward.

The Showcase. The first two days of Next Level, Friday, April 15 & Saturday, April 16, will be a three-stage showcase of exceptional local and regional musical talent at the Arlene Francis Center in Santa Rosa’s Railroad Square. Over 30 acts of varying genres will shine a light on the wealth of talent in the North Bay’s creative community including Royal Jelly Jive (swing), Ashley Allred (singer/songwriter), Mr. December (Americana), Lungs & Limbs (rock), Kevin Russell and the Rhythm Rangers (folk), and many others (full lineup is at www.nextlevelsonoma.com) The showcase will be produced by Second Octave Entertainment.

The Conference. The third day of Next Level, Sunday, April 17, will be a day-long conference at Chop’s Teen Center where attendees from our local music scene can learn directly from regional and national music industry professionals. Panel discussions will focus on topics including getting booked, developing a fan base and licensing your music, as well as a keynote address from Griff Morris, senior manager of artist and industry strategy at Amazon Music. The conference will also feature regional musician Lia Rose, whose music has been heard on ABC-TV’s Nashville, in conversation with her producer/engineer Stephen Hart. Other presenters include Al Evers (A-Train Entertainment), Chris Faville (Mongrel Agency), Josh Norek (Regalias Digitales/Latin Alternative Music Conference), and Julie Schuchard (Tricycle Records). Representatives will also be in attendance from the GRAMMY Awards, West Coast Songwriters Association and other national resources.
Conference attendees will have the opportunity to submit proposals to **win one of five $2,500 grants** to help them take their careers to the next level! Tickets for the Sunday conference are $15 per person (and includes coffee and lite lunch!). Check out the conference schedule, speakers, and link to conference registration at [www.nextlevelsonoma.com/the-conference](http://www.nextlevelsonoma.com/the-conference).

This is the first year for this exciting new event - **we hope you'll join us,** either as a fan and supporter of our vibrant local music scene, or as a performer interested in increasing your skills and music industry knowledge!

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**GET KNOWLEDGE:**

**Trainings and Conferences**

**CREATIVE SONOMA WORKSHOPS & EVENTS**

**WINTER/SPRING 2016 WORKSHOPS**

**FUNDamentals: Essentials of Fundraising and Development**

**TODAY - SPACES STILL AVAILABLE - JOIN US!**

**DATE:** Thursday, March 3, 2016, 5:30-7:00pm  
**PRESENTER:** Kristyn Byrne, Development & Marketing Manager, Children's Museum of Sonoma County  
**LOCATION:** Sebastopol Center for the Arts  
**FEE:** Free  
MORE INFO & REGISTER NOW

**Photographing Your Artwork**

**THREE SPACES LEFT - REGISTER SOON!**

**DATE:** Saturday, March 12, 2016, 9:00am-12:00pm  
**PRESENTER:** Tyler Chartier ([tylerchartier.com](http://tylerchartier.com))  
**LOCATION:** Petaluma Arts Center  
**FEE:** $50 / Space is limited to 12 participants per session  
MORE INFO & REGISTER NOW

**The Business of Writing: A Panel Discussion**

*(In collaboration with the Sonoma County Library, for the 2nd Annual Sonoma County Local Author Showcase & Symposium)*

**DATE:** Saturday, April 2, 2016, 12:30-2:00pm  
**PANELISTS:** Vicki DeArmon, Copperfield's Books; Bart Schneider, Author and Editor; Jennifer Soloway, Andrea Brown Literary Agency; Ellen Sussman, New York Times Best Selling Author. Moderator: Janet Heller, Chapter 510.  
**LOCATION:** Rohnert Park Cotati Regional Library  
**FEE:** Free (open to the public, register to save a reserved seat!)  
MORE INFO & REGISTER NOW

**NextLevel Music Industry Conference**

*(In collaboration with the North Bay Hootenanny, for the Next Level Showcase and Conference)*

**CONFERENCE DATE:** Sunday, April 17, 2016, 10:00am-5:00pm  
**KEYNOTE:** Griff Morris, Sr. Mgr., Artists & Industry Strategy, Amazon Music  
**CONFERENCE LOCATION:** CHOP’s Club Room, Santa Rosa  
**FEE:** $15 (includes beverages and light lunch!)  
More Information

**COFFEE & CONVERSATION SERIES**

Join us to discuss the creative and cultural life your community, and help to shape the direction and work of Creative Sonoma. Watch for dates!

**Forestville:** late March, location and time TBA  
**Sea Ranch/Northern Sonoma Coast:** Spring, location and time TBA

SAVE THE DATE:
As the follow-up to When Art is Your Business - Workshop I from last fall, we have created a new series for this spring that will be presented in both Santa Rosa and Sonoma:

**Arts Entrepreneurship: A 3-Workshop Series, co-presented by the Napa-Sonoma Small Business Development Center**

May 12 & 19, 2016, 5:30-7:30pm: Statement of Purpose
May 26 & June 2, 2016, 5:30-7:30pm: Business Plans
June 16 & 23, 2016, 5:30-7:30pm: Financial Management

**PRESENTER:** Richard S. Andrews

**LOCATIONS:** May 12, 26, and June 16: Finley Community Center, Santa Rosa; and May 19, June 2 and 23: Sonoma Community Center, Sonoma.

**FEE:** TBA

Registration opening soon!

Creative Sonoma workshops and events are published via this and other email blasts, and on our [Facebook](https://www.facebook.com) Events page. For questions regarding any of the above, contact Samantha Kimpel, 707-565-6134 or Samantha.Kimpel@Sonoma-County.org.

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**OTHER NORTH BAY WORKSHOPS**

**NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER**
[napasonomasbdc.org](http://napasonomasbdc.org)

**Build a Better Business: Marketing Your Small Business**
Wednesday, March 16, 2016, 5:30-7:30pm (Santa Rosa)

**Patents, Trademarks & Copyrights**
Wednesday, March 23, 2016, 12:00-3:00pm (Santa Rosa)

**Facebook: Best Practices for Businesses**
Tuesday, March 29, 2016, 1:00-4:00pm (Santa Rosa)

**Build a Better Business: Financing Your Small Business**
Wednesday, March 30, 2016, 5:30-7:30pm (Santa Rosa)

**Build a Better Business: Business Start-Up Orientation**
Wednesday, March 30, 2016, 5:30-7:30pm (Windsor)

Visit SBDC's [Events Listings](http://eventslistings) for registration links for all of the above.

**VOLUNTEER CENTER OF SONOMA COUNTY**
[volunteernow.org](http://volunteernow.org)

**Internal Controls**
Wednesday, March 9, 2016, 9:00-11:00am

**How to Improve Your Online Content**
Wednesday, March 16, 2016, 9:00-11:00am

Visit the Volunteer Center's [Events webpage](http://eventswebpage) to register for these workshops, as well as for regularly occurring Rountables for nonprofit Social Media Professionals, Volunteer Managers, Financial Managers and Executive Director Forums, among other events!

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**CONFERENCES / WEBINARS /RESOURCES**

**Americans for the Arts 2016 Annual Convention**
SAVE THE DATE: **June 17-19, 2016** in Boston, MA.
GET MONEY: 
Calls to Creatives, Grants, Jobs & More 

CALLS TO CREATIVE

THIS WEEKEND North Bay Make-A-Thon: Public Art Challenge
The North Bay iHub and Sonoma State University present the North Bay Make-A-Thon, March 5-6, 2016 and the first event marking the YEAR OF THE ENTREPRENEUR (www.vote2016.com). SOMO Village is hosting this 27-hour event where talented young entrepreneurs and makers bring creative projects to life, and where ideas become reality. Hackers, makers, artists, engineers, designers, developers, students and public are creating teams. SOMO Challenge Make #4 is to design public art for the SOMO Village Event Center Courtyard Wall. This courtyard is home to SOMO Concerts and many community events. Murals, wall sculptures, or buttermilk moss are design possibilities. Learn more and how to participate (deadline is tomorrow, March 4, 2016), and through THIS LINK that will also allow you to access an artists discount for participation (after hitting GET TICKETS, choose PROMO PUBLIC/Artist).

City of Santa Rosa: Live at Julliard 2016 Band Submissions
Live at Julliard is a free, family-friendly concert series that takes place in Julliard Park in Downtown Santa Rosa on Sundays during the summer, drawing a wide cross-section of the community. We are seeking submissions from musicians to perform in our 2016 season. Deadline is March 7, 2016, 5pm. More Information

Raven Performing Arts Theater: Male Actor Audition
Currently looking for a versatile male actor, age range mid-40s to mid-50s, to play three distinct character roles in "Immaterial Matters," winner of the Raven Theater’s ScripTease original play. Audition is by appointment only. More Information

ENGAGE Art Fair 2016: Call to Artists
ENGAGE Art Fair will return for its second year as Napa Valley Arts in April's culminating showcase of the arts. The event provides an interactive, sensory experience for guests and an alternative to the traditional booth-style art fair setting. Deadline is March 12, 2016 Midnight PST. More Information

Cloverdale Performing Arts Center: Auditions
Auditions will be held for "Run For Your Wife" written by Ray Cooney on Saturday, March 19, 2016 from 1:00pm to 3:00pm, this will be a cold read, please be prepared to do a British accent. More Information

Valley of the Moon Vintage Festival: Poster Contest
For the poster design contest, the committee looks for a design that displays the colorful history, heritage or scenic environment of the Valley of the Moon, as well as the theme chosen for the year (2016 is "The Grape Gatsby"). The winning artist will receive a $500 honorarium and the winning art will be featured at the festival. Deadline is April 15, 2015. More Information

6th Street Playhouse: General Auditions for 2016/2017 Season
General auditions for adult and child actors/singers for roles in the upcoming 2016/2017 season (season to be announced March 13) of plays and musicals will be held Saturday, May 28, 2016, and Sunday, May 29, 2016, by appointment only. More Information

Connect to Calls to Artists (and more) at local Arts Centers:
ARTescape Sonoma: Call to Artists
Healdsburg Center for the Arts: Artist Opportunities
Occidental Center for the Arts: Writers and Gallery
Petaluma Arts Center: Call to Artists / ZEITGEIST, deadline 3/22/16.
Sebastopol Center for the Arts: Call for Entries

Sonoma County Literary Update: Calls for Submissions
The Calls for Submissions page of the Sonoma County Literary Update website includes regularly updated opportunities, from local to beyond.
More Information

GRANTS

City of Santa Rosa: Community Promotions Funding
The City of Santa Rosa is inviting non-profit organizations to apply for grant funding for events that help promote the City. Each year the Santa Rosa City Council allocates Community Promotion Funding in the form of cash support and/or City services in an effort to promote its rich assets such as the downtown and to foster inclusivity among its diverse population. Deadline is March 11, 2015, 5pm PST.
More Information

Community Foundation Sonoma County: Arts Education
This grant program is dedicated to supporting non-profits that provide a high-quality arts education for underserved students. Arts education curricula should be delivered by Sonoma County visual, performing or literary arts organizations working in collaboration with classroom teachers to deliver instruction directly to elementary and/or secondary school students. Deadline is March 18, 2016.
More Information

The Ross McKee Foundation: Piano Performance Grants
The mission of the Ross McKee Foundation is to support piano performance and education in nine San Francisco Bay Area counties. Toward this end, the Foundation supports piano-related expenses - typically artist fees, piano rental, moving and tuning fees - for performance organizations large and small in the Bay Area. Grant applications are reviewed quarterly. Deadlines are April 15, July 29, and October 29, 2016.
More Information

Local, National and International Arts Grants Listings
List curated by the California Arts Council of current arts grants available to California artists and organizations, all disciplines.
More Information

NATIONAL ENDOWMENT FOR THE ARTS GRANTS

Challenge America: To support projects that extend the reach of the arts to under-served populations. Submit to Grants.gov: April 4, 2016.
More Information

CALIFORNIA ARTS COUNCIL GRANTS

The JUMP StArts program supports high quality arts education and artists-in-residence programs for at-risk youth within the juvenile justice system. Activities may take place in classroom, after-school, social services or incarceration settings throughout the many diverse communities in California. Deadline: March 8, 2016.
More Information

NEW: Cultural Pathways (CP) is a pilot grant program rooted in the California Arts Council’s commitment to serving the needs of an increasingly demographically complex California, and the belief that a healthy arts ecosystem reflects contributions from all of California’s diverse populations. Deadline: March 10, 2016.
More Information
**Artists in Schools** (AIS) supports projects that integrate community arts resources into comprehensive, standards-based arts-learning at school sites. New this year is an optional Professional Development grant category to support co-learning opportunities for teaching artists, classroom teachers, and school administrators. **Deadline: March 10, 2016.**

More Information

**Local Impact** (LI) fosters equity, access, and opportunity by providing project and partnership support for small arts organizations reaching underserved communities. All projects must extend the reach of the arts to underserved populations that have limited access to the arts. **Deadline: March 16, 2016.**

More Information

**Creative California Communities** (CCC) supports collaborative projects that harness arts and culture as a creative placemaking strategy. New this year is the addition of a CCC planning grant opportunity, to support a limited number of initial plans for creative placemaking partnerships. **Deadline: March 30, 2016**

More Information

**Arts in Corrections RFP** The California Arts Council and the California Department of Corrections and Rehabilitation (CDCR) are seeking arts organizations to implement rehabilitative arts programs at prisons statewide. **Deadline: April 11, 2016.**

More Information

**Arts and Accessibility Technical Assistance Grants Program**: The California Arts Council, in partnership with the National Arts and Disability Center, is pleased to announce that funds are now available for the 2016-17 Arts and Accessibility Technical Assistance Grants Program. Funds are available effective **January 2016 - June 2016.**

More Information

**JOBS & MORE**

Want to share your passion for art making? Think SenseiScout. Do you have a passion for arts and crafts that you’d like to teach? SenseiScout is a new place to connect with and learn from experts and enthusiasts. We provide a happy medium between you, the teaching artist, and individuals seeking to learn a new craft. With SenseiScout, artists get a free personal page with advertising support and a platform with a low service fee to manage workshop registration. All you have to do is tell us what you want to teach, when you want to host a workshop, name your price, and we'll take care of the rest for you! For more information about SenseiScout, contact Alec Weeks at alec@senseiscout.com and connect on Facebook.

**EDB Services Program**

The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hires hire's wage for six months or $10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at heather.lobue@sonoma-county.org or (707) 565 6414.

**California Arts Council, Arts Jobs Listings**

Listing of current arts job openings from throughout California.

More Information
"If only life could be more tender and art a little more robust."

- Alan Rickman, Actor