

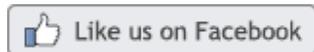
CREATIVE SONOMA

Currents

May 2016



Stay Updated!



The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

CONTACT

CREATIVE SONOMA

General Information

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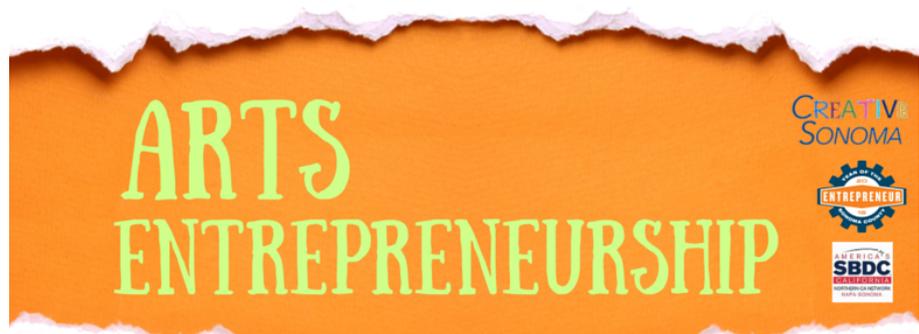
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GET NEWS: Stories and Updates

When Art is Your Business: Arts Entrepreneurship 3-Workshop Series



Whether selling your artwork, books, products, tickets to a performance, or creative services, or starting a new arts company or organization, **artists** and **makers** benefit from approaching these endeavors as a **small business entrepreneur**. These classes provide essentials to establish and strengthen your business skills.

Classes begin May 12, and take place on **Thursdays, 5:30-7:30**, and are **\$25 each** or **\$60 for the 3-workshop series** - *it's a great value for a hands-on experience* in crafting the foundations of your vision /statement of purpose, business plan and financial management plan.

Rachel.Jeffries@sonoma-county.org
(707) 565-6121

LOCATION

141 Stony Circle, Suite 110
Santa Rosa, CA 95404

The e-newsletter CURRENTS is published on the first Thursday of each month: please submit potential items a week in advance to creativesonoma@sonoma-county.org.

IN CELEBRATION OF



WITH SUPPORT FROM



WE RECOMMEND



[Business of Art: An Artists Guide to Profitable Self Employment, 2nd edition](#), published by the Center for Cultural Innovation: a basic yet comprehensive, easy-to-follow workbook with exercises, resources and business essentials templates.

ARTS ENTREPRENEURSHIP 1: Statements of Purpose: Why am I Pursuing my Passion? Understanding and learning how to explain why you have chosen to be a creative professional is a critical tool in building your passion into a business.

May 12 - Finley Community Center, Santa Rosa, 5:30-7:30pm

May 19 - Sonoma Community Center, Sonoma, 5:30-7:30pm

ARTS ENTREPRENEURSHIP 2: Business Plans: Crafting and Building Your Strategies Like any other business, artists and creative organizations need a well-designed plan to move forward - but how do you go about constructing and then implementing one?

May 26 - Finley Community Center, Santa Rosa, 5:30-7:30pm

June 2 - Sonoma Community Center, Sonoma, 5:30-7:30pm

ARTS ENTREPRENEURSHIP 3: Financial Management: From Bookkeeping to Expanding Income This workshop introduces creatives to key aspects of financial management such as budget development, profit and loss analysis, and cash flow projections.

June 16 - Finley Community Center, Santa Rosa, 5:30-7:30pm

June 23 - Sonoma Community Center, Sonoma, 5:30-7:30pm

Visit the [Arts Entrepreneurship Series registration page](#) to register or for more information, as well as read the bio for instructor **Richard Andrews**.

Grant Opportunities from Creative Sonoma



Summer Arts Youth Program Grants

We are pleased to announce that the Sonoma County Board of Supervisors has allocated \$100,000 for summer art youth programs, to occur during the summer of 2016. Grants will be available to nonprofit organizations and to individuals who have fiscal sponsors to provide children aged 7 to 18 with opportunities to participate in high quality cultural arts summer programs. Eligible projects can incorporate any creative discipline from photography and writing to theater, graphic design, crafts, filmmaking and more.

Summer Arts Youth Program Grants are designed to support our creative organizations who are fostering creativity in our local youth while giving them opportunities to maintain learning while school is out of session. **Beginning the week of May 9**, grant guidelines outlining eligibility and application forms will be available at <http://sonomacounty.ca.gov/edb/>. The deadline is Friday, **June 3, 2016, 5pm**.

An applicant Q&A session is scheduled for Tuesday, May 24 from 1:00-3:00 pm at Creative Sonoma, 141 Stony Circle, Suite 110, Santa Rosa. Applicants may also dial in to the session at 707.565.8996. [RSVP for the Q&A](#).



Next Level Musician Grants

Creative Sonoma is pleased to announce the availability of five \$2,500 grants for Sonoma County's musicians. The grant program is the second phase of the Next Level music industry showcase and concert produced in Santa Rosa on April 15-17, 2016, and is made possible by a grant from the William and Flora Hewlett Foundation.

Grants are available to musicians and bands to help them do what it takes to move their careers to the next level. Grants will be paired with ten hours of one-on-one consulting with music industry experts to help encourage the most effective use of the grant funds. Application & Guidelines are posted [HERE](#). The deadline is Monday, **June 6, 2016, 5pm**.

An applicant Q&A session is scheduled for Tuesday, May 17, at either 1:00-1:30pm **or** 6:30-8:30pm at Creative Sonoma, 141 Stony Circle, Suite 110, Santa Rosa. Applicants may also dial in to the session at 707-565-8996. [RSVP for the 1:00 Q&A here](#) or for the [6:30 Q&A here](#).



For more information on either of these grant opportunities, contact Kristen Madsen at kristen.madsen@sonoma-county.org or Samantha Kimpel at samantha.kimpel@sonoma-county.org.

Community Event Calendars



POST YOUR WORKSHOPS! EVENTS! SHOWS! There are a number of comprehensive local calendars that are available for anyone on which to post Sonoma County events. The following resources reach large portions of our community, including both residents and tourists, and are free to utilize.

Bohemian.com: [Events Calendar](#) (click words *Submit an Event*, upper right)

KRCB: [Community Events Calendar](#) (click words *Submit a New Event*, middle left sidebar)

Press Democrat: [Events Guide](#) (click blue *Add Event* button on upper right)

Sonoma County Tourism: [Event Calendar](#) (click red *Submit an Event* button on lower left sidebar)

ALSO, CHECK OUT:

North Bay Learning Resource: List your classes on this new site, as well as peruse venues in which to teach. northbaylearningsource.com

SenseiScout: Artists and fine craftspeople are invited to sign up as teachers/experts and subsequently list their classes. senseiscout.com

NEED A VENUE?

Bay Area Spaces: Visit [Creative Sonoma's Community Page](#) to search for creative spaces in Sonoma County. If your venue is not listed as a rental space and you would like to be included on this resource (which we'll be promoting!), visit bayareaspaces.org/communities/creativesonoma, and click the link *List Your Space* in the upper right corner.

GET KNOWLEDGE: Trainings and Conferences

CREATIVE SONOMA WORKSHOPS & EVENTS

SPRING 2016

Arts Entrepreneurship: A 3-Workshop Series

Co-presented by the [Napa-Sonoma Small Business Development Center](#)

DATES/TIMES:

May 12 & 19, 2016, 5:30-7:30pm: Statement of Purpose

May 26 & June 2, 2016, 5:30-7:30pm: Business Plans

June 16 & 23, 2016, 5:30-7:30pm: Financial Management

PRESENTER: Richard S. Andrews

LOCATIONS: May 12, 26, and June 16: Finley Community Center, Santa Rosa; and May 19, June 2 and 23: Sonoma Community Center, Sonoma.

FEE: \$25 per workshop, or \$60 for the 3-workshop series

[More Information](#)



Coffee & Conversation Series: Sea Ranch/Gualala

Co-hosted by [Gualala Arts](#)

DATE/TIME: **Friday, May 13, 2016**, 1-2:30pm

LOCATION: Gualala Arts Center, Gualala

FEE: Free

[Please RSVP!](#)

Next Level Grant Q & A Session

An applicant Q&A session is scheduled for **Tuesday, May 17, 2016** at either 1:00-1:30pm **or** 6:30-8:30pm at Creative Sonoma, 141 Stony Circle, Suite 110, Santa Rosa. Applicants may also dial in to the session at 707-565-8996. [RSVP for the 1:00pm Q&A here](#) or the [6:30pm Q&A here](#).

Summer Arts Youth Program Grant Q & A Session

An applicant Q&A session is scheduled for **Tuesday, May 24** from 1:00 - 3:00 pm at Creative Sonoma, 141 Stony Circle, Suite 110, Santa Rosa. Applicants may also dial in to the session at 707.565.8996.

[RSVP for the Q&A here](#).

An Evening with Terry Tempest Williams

In collaboration with [Landpaths](#) and the [Luther Burbank Center for the Arts](#)

DATE/TIME: **Friday, June 10**, 2016, 8pm (reception in LBC Sculpture Garden with Craig Andersen of Landpaths and sculptor Bruce Johnson at 6:30pm)

LOCATION: Luther Burbank Center for the Arts, Santa Rosa

TICKETS: \$8, includes sculpture garden reception

[More Information](#)

JUST ADDED: A Pop-Up Workshop: *(aka, Sudden opportunities taking advantage of experts who are traveling to the County!)*

Going Once, Going Twice....Learning to Love Auctions

Dorit Kalev, Senior Director of Fundraising and Development for the MusiCares and Grammy Foundations, will provide tricks and tips to streamline your auction and maximize revenues. As part of a series designed for arts organization staff, this workshop will be geared to those who are already or considering considering implementing auctions as a part of fundraising efforts.

DATE/TIME: **Monday, June 13, 2016**, Brown Bag Lunch

More information on location and time coming soon - save the date!



Creative Sonoma workshops and events are published via this and other email blasts, and on our [Facebook Events Page](#). For questions, contact Samantha Kimpel, 707-565-6134 or Samantha.Kimpel@Sonoma-County.org.

OTHER NORTH BAY WORKSHOPS

NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER

napasonomasbdc.org

Visit SBDC's [Events Listings](#) for a listing of upcoming classes and trainings.

VOLUNTEER CENTER OF SONOMA COUNTY

volunteernow.org

Visit the Volunteer Center's [Events webpage](#) to register for future workshops, as well as for regularly occurring Roundtables for nonprofit Social Media Professionals, Volunteer Managers, Financial Managers and Executive Director Forums, among other events!

CONFERENCES / WEBINARS / RESOURCES

NEW RESOURCE: Culture Dept. Podcast

Culture Dept. is a weekly podcast that helps creators, artists and makers become their own businesses. In each episode, Daedalus Howell interviews the leaders, experts, innovators you need to guide your creative career into a sustainable venture. Listen in at culturedept.com.

Americans for the Arts 2016 Annual Convention

June 17-19, 2016 in Boston, MA

[More Information](#)

California Lawyers for the Arts

Attend workshops or conferences in the Bay Area, as well as access resources on arts and copyright legal issues and dispute resolution.

[More Information](#)

**GET MONEY:
Calls to Creatives, Grants, Jobs & More**

CALLS TO CREATIVES

Artstart: 2016 Summer Program Apprentices

Artstart is accepting applications for the 2016 Summer Program Apprenticeships for young artists ages 15-21. Apprentices work alongside professional artists to complete public art commissions during the five week program, and are awarded a stipend. Deadline is **May 9, 2016**.

[More Information](#)

City of Sebastopol: RFQ for Public Art Project

The City of Sebastopol Public Arts Committee is seeking qualifications from California-based artists for the design, fabrication, and installation of permanent, durable, and low-maintenance original public art suitable for placement on City-owned property. Deadline is **May 16, 2016**.

[More Information](#)

NAPA / County of Napa: State Capitol Display Diorama

Artists who are residents of Napa County are invited to create a new diorama for the Capitol Display representing the County. The diorama will be part of an exhibit representing all 58 counties. Deadline is **May 27, 2016**.

[More Information](#)

6th Street Playhouse: General Auditions for 2016/2017 Season

General auditions for adult and child actors/singers for roles in the upcoming 2016/2017 season of plays and musicals will be held **Saturday, May 28, 2016**, and **Sunday, May 29, 2016**, by appointment only.

[More Information](#)

Spreckels Theatre Company: Youth in Arts and General Auditions

Auditions for Youth in Arts 2016 Summer Musical Production will be held on **Sunday, June 12, 2016** (ages 10-17); and general auditions for Spreckels' 2016/2017 season of plays and musicals will be held on **July 16-17, 2016** from 10am to 5pm, by appointment only.

[More Information on Youth in Arts](#)

[More Information on General Auditions](#)

Connect to Calls to Creatives:

ARTescape Sonoma: [Call to Artists](#)

Healdsburg Center for the Arts: [Artist Opportunities](#)

Occidental Center for the Arts: [Writers and Gallery](#)

Petaluma Arts Center: [Call to Artists](#)

Sebastopol Center for the Arts: [Call for Entries](#)

Sonoma County Literary Update: [Calls for Submissions](#)

GRANTS

WESTAF/IMTour.org: California Music Presentation Grants

WESTAF (Western States Arts Federation) invites nonprofit presenting organizations in California to apply for a special one-time funding opportunity to support the presentation of California independent musicians producing original and/or innovative work. Deadline is **May 23, 2016**.

[More Information](#)

Arts and Accessibility Technical Assistance Grants Program

The California Arts Council, in partnership with the National Arts and Disability Center, is pleased to announce that funds are now available for the 2016-17 Arts and Accessibility Technical Assistance Grants Program. Funds are available effective **January 2016 - June 2016**.

[More Information](#)

Alliance for California Traditional Arts: Living Cultures Grants Program

The Living Cultures Grants Program seeks to sustain and strengthen the folk and traditional arts in the state of California with grants of \$5,000 to California-

based nonprofits, as well as other organizations who work with fiscal sponsors. Deadline is **July 15, 2016**.

[More Information](#)

Fleishhacker Foundation: Small Arts Grants

The particular emphasis of the Small Arts Grants Program is to support the development and presentation of the work of living Bay Area artists; arts organizations with budgets of \$100,000-\$750,000 are eligible to apply. Deadline is **July 15, 2016**.

[More Information](#)

Local, National and International Arts Grants Listings

List curated by the California Arts Council of current arts grants available to California artists and organizations, all disciplines.

[More Information](#)

JOBS & MORE

DEADLINE TOMORROW Sonoma Valley Museum of Art: Community Engagement Specialist

Working alongside the Director of Education and Public Programs, the new Community Engagement Specialist will make a significant impact on the Museum's goals to increase engagement among community and school audiences, by co-developing and supporting community-centered and on-site programming for both youth and adults. Deadline is **May 6, 2016**.

[More Information](#)

Luther Burbank Center for the Arts: Teaching Artists (all disciplines)

The Center currently seeks to expand its roster of local teaching artists who carry out their art education programs. They are looking for visual and performing artists in Sonoma County who are both working artists and have classroom experience teaching their discipline in schools. This would include music, dance, theater, circus arts, literary arts and visual arts. If you are interested in being considered for the teaching artist roster or finding out additional information, please submit contact information and a brief description of your work to artists@lutherburbankcenter.org.

Want to share your passion for art making? Think SenseiScout.



Do you have a passion for arts and crafts that you'd like to teach? [SenseiScout](#) is a new place to connect with and learn from experts and enthusiasts. We provide a happy medium between you, the teaching artist, and individuals seeking to learn a new craft. With SenseiScout, artists get a free personal page with advertising support and a platform with a low service fee to manage workshop registration. All you have to do is tell us what you want to teach, when you want to host a workshop, name your price, and we'll take care of the rest for you! For more information about SenseiScout, contact Alec Weeks at alec@senseiscout.com and connect on [Facebook](#).

EDB Services Program

The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hires hire's wage for six months or \$10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at heather.lobue@sonoma-county.org or (707) 565 6414.

California Arts Council, Arts Jobs Listings

Listing of current arts job openings from throughout California.

[More Information](#)

Creative Sonoma is a Division of the [Economic Development Board](#) of [Sonoma County](#).



"If only life could be more tender and art a little more robust."

-Alan Rickman, Actor



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Try it FREE today.

Creative Sonoma | 141 Stony Circle | Suite 110 | Santa Rosa | CA | 95401