The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

**GET NEWS: Stories and Updates**

*Connecting to Funding and Resources*
*Teaming Up with Sonoma County Library*
*Summer Arts Grantees Announced*

**GET KNOWLEDGE: Trainings and Conferences**

**GET MONEY: Calls to Creatives, Grants, Jobs & More**

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**IN THIS ISSUE**

- Creative Sonoma Workshops Lead to Funding
- Meet Antonio Ramirez, President and founder of **Oaxaca Tierra del Sol**, a Santa Rosa nonprofit dedicated to sharing the roots and cultures of the people of Oaxaca. Each year, his organization produces **La Guelaguetza**, a cultural festival featuring the dances, artistic expressions and culinary arts of the 16 different ethnic groups from the state of Oaxaca. Sonoma County is home to residents from each of the eight regions of Oaxaca.

In the spring of 2015, Ramirez attended two Creative Sonoma workshops: Grant Writing and Meet the Funders. At the Funders event, he met representatives of both the **Alliance for California Traditional Arts (ACTA)** and the **Community Foundation Sonoma County (CFSC)**. After determining that ACTA's Living Cultures Grant Program was a good match for his organization, Ramirez wrote a grant application and was awarded $5,000; he was able to leverage this grant for an additional $1,000 grant from CFSC in support of the festival.

ACTA supported the grant because "bringing together all these communities is an important time to celebrate and maintain traditional arts collectively. Many
of the participants are youth descendants of Oaxacan immigrants, who are defining their cultural roots."

Ramirez has expressed his gratitude to the funders and Creative Sonoma for bringing "individuals, groups, and organizations together so we can reach the right economic resources to accomplish our objectives."

You can experience La Guelaguetza first hand this month on Sunday, July 17, 10am-6pm at the Luther Burbank Center for the Arts. Tickets are $15/person, $12/seniors, $0/12 and under and are available at the door or online HERE.

Creative Sonoma looks forward to continuing to share these types of opportunities and connect our community with resources. See GRANT OPPORTUNITIES, below, for the link to the Alliance for Traditional Living Arts Grants Program (July 15, 2016 deadline).

IN CELEBRATION OF

Creative Sonoma Teams Up with Sonoma County Library Again

Do you have a story to tell? The California Public Library is embarking on a project to collect 100 California stories from 10 communities across the state including Sonoma County. Creative Sonoma is working with our library to find 10 individuals who want to share their story and can participate in a digital story-telling workshop produced by StoryCenter. Participants need to commit to a two-day workshop after which they will have enhanced their storytelling skills and will leave the workshop with their own completed 4-minute digital story.

The project will feature storytellers who reflect the full spectrum of life in Sonoma County: longtime residents, newcomers, artists and entrepreneurs, wine and agriculture families - we want to hear from you! Stories will become part of the California Libraries public collection.

Space is very limited: only 10 participants can be accepted for the 2-day workshop, Sept. 10-11, 2016. The deadline to apply is July 30, 2016. Please send an email expressing your interest and committing your availability for the 2 day workshop to CreativeSonoma@sonoma-county.org.

WE RECOMMEND


2016 Summer Arts Youth Program Grant Awardees Announced

Through an allocation of $100,000 from the County of Sonoma Board of Supervisors, fifteen grants have been awarded for summer arts youth programs across the County that will take place between now and September 15.

"Studies confirm that the arts help develop students' critical thinking and collaboration skills, among many other positive benefits," said Board of Supervisors Chair Efren Carrillo. "Summer arts programs can also help students avoid the learning loss that can occur over the break from school."
Projects that were funded will serve students in age ranges from 5 to 18, and include programs that teach young people arts skills in music, theater, dance, visual art, writing, film and more. Workshops also include training in the business skills necessary to have a career in a creative field, and life skills such as communication, teamwork and creative problem solving.

**Congratulations to the 2016 Grantees:**

- Alexander Valley Film Society
- ARTescape
- Artstart
- Children’s Museum of Sonoma County
- Cinnabar Theater
- C-Media
- Healdsburg Center for the Arts
- The Imaginists
- Luther Burbank Center for the Arts
- Petaluma Arts Center
- Roustabout Theater
- Santa Rosa Symphony
- Sebastopol Center for the Arts
- Sonoma Community Center
- Sonoma Valley Museum of Art

This is the second year of funding for this program, which reached nearly 1500 youth with close to 1500 hours of arts programming last summer.

**GET KNOWLEDGE:**

**Trainings and Conferences**

**CREATIVE SONOMA WORKSHOPS & EVENTS**

**COMING SOON:**

**Workshops**
Our fall workshops will be announced late this summer. If you have suggestions for workshops that could support and advance your creative work, please email your ideas or requests to creativesonoma@sonoma-county.org.

**Coffee & Conversation Meetings: Santa Rosa**
We are planning Coffee & Conversation meetings in various neighborhoods of Santa Rosa for late summer/early fall, and will announce the schedule soon!

Creative Sonoma workshops and events are published via this and other email blasts, and on our [Facebook Events Page](http://example.com). For questions, contact Samantha Kimpel, 707-565-6134 or Samantha.Kimpel@Sonoma-County.org.

**OTHER NORTH BAY WORKSHOPS**

**MEET-UPS: The Business of Art**
Want to work on your mission statement, business plan or artist’s statement? Lance Kuehne, an artist who took Creative Sonoma’s Arts Entrepreneurship Workshop Series, has arranged Business of Art Meet-Ups that begin **July 14** at Riverfront Gallery in Petaluma; you will find these sessions on his North Bay Landscape Photography Workshops page. These are opportunities to gather to work and receive feedback on these materials.

[More Information](http://example.com)
SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD
http://edb.sonoma-county.org/

Year of the Entrepreneur: Check out the online calendar for upcoming training and networking opportunities for Sonoma County entrepreneurs.
www.yote2016.com/calendar/

NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER
napasonomasbdc.org
Visit SBDC’s Events Listings for a listing of upcoming classes and trainings.

VOLUNTEER CENTER OF SONOMA COUNTY
volunteernow.org
Visit the Volunteer Center’s Events webpage to register for future workshops, as well as for regularly occurring Roundtables for nonprofit Social Media Professionals, Volunteer Managers, Financial Mangers and Executive Director Forums, among other events!

CONFERENCES / WEBINARS /RESOURCES

National Arts Marketing Project Conference
Members of Americans for the Arts may apply for scholarships to the annual NAMP Conference, to be held on November 11-14, 2016 in Austin, TX. Deadline to apply for scholarships is July 20, 2016, and early bird registration deadline is August 26, 2016.
More Information

PODCAST: Culture Dept.
Culture Dept. is a weekly podcast that helps creators, artists and makers become their own businesses. In each episode, Daedalus Howell interviews the leaders, experts, innovators you need to guide your creative career into a sustainable venture. Listen in at culturedept.com.

California Lawyers for the Arts
Attend workshops or conferences in the Bay Area, as well as access resources on arts and copyright legal issues and dispute resolution.
More Information

GET MONEY:
Calls to Creatives, Grants, Jobs & More

CALLS TO CREATIVEs

Somona County Arts Centers and Groups
ARTEscape Sonoma: Call to Artists / Conceal/Reveal
Healdsburg Center for the Arts: Artist Opportunities
Occidental Center for the Arts: Writers and Gallery / Leaf & Petal, Root & Seed
Petaluma Arts Center: Call to Artists
Sebastopol Center for the Arts: Call for Entries / Your Landscape?
Sonoma County Literary Update: Calls for Submissions / Reflections/Shadows

Auditions: Spreckels Theatre Company
General auditions for Spreckels' 2016/2017 season of plays and musicals will be held on July 16-17, 2016 from 10am to 5pm, by appointment only.
More Information
GRANTS & AWARDS

Alliance for California Traditional Arts: Living Cultures Grants
The Living Cultures Grants Program seeks to sustain and strengthen the folk and traditional arts in the state of California with grants of $5,000 to California-based nonprofits, as well as other organizations who work with fiscal sponsors. Deadline is **July 15, 2016.**
More Information

Fleishhacker Foundation: Small Arts Grants
The particular emphasis of the Small Arts Grants Program is to support the development and presentation of the work of living Bay Area artists; arts organizations with budgets of $100,000-$750,000 are eligible to apply. Deadline is **July 15, 2016.**
More Information

National Endowment for the Humanities
Public Humanities Projects, open June 9, deadline **August 10, 2016.**
Humanities Connections, open April 19, deadline **October 9, 2016.**
More Information

National Endowment for the Arts: Our Town Program
Projects that Build Knowledge About Creative Placemaking, and the Arts Engagement, Cultural Planning and Design Projects, both open May 9, deadline **September 12, 2016.**
More Information

Gerbode & Hewlett Foundations: 2016 Music Composition Awards
The Wallace Alexander Gerbode Foundation and The William and Flora Hewlett Foundation are pleased to announce a $300,000 fund for the creation and production of new music by California composers. The works are to be commissioned and premiered by Bay Area nonprofit arts organizations that can apply for grants of $50,000 each. Deadline is **September 8, 2016, 4pm.**
More Information

Local, National and International Arts Grants Listings
List curated by the California Arts Council of current arts grants available to California artists and organizations, all disciplines.
More Information

JOBS & MORE

MARIN / Young Imaginations: Teaching Artists
Deadline July 15, 2016.
More Information

MARIN / Youth in Arts: Financial Manager
Deadline August 1, 2016.
More Information

Want to share your passion for art making? Think SenseiScout.
Do you have a passion for arts and crafts that you’d like to teach? **SenseiScout** is a new place to connect with and learn from experts and enthusiasts. We provide a happy medium between you, the teaching artist, and individuals seeking to learn a new craft. With SenseiScout, artists get a free personal page with advertising support and a platform with a low service fee to manage workshop registration. All you have to do is tell us what you want to teach, when you want to host a workshop, name your price, and we'll take care of the rest for you! For more information about SenseiScout, contact Alec Weeks at alec@senseiscout.com and connect on Facebook.

EDB Services Program
The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can
participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hire's wage for six months or $10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at heather.lobue@sonoma-county.org or (707) 565-6414.

**California Arts Council, Arts Jobs Listings**
Listing of current arts job openings from throughout California.
More Information

"Creativity ignited a spark. In that moment, I saw that art is not peripheral, beauty is not optional, but a strategy for survival."
*Terry Tempest Williams*