

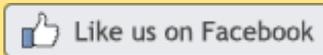
# CREATIVE SONOMA

## Currents

NOVEMBER 2016



### Stay Updated!



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### GET NEWS: Stories and Updates

*The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.*

### Seasonally Stressed? The Arts Can Help...



It seems like there is an over-abundance of stresses in the atmosphere, and we're just barely into the holidays. Good news - the arts can help. There are lots of studies and evidence that point to a solution for both temporary and long-term stress reduction: make or enjoy art.

### CONTACT

CREATIVE SONOMA

#### General Information

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#### Kristen Madsen, Director

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#### LOCATION

141 Stony Circle, Suite 110  
Santa Rosa, CA 95404

The e-newsletter CURRENTS is published on the first Thursday of each month: please submit potential items a week in advance to [creativesonoma@sonoma.county.org](mailto:creativesonoma@sonoma.county.org).

The PDF version of this newsletter issue is [attached HERE](#).



One [recent study](#) found that just 45 minutes of creative activity "significantly lessens stress in the body, regardless of artistic experience or talent." Drawing, painting, coloring, making art journals, making collages and playing music all help to release and express emotions, help us to become present (a good tool to combat overwhelm), and to draw out the relaxation response. Here are a few great articles with more information and ideas for jumping into simple and effective de-stressing art activities:

- [Art Therapy: Relieve Stress by Being Creative](#)
- [10 Easy Art Therapy Techniques to Help you De-Stress](#)
- [Draw Your Stress Out...with a pencil & brush](#)
- [The Mental Health Benefits of Art Are for Everyone](#)
- [Want to train your brain? Forget apps, learn a musical instrument](#)

### IN CELEBRATION OF



### WITH SUPPORT FROM



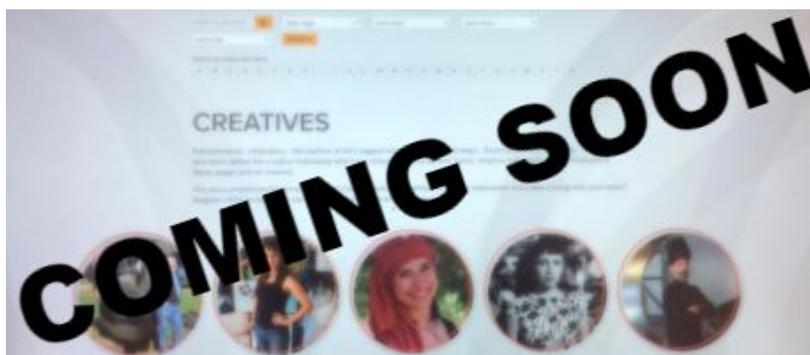
### WE RECOMMEND



[Business of Art: An Artists Guide to Profitable Self Employment, 2nd edition](#), published by the Center for Cultural Innovation: a basic yet comprehensive, easy-to-follow workbook with exercises, resources and business essentials templates.

## What We're Up To

We are working hard to launch CreativeSonoma.org soon! Along with information about Creative Sonoma and our activities, it includes online directories that will serve as public portals for all that is creative in our county, and will encompass **Creatives at Work** (individuals, organizations/enterprises), **Public Art**, and the **Marketplace**.



Once launched, we will invite artists of all disciplines, artisans, and designers, who live in Sonoma County to create a profile page in the directory titled **Creatives at Work**. The directory also has a section for creative organizations and enterprises. You will be able to build your own page including your artist statement, links to your website and social media, promotion of your work or events, your studio or business hours, and photos, video, and audio files. As we grow this resource, we will promote **Creatives at Work** to our residents, tourists, local government and business networks to illustrate the extraordinary creativity that infuses our community.

The new website's **Marketplace** will include all the items that are included in these newsletters (professional development/workshops, funding opportunities, jobs, calls to creatives), plus the opportunity to make your own postings. The Marketplace functions much as a newspaper's traditional classified section, from studio space want ads to arts equipment and services that are for sale/trade/barter.

Watch for your invitation to participate in the coming weeks!

## What We're Reading

Announced just last week, the National Endowment for the Arts and the the Department of Defense announced the expansion of their partnership for a **military healing arts program** into [Creative Forces: NEA Military Healing Arts Network](#). This program has been expanded due to the effectiveness of combining art therapy with traditional healing methods to address wounds of war and combat.

The expanded Creative Forces program places "creative arts therapies at the core of patient-centered care at ten additional clinical sites" (the California site is the Marine Corps Base Camp, Pendleton) and increases access to "therapeutic arts activities in local communities for military members, veterans, and their families. The program is also investing in research on the impacts and benefits of these innovative treatment methods." Check out their [Fact Sheet](#).

Below is a video produced to celebrate and explain the Creative Forces expanded initiative. **Warning:** *It contains difficult images and topics.*



We are also reading [Arts, Health, and Well-Being Across the Military Continuum](#) by Americans for the Arts, which is a product of their [National Initiative for Arts & Health in the Military](#), which states its goals as follows:

- Raise visibility, understanding, and support of arts and health in the military.
- Advance the policy, practice, and quality use of arts and creativity as tools for health in the military.
- Make the arts as tools for health available to all active duty military, staff, family members, and veterans.

To find programs throughout California and the country, visit the [National Initiative Directory](#).

## GET KNOWLEDGE: Trainings and Conferences

### CREATIVE SONOMA WORKSHOPS & EVENTS

#### Workshops

**A FEW SPOTS OPEN**

**PUBLIC SPEAKING FOR CREATIVES**

**Thursday, November 10, 2016**

Presenter: Kristen Madsen, Creative Sonoma Director

Time: 5:30-7:00pm

Location: Economic Development Board Conference Room

Fee: FREE (each session limited to 10 participants)

Need to give a speech for your organization, do a book reading or give a gallery talk? Registered participants will be asked to come prepared to give up to a 2-minute speech at the end of the session. Speeches will be videotaped and the group will work together to improve skills and provide encouragement! Limited to 10 participants due to interactive nature.

[REGISTER NOW](#)

### **SAVE THE DATE**

#### **RESEARCHING AND IDENTIFYING GRANT PROSPECTS**

**Thursday, December 8, 2016**

Presenter: Karen d'Or, [Karen d'Or Grant Writing Services](#)

Time: 5:30-7:00pm

Location: To Be Announced

Fee: FREE

*REGISTRATION WILL OPEN SOON*

### **COMING SOON**

- EVALUATION & IMPACT MEASUREMENT FOR ARTS ORGANIZATIONS
- LEGAL ISSUES FOR ARTISTS AND CREATIVE ENTERPRISES



Creative Sonoma workshops and events are published via this and other email blasts, and on our [Facebook Events Page](#). For questions, contact Samantha Kimpel, 707-565-6134 or [Samantha.Kimpel@Sonoma-County.org](mailto:Samantha.Kimpel@Sonoma-County.org).

## **OTHER NORTH BAY WORKSHOPS**

### **SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD**

<http://edb.sonoma-county.org/>

**Year of the Entrepreneur:** Check out the online calendar for upcoming training and networking opportunities for Sonoma County entrepreneurs. [www.yote2016.com/calendar/](http://www.yote2016.com/calendar/)

### **NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER**

[napasonomasbdc.org](http://napasonomasbdc.org)

Visit SBDC's [Events Listings](#) for a listing of upcoming classes and trainings.

### **VOLUNTEER CENTER OF SONOMA COUNTY**

[volunteernow.org](http://volunteernow.org)

Visit the Volunteer Center's [Events webpage](#) to register for future workshops, as well as for regularly occurring Roundtables for nonprofit Social Media Professionals, Volunteer Managers, Financial Managers and Executive Director Forums, among other events!

## **CONFERENCES / WEBINARS / RESOURCES**

### **National Arts Marketing Project Annual Conference**

FUELING CHANGE: As arts marketers, how do we successfully maintain organizational relevance while building sustainability in our rapidly changing world? How can we meet change with a responsive, creative, and flexible

approach? How can we capitalize on change to fuel inventive and unconventional thinking, forward-thinking solutions, and a willingness to experiment? Explore these ideas in Austin, Texas, **November 11-14, 2016**. [More Information](#)

### **California Lawyers for the Arts**

Attend workshops or conferences in the Bay Area, as well as access resources on arts and copyright legal issues and dispute resolution.

[More Information](#)

## **GET MONEY: Calls to Creatives, Grants, Jobs & More**

### **CALLS TO CREATIVES**

#### **Sonoma County Arts Centers and Groups / Call, Deadline**

Art Escape: [Call to Artists](#)

Healdsburg Center for the Arts: [Artist Opportunities](#)

Occidental Center for the Arts: [Gallery](#) / **Toute Petite, Nov 15**

Occidental Center for the Arts: [Writers](#)

Petaluma Arts Center: [Call to Artists](#)

Sebastopol Center for the Arts: [Call for Entries](#) / **Marvelous, Nov 9**

Sonoma County Literary Update: [Calls for Submissions](#)

#### **Sonoma Community Center: Artist Residency in Ceramics**

One Artist in Residence will be chosen to spend six months living and working at the Sonoma Community Center. Deadline to apply for 2017 Winter/Spring residency is **November 21, 2016**.

[More Information](#)

#### **Alameda County Arts Commission: Artist Registry (Public Art)**

The Alameda County Arts Commission invites artists to apply for potential inclusion in an Artist Registry, a prequalified list of artists that will be used for upcoming public art opportunities. Open to artists from 14 counties of the greater Bay Area. Deadline is **November 30, 2016**.

[More Information](#)

#### **Art at the Source 2017**

Art at the Source offers emerging & professional artists an opportunity to show and sell their work in the spring open studio event in West Sonoma County. Application deadline is **December 1, 2016**.

[More Information](#)

#### **City of Santa Rosa: National Arts Program**

This annual program, sponsored by the National Arts Program Foundation, allows residents of Santa Rosa or City of Santa Rosa employees and their families to enter one piece of artwork into a community exhibition at the Finley Community Center. Registration deadline is **January 9, 2017**.

[More Information](#)

### **GRANTS & AWARDS**

#### **Center for Cultural Invention: California Arts Leaders Investments**

Emerging arts leaders throughout California may be eligible to apply for up to \$1,000 for professional development support. Applications are due on the **15th of each month**, with one-month turnaround.

[More Information](#)

### **Creative Work Fund: Literary and Traditional Arts**

The Creative Work Fund invites artists and nonprofit organizations to create new art works through collaborations, and is accepting proposals from either literary or traditional arts is this round. Artists are encouraged to collaborate with nonprofit organizations of all kinds, stretching boundaries and forging new partnerships. A free seminar for prospective applicants takes place Santa Rosa at the California Indian Museum and Cultural Center on September 28, 2016, 1:30-3pm: register [HERE](#). Deadline for Letter of Inquiry is **December 2, 2016**.

[More Information](#)

### **Puffin Foundation: Fine Arts, Video/Film Grants**

The Puffin Foundation Ltd. has sought to open the doors of artistic expression by providing grants to artists and art organizations who are often excluded from mainstream opportunities due to their race, gender, or social philosophy. Requests for applications must be received via mail by **December 6, 2016**.

[More Information](#)

### **Fleishhacker Foundation: Small Arts Grants**

The particular emphasis of the Small Arts Grants Program is to support the development and presentation of the work of living Bay Area artists; arts organizations with budgets of \$100,000-\$750,000 are eligible to apply. Deadline is **January 15, 2017**.

[More Information](#)

### **California Arts Council: Professional Development and Consulting**

The California Arts Council's Professional Development and Consulting (PDC) program assists arts organizations in building their capacity for success. This program provides opportunities to increase the operational capacity of arts and cultural organizations through either professional development and consulting services. Deadline is **December 14, 2016**.

[More Information](#)

### **California Arts Council: Artists Activating Communities**

Artists Activating Communities supports sustained artistic residencies in community settings, demonstrating that artists are integral to healthy communities and that the arts brings people together, builds community, and fosters social progress. Deadline is **February 1, 2016**.

[More Information](#)

### **California Arts Council: Local Impact**

The Local Impact program fosters equity, access, and opportunity by providing project and partnership support for small arts organizations reaching underserved communities. Deadline is **February 15, 2016**.

[More Information](#)

### **Local, National and International Arts Grants Listings**

List curated by the California Arts Council of current arts grants available to California artists and organizations, all disciplines.

[More Information](#)

## **JOBS & MORE**

### **MARIN / The Lark Theater: Development Consultant (part-time)**

Deadline to apply is **November 11, 2016**.

[More Information](#)

### **SACRAMENTO / Calif. Arts Council: Assoc. Arts Grants Administrator**

Deadline to file to take exam is **November, 18, 2016**.

[More Information](#)

### **Sonoma Community Center: Artist Residency in Ceramics**

One Artist in Residence will be chosen to spend six months living and working

at the Sonoma Community Center. Deadline to apply for 2017 Winter/Spring residency is **November 21, 2016**.

[More Information](#)



**NEW Happening in Sonoma County: Calendar of \$25-or-Less Events**

Post events, including concerts, festivals, films, shows, recreation and more that cost no more than \$25. Visit [happeningsonomacounty.com](http://happeningsonomacounty.com) to create your event posting, or to find something fun and affordable to do in Sonoma County.

**Want to share your passion for art making? Think SenseiScout.**



Do you have a passion for arts and crafts that you'd like to teach? [SenseiScout](#) is a new place to connect with and learn from experts and enthusiasts. We provide a happy medium between you, the teaching artist, and individuals seeking to learn a new craft. With SenseiScout, artists get a free personal page with advertising support and a platform with a low service fee to manage workshop registration. All you have to do is tell us what you want to teach, when you want to host a workshop, name your price, and we'll take care of the rest for you! For more information about SenseiScout, contact Alec Weeks at [alec@senseiscout.com](mailto:alec@senseiscout.com) and connect on [Facebook](#).

**EDB Services Program**

The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hires hire's wage for six months or \$10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at [heather.lobue@sonoma-county.org](mailto:heather.lobue@sonoma-county.org) or (707) 565 6414.

**California Arts Council, Arts Jobs Listings**

Listing of current arts job openings from throughout California.

[More Information](#)

**Creative Sonoma** is a Division of the [Economic Development Board](#) of [Sonoma County](#).



**"Creativity ignited a spark. In that moment, I saw that art is not peripheral, beauty is not optional, but a strategy for survival."**

*-Terry Tempest Williams*



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