

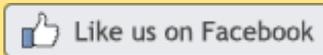
# CREATIVE SONOMA

## Currents

September 2016



### Stay Updated!



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## GET NEWS: Stories and Updates

### Celebrate Latino Heritage Month

During National Hispanic and Latino Heritage Month each year, celebrated from September 15 through October 15, we embrace the opportunity to honor and appreciate Hispanic and Latino arts and culture as it is interwoven throughout Sonoma County. In addition to these events, check out the recent [Press Democrat roundup of events](#) that includes many special programs and events at libraries throughout the County.

#### September 9

##### Los Cien's 3<sup>rd</sup> Annual Latino Cultural Experience Luncheon

Doors open 10:45am

Luther Burbank Center for the Arts

Los Cien kicks off Latino Heritage Month with their annual Latino Cultural Experience Luncheon, which will be prepared and served by Octavio Dias of Agave and his brother Pedro Dias of El Farolito Restaurant. Co-sponsored by La Prensa Sonoma and the Press Democrat, the event also includes entertainment during lunch as well as special performances after lunch. **As of today, September 1, there were only a few tickets left** (\$30) - email [Herman J. Hernandez](#) to RSVP for a spot (if there are any available!) or for more information. Not familiar with Los Cien? [Read more here.](#)

#### September 13

The County of Sonoma Board of Supervisors will present a Resolution

*The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.*

### CONTACT

CREATIVE SONOMA

#### General Information

[creativesonoma@sonoma-county.org](mailto:creativesonoma@sonoma-county.org)

#### Kristen Madsen, Director

[Kristen.Madsen@sonoma-county.org](mailto:Kristen.Madsen@sonoma-county.org)

(707) 565 6120

#### Samantha Kimpel, Program Officer

[Samantha.Kimpel@sonoma-county.org](mailto:Samantha.Kimpel@sonoma-county.org)

(707) 565 6134

**LOCATION**

141 Stony Circle, Suite 110  
Santa Rosa, CA 95404

The e-newsletter CURRENTS is published on the first Thursday of each month: please submit potential items a week in advance to [creativesonoma@sonoma.county.org](mailto:creativesonoma@sonoma.county.org).

The PDF version of this newsletter issue is [attached HERE](#).

**IN CELEBRATION OF**

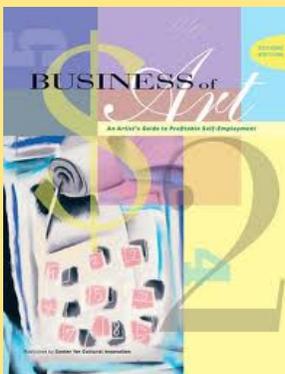


**WITH SUPPORT FROM**



arts.gov

**WE RECOMMEND**



[Business of Art: An Artists Guide to Profitable Self Employment, 2nd edition](#), published by the Center for Cultural Innovation: a basic yet comprehensive, easy-to-follow workbook with exercises, resources and business essentials templates.

declaring Latino Heritage Month as September 15 to October 15, 2016.

**September 16**

**Cultura, a Celebration of Arte: Photography & Lowriders**

5:30 Cruise to Depot Park from Roseland Village Shopping Center

6-9pm Dare Devils and Queens

122 4<sup>th</sup> St, Santa Rosa, CA

Presented by [California Youth Outreach](#) of Santa Rosa - check out the art and design of lowrider restorations!



**September 18**

**Fiesta de Independencia**

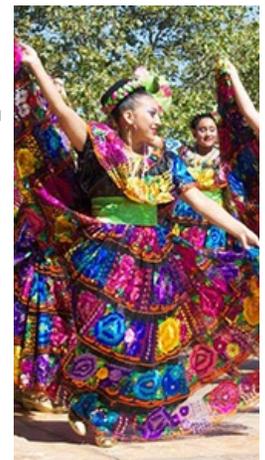
1:00-7:00m

Luther Burbank Center for the Arts

¡La admisión es gratuita!

¡Celebren el mes de la Herencia Latino con un sabor de América Latina en elCondado de Sonoma! Disfruten de auténtica comida, música, juegos y actividades para toda la familia. Para más información sobre la Fiesta de Independencia de 2016, por favor póngase en contacto con Sari Feinstein al 707.800.7512 o [fiesta@lutherburbankcenter.org](mailto:fiesta@lutherburbankcenter.org).

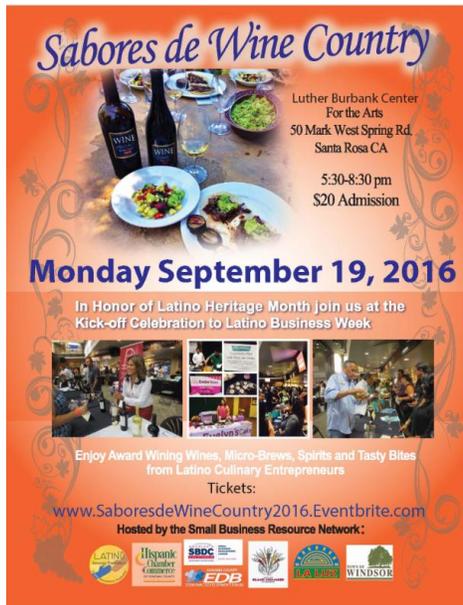
Free Admission: Celebrate Latino Heritage Month with a taste of Latin America in Sonoma County! Enjoy authentic food, music, games and activities for the entire family. For more information, contact Sari Feinstein at 707.800.7512 or [fiesta@lutherburbankcenter.org](mailto:fiesta@lutherburbankcenter.org).



**September 19**

**Sabores de Wine Country**

5:30-8:30pm



*Sabores de Wine Country*

Luther Burbank Center  
For the Arts  
50 Mark West Spring Rd.  
Santa Rosa CA

5:30-8:30 pm  
\$20 Admission

**Monday September 19, 2016**

In Honor of Latino Heritage Month join us at the  
Kick-off Celebration to Latino Business Week

Enjoy Award Winning Wines, Micro-Brews, Spirits and Tasty Bites  
from Latino Culinary Entrepreneurs

Tickets:  
[www.SaboresdeWineCountry2016.Eventbrite.com](http://www.SaboresdeWineCountry2016.Eventbrite.com)

Hosted by the Small Business Resource Network:

LATINO Hispanic Chamber of Commerce SBDC EDB WINDSOR

The 2nd Annual "Sabores de Wine Country" event brings together small business owners, community members, and public officials to celebrate Latino Business and the positive impact it has on the economy. Enjoy wines, micro-brews, spirits, coffee and tasty bites from Latino culinary entrepreneurs. Of the 40 booths, 30 will be a mix of food and drinks; the other 10 booths will be business resources for entrepreneurs and employers. Tickets are only \$20 (and there is no charge to the exhibitors). 50% of the proceeds from net tickets sales will go to Luther Burbank Elementary's 1st grade class to support field trips.

This event is hosted by the Small Business Resource Network, a partnership that includes; the Sonoma County Economic Development Board, Hispanic Chamber of Commerce of Sonoma County, Latino Service Providers, North Bay Black Chamber of Commerce, Town of Windsor, La Luz Center and the Napa-Sonoma Small Business Development Center.

## October 1

Reception for artists who have submitted their work for **Petaluma's 16th El Día de los Muertos** celebration, 6-8 PM, the Petaluma Historical Library & Museum.

## Video Break!

Finally, for those of you who attend the **Los Cien luncheon** or the **Fiesta de Independencia**, you will enjoy performances by students from the Mariachi Camps that were held this summer in Santa Rosa and Cloverdale. Check out this [short video piece on the camp](#), as reported by KQED Arts.



## Roseland Artists and Creatives: Meet the Roseland Plaza Design Team



*What do you picture for an artful and creative public space?*

Venga a conocer el equipo de diseño de Roseland Village, y participe en la creación de la nueva Plaza pública de Roseland. Les invitamos a que se junten con nosotros en un taller interactivo donde vamos a explorar opciones para el diseño y la disposición de la Plaza, así como las actividades que darán vida y sentido a la nueva Plaza de la comunidad de Roseland.

**Miércoles, 7 de setiembre**, 6:00 hasta 8:30 PM (comida, bebida, y cuidado de niños incluido).

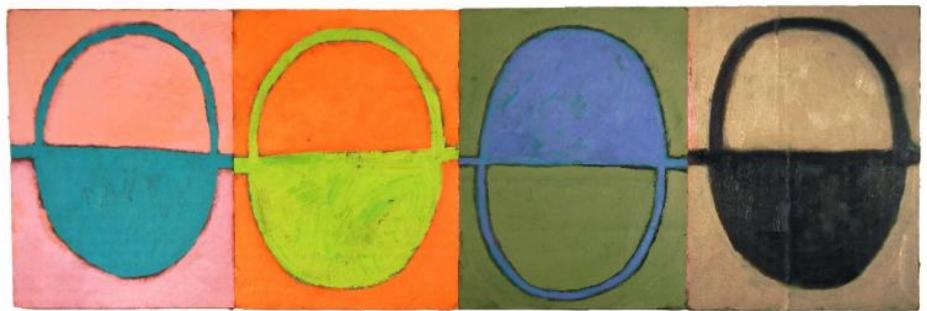
MidPen Housing Corporation invites the community to engage in a series of workshops that will help to define the public aspects of the Roseland Village plan that will be held at the Roseland Village Neighborhood Center, 665 Sebastopol Road, Santa Rosa. The first workshop will be held on **Wednesday, September 7th**, 6:00-8:30 PM (food, drinks, childcare provided).

The workshops and community input will unfold through small group exercises and dialogue, in both English and *en Espanol*, facilitated by members of the MidPen design and development team.

**Artists, creatives and creative entrepreneurs:** The design team's goal is to create a durable and functional public space that responds to community priority and honors Roseland's unique attributes and culture. Your participation and ideas will help inform the design, function and public art elements of a critical community asset. Please bring your voice and creativity!



## Discovered Finalists Announced



*Ranch Putty Oxide* by Darryl Vance

We are pleased to announce the finalists for the **Discovered: Exceptional Visual Artists of Sonoma County** award, a juried exhibition program designed to advance the careers of Sonoma County artists whose work has previously not been widely recognized.

The 12 finalists will receive studio visits from the jurors who will select up to 6 awardees to receive a \$2,000 stipend. The artists' work will be exhibited in a professionally curated show at the Petaluma Arts Center from January 21 - March 19, 2017.

**Finalists include:** Jenny Harp - mixed media, Briona Hendren - mixed media, Karen Hess - photography, Dayana Leon - oil, Chris McKee - hand made paint/tempura, Kate Oltmann - lithograph, Gregory Pagel - sculpture, Julia Pozsgai - acrylic, Catherine Sieck - paper, Kala Stein - porcelain, Darryl Vance - oil/acrylic and Jaynee Watson - mixed media. See the recent [Press Democrat article](#) to view a slideshow of each of their submissions.

Jurors for the show are Kate Eilertsen (who is also the lead curator), Michael Schwager from Sonoma State University, and local visual artist Jessica Martin. Funding for this program is from the [Community Foundation Sonoma County's](#) Artist Awards Endowment Fund, which was created by more than 50 donors from 2007-2011 with support from the James Irvine Foundation.

# GET KNOWLEDGE: Trainings and Conferences

## CREATIVE SONOMA WORKSHOPS & EVENTS

### WATCH YOUR EMAIL:

#### **Workshops**

Our fall workshops will be announced later this month. We are always open to suggestions for workshops that could support and advance your creative work. Please email your ideas or requests to [creativesonoma@sonoma-county.org](mailto:creativesonoma@sonoma-county.org).

#### **Coffee & Conversation Meetings: Santa Rosa**

We will be holding four Coffee & Conversation community meetings in Santa Rosa this October and November at a variety of times and locations. We will be releasing the finalized details along with our fall workshop list this month.

- Roseland (evening)
- SOFA & Downtown (brown bag lunch)
- Rincon Valley (morning)
- North Santa Rosa (late afternoon)



Creative Sonoma workshops and events are published via this and other email blasts, and on our [Facebook Events Page](#). For questions, contact Samantha Kimpel, 707-565-6134 or [Samantha.Kimpel@Sonoma-County.org](mailto:Samantha.Kimpel@Sonoma-County.org).

## OTHER NORTH BAY WORKSHOPS

#### **CREATIVE WORK FUND: Free Applicant Seminar**

The Creative Work Fund invites artists and nonprofit organizations to create new art works through collaborations, and is accepting proposals for **literary** and **traditional arts** for this year. A free seminar for prospective applicants takes place Santa Rosa at the California Indian Museum and Cultural Center on

**September 28, 2016**, 1:30-3pm. (Deadline for Letter of Inquiry is December 2, 2016 - see also below in Grants.)

[Register for Seminar](#)

#### **SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD**

<http://edb.sonoma-county.org/>

**Year of the Entrepreneur:** Check out the online calendar for upcoming training and networking opportunities for Sonoma County entrepreneurs. [www.yote2016.com/calendar/](http://www.yote2016.com/calendar/)

#### **NAPA-SONOMA SMALL BUSINESS DEVELOPMENT CENTER**

[napasonomasbdc.org](http://napasonomasbdc.org)

Visit SBDC's [Events Listings](#) for a listing of upcoming classes and trainings.

#### **VOLUNTEER CENTER OF SONOMA COUNTY**

[volunteernow.org](http://volunteernow.org)

Visit the Volunteer Center's [Events webpage](#) to register for future workshops, as well as for regularly occurring Roundtables for nonprofit Social Media Professionals, Volunteer Managers, Financial Managers and Executive Director

## CONFERENCES / WEBINARS / RESOURCES

### Resources for Wildfire-Affected Artists and Communities

With the recent and current wildfires in our state, there are a few resources to aide artists affected. Craft Emergency Relief Fund (CERF+) has emergency relief grants and interest-free loans available for eligible artists working in craft disciplines. Guidelines and eligibility are available on the [CERF+ website](#). A wealth of information on emergency readiness for all artists can be found at [www.studioprotector.org](http://www.studioprotector.org). For musicians in need, contact [Musicares](#).

### West Coast Songwriters Annual Conference

The 2016 Conference will take place on **September 23-25, 2016** at the General's Residence at Fort Mason in San Francisco. With a special kick-off party Friday night, it's your chance to meet fellow conference attendees as well as the many and varied music industry leaders instructing the full weekend of seminars. Volunteer at the conference for discounted registration: deadline to register for that ticket type is August 10, 2016.

[More Information](#)

### National Arts Marketing Project Annual Conference

FUELING CHANGE: As arts marketers, how do we successfully maintain organizational relevance while building sustainability in our rapidly changing world? How can we meet change with a responsive, creative, and flexible approach? How can we capitalize on change to fuel inventive and unconventional thinking, forward-thinking solutions, and a willingness to experiment? Explore these ideas in Austin, Texas, **November 11-14, 2016**. Early bird registration deadline is August 26, 2016.

[More Information](#)

### LOCAL PODCAST: Culture Dept.

Culture Dept. is a weekly podcast that helps creators, artists and makers become their own businesses. In each episode, Daedalus Howell interviews the leaders, experts, innovators you need to guide your creative career into a sustainable venture. Listen in at [culturedept.com](http://culturedept.com).

### California Lawyers for the Arts

Attend workshops or conferences in the Bay Area, as well as access resources on arts and copyright legal issues and dispute resolution.

[More Information](#)

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## GET MONEY: Calls to Creatives, Grants, Jobs & More

### CALLS TO CREATIVES

#### Somona County Arts Centers and Groups

Art Escape: [Call to Artists](#) **Masks / Sept 21**

Healdsburg Center for the Arts: [Artist Opportunities](#)

Occidental Center for the Arts: [Gallery](#)

Occidental Center for the Arts: [Writers](#)

Petaluma Arts Center: [Call to Artists](#)

Sebastopol Center for the Arts: [Call for Entries](#) **Your Landscape? / Sept 19**

Sonoma County Literary Update: [Calls for Submissions](#)

#### CALL TO FILMMAKERS: Sebastopol Documentary Film Festival

If you have a documentary you'd like to be considered, or if you know a filmmaker who has a recently-completed doc that is ready for the festival

circuit, encourage them to submit. Late deadline is **September 11, 2016**.  
[More Information](#)

**CALL TO ARTISTS City of Santa Rosa: Bayer Park Mural Installation**  
The Public Art Program is seeking an artist to design and implement a mural installation on the exterior walls of a community pavilion at a new park. Respond to the Request for Qualifications by **September 15, 2016, 5pm**.  
[More Information](#)

**CALL TO AUTHORS WTAW Press: Full Length Prose**  
Santa Rosa-based [WTAW Press](#) will publish two full-length books of prose in 2017 for its inaugural year. Previously unpublished manuscripts of both fiction and nonfiction are welcome. Deadline is **September 15, 2016**.  
[More Information](#)

**AUDITIONS Spreckels Theatre Company: Peter and the Star Catcher**  
All roles are open; auditions take place on **September 18, 2016**.  
[More Information](#)

## GRANTS & AWARDS

**Gerbode & Hewlett Foundations: 2016 Music Composition Awards**  
The Wallace Alexander Gerbode Foundation and The William and Flora Hewlett Foundation are pleased to announce a \$300,000 fund for the creation and production of new music by California composers. The works are to be commissioned and premiered by Bay Area nonprofit arts organizations that can apply for grants of \$50,000 each. Deadline is **September 8, 2016, 4pm**.  
[More Information](#)

**National Endowment for the Arts: Our Town Program**  
Projects that Build Knowledge About Creative Placemaking, and the Arts Engagement, Cultural Planning and Design Projects, both open May 9, deadline **September 12, 2016**.  
[More Information](#)

**National Endowment for the Humanities**  
Humanities Connections, open April 19, deadline **October 9, 2016**.  
[More Information](#)

**National YoungArts Foundation**  
Are you a visual, literary, design or performing artist between the ages of 15-18? Win cash awards of up to \$10,000, an alternative to scholarships to spend as you wish. Take master classes with accomplished artists in your field. Become eligible for nomination as a U.S. Presidential Scholar in the Arts. Deadline to apply is **October 14, 2016, 11:59pm EST**.  
[More Information](#)

**Creative Work Fund: Literary and Traditional Arts**  
The Creative Work Fund invites artists and nonprofit organizations to create new art works through collaborations, and is accepting proposals from either literary or traditional arts is this round. Artists are encouraged to collaborate with nonprofit organizations of all kinds, stretching boundaries and forging new partnerships. A free seminar for prospective applicants takes place Santa Rosa at the California Indian Museum and Cultural Center on September 28, 2016, 1:30-3pm: register [HERE](#). Deadline for Letter of Inquiry is **December 2, 2016**.  
[More Information](#)

**Fleishhacker Foundation: Small Arts Grants**  
The particular emphasis of the Small Arts Grants Program is to support the development and presentation of the work of living Bay Area artists; arts organizations with budgets of \$100,000-\$750,000 are eligible to apply. Deadline is **January 15, 2017**.

[More Information](#)

### **Local, National and International Arts Grants Listings**

List curated by the California Arts Council of current arts grants available to California artists and organizations, all disciplines.

[More Information](#)

## **JOBS & MORE**

### **Artstart: Bookkeeper**

Part-time (minimum 10 hours per month) independent contractor to do basic bookkeeping and grants/contracts financial tracking for [Artstart](#). Contact Tina Azaria for more information at [tina@artstart.us](mailto:tina@artstart.us).

### **NAPA / Winery Host and Gallery Assistant**

Entry level position at a wine tasting room and gallery in downtown Napa, opening this fall. Hoping to find someone with both art background and winery experience to take on a dual function as winery host and gallery assistant. This person should be able to talk briefly about the art on exhibit and know how to handle artwork properly. Full-time preferred, but can be part-time. Contact Stella Liao for more information at [stella@vincentxeus.com](mailto:stella@vincentxeus.com).



### **Want to share your passion for art making? Think SenseiScout.**



Do you have a passion for arts and crafts that you'd like to teach? [SenseiScout](#) is a new place to connect with and learn from experts and enthusiasts. We provide a happy medium between you, the teaching artist, and individuals seeking to learn a new craft. With SenseiScout, artists get a free personal page with advertising support and a platform with a low service fee to manage workshop registration. All you have to do is tell us what you want to teach, when you want to host a workshop, name your price, and we'll take care of the rest for you! For more information about SenseiScout, contact Alec Weeks at [alec@senseiscout.com](mailto:alec@senseiscout.com) and connect on [Facebook](#).

### **EDB Services Program**

The Economic Development Board offers a wide range of business assistance programs in which for-profit, non-profit and individual entrepreneurs can participate. We are featuring the "On the job" training program that may be applicable to assist in your staffing and training needs. The "On-the-job" training (OJT) helps subsidize the onboard and training costs for new hires by reimbursing employers 50% of a new hires hire's wage for six months or \$10,000 (whichever comes first). Eligible costs for reimbursement also include production losses and supervision time. EDB staff work with the workforce Investment board and Job Link on this program, providing a 360 degree service for the employer and potential employees including candidate screenings and specialized trainings. To learn more about this program please contact the EDB Business Services Program Manager, Heather LoBue at [heather.lobue@sonoma-county.org](mailto:heather.lobue@sonoma-county.org) or (707) 565 6414.

### **California Arts Council, Arts Jobs Listings**

Listing of current arts job openings from throughout California.

[More Information](#)



**"Creativity ignited a spark. In that moment, I saw that art is not peripheral, beauty is not optional, but a strategy for survival."**

*-Terry Tempest Williams*



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