

RACHEL EDELSTEIN

707 495 6473

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EDUCATION

TEFL International Barcelona, Spain 2015

TESOL/TEFL Certificate

Taught groups of adult learners at elementary, intermediate and advanced levels

Completed individual student-profile with grammatical and phonetic analysis

University of California Santa Cruz 2011

Bachelor of Arts

Major: Fine Art

Photo/Illustration Editor for "City on a Hill Press" (Student publication)

PROFESSIONAL EXPERIENCE

Vox Magneta 2016-present

Marketing Associate

Social media content creation and graphic design

Freelance English Teacher

Taught private English lessons to English language learners in Budapest, Hungary

2015-2016

PartyCity.com

2014-2015

Web Production Artist

Prepared, organized, and corrected new digital product photography

Processed batches of images according to brand guidelines and uploaded to site

Completed photo retouching for online lifestyle content images

Invitations by Ajalon

2013-2014

Graphic Designer

Produced graphics for high volume print production

Prepared files for offset, digital, and letterpress printing

Executed typesetting, page layout, file management, and photo retouching

invino.com

2012-2013

Production Artist

Designed marketing materials for daily email campaigns and web advertisements

Photographed, edited, and uploaded products to website

New Leaf Community Markets

2011

Graphic Design Intern

Designed marketing materials for in-store signage and monthly catalogue

ADDITIONAL PROFESSIONAL EXPERIENCE

Work experience with software including Photoshop, Illustrator, InDesign, Excel, Scene7

Education and years working with hand drawn illustration and typography