



## Working with Local Government for Creatives: From Public Art to RFPs and Beyond

The following information focuses on public art programs or contacts with in each of **Sonoma County's nine municipalities**, followed by suggestions for contacts in the County of Sonoma and Unincorporated Sonoma County. In addition, contact municipalities to determine if they hire instructors for arts classes, organize art exhibits in community buildings, or present other special arts programming (usually through parks and recreation departments).

MUNICIPALITIES	Public Art Policy or Guidelines	Department/Contact	Notes
City of Cloverdale		<b>Planning/Community Development Department</b> , CONTACT: rmiranda@ci.cloverdale.ca.us, (707) 894-1701.	The department manages guidelines and permits for commercial facades, signs, and more, and has drafted a Public Art Master Plan. Otherwise, arts in the City are under the auspices of nonprofit organizations. The Cloverdale Arts Alliance, in partnership with Geyserville Community Foundation, has instituted the 101 Sculpture Trail, including installing art in and between Cloverdale and Geyserville.
City of Cotati		<b>Community Development Department</b> , CONTACT: Vicki Parker, Director, vparker@cotaticity.org	The Community Development Department assists the public in managing the development of the City's form and character in order to protect and preserve the quality of life, promote a sound economic base and the wise use of resources, and protect public health and safety.
City of Healdsburg	Yes	<b>Planning and Building Department</b> , CONTACT: planning@ci.healdsburg.ca.us, (707) 431-3348	The department manages guidelines and permits for commercial facades, signs, etc, as well as maintains a number of Special Purpose Plans that involve the physical environment of the City. A Public Art Policy was adopted in 2007.
City of Petaluma	Yes	<b>Public Art Committee</b> , CONTACT: Alison Marks, Chair, alisonm@sonic.net, or City of Petaluma staff liaison, Elizabeth Jonckheer, ejonckheer@ci.petaluma.ca.us	The Public Art Committee reviews and approves public art applications and related materials for any public art project on public property or as part of a public construction project as defined in Chapter 19.6 of the Zoning Ordinance, and provides general oversight of the Public Art Program, its projects, and sites.

<b>City of Rohnert Park</b>		<b>Cultural Arts Commission,</b> CONTACT: Mitch Austin, Community Services Manager, (707) 588-3452	The Cultural Arts Commission promotes the arts through information and awareness. It has been organized to encourage and develop programs among community groups for the cultural enrichment of Rohnert Park. The Commission also has the purpose of encouraging the beautification of the appearance of the City; advising the City Council on all matters affecting the beauty and culture of the City and rendering advice and assistance to the City in the field of civic works of art and aesthetics.
<b>City of Santa Rosa</b>	Yes	<b>Recreation and Parks, Art in Public Places Committee,</b> CONTACT: Tara Thompson, Arts Coordinator at tthompson@srcity.org or (707) 543-4512	The City passed the Public Art in Private Development Ordinance in 2006 (Ordinance No. 3805). Under the ordinance, any commercial development project (excluding industrial) in excess of \$500,000 valuation is required to expend 1% of the project's construction budget to include publicly accessible art or pay an in-lieu fee. In addition, the City adopted its first Public Art Master Plan in 2014.
<b>City of Sebastopol</b>	Yes	<b>Public Arts Committee,</b> CONTACT: Sebastopol Planning Department, (707) 823-6167	The Art in Public Places Program Guidelines were developed in 2015, in support of Public Arts Ordinance in City's Zoning Code, Chapter 17.360.
<b>City of Sonoma</b>	Yes	<b>Cultural and Fine Arts Commission,</b> CONTACT: City Clerk (707) 933-2216	The role of the Cultural and Fine Arts Commission (CFAC) is to develop and establish a balanced arts and cultural program that promotes, enriches and advances the cultural and fine arts community.
<b>Town of Windsor</b>	In process	<b>Public Art Advisory Committee,</b> CONTACT: Olivia Lemen, Town of Windsor Analyst, olemen@townofwindsor.com	The Town established the Committee in 2015, and has completed it first calls for art processes.
<b>COUNTY LEVEL</b>			
<b>County of Sonoma</b>	Yes	<b>General Services, Purchasing Department,</b> CONTACT: Register in the Supplier Portal, <a href="http://sonomacounty.ca.gov/Supplier-Portal/">http://sonomacounty.ca.gov/Supplier-Portal/</a> , <b>Art Advisory Committee,</b> <a href="http://sonomacounty.ca.gov/Art-Advisory-Committee/">http://sonomacounty.ca.gov/Art-Advisory-Committee/</a>	The Art Advisory Committee makes recommendations related to artwork utilizing the tenets of the Art on County Property Policy, which provides guidelines for displaying artwork in facilities owned, controlled or leased by the County of Sonoma. Creative Sonoma will share public art and other creative/innovative sector RFPs and opportunities from the County with the County's creative community.

<b>Sonoma County Regional Parks</b>		<b>Booking and Reservations,</b> CONTACT: Jill Meuchel, Booking and Reservations Coordinator, jill.meuchel@sonoma-county.org	Artists who are interested in teaching classes in a park are to contact Jill. If the project is different or larger in scope, she will put you in touch with the appropriate contact.
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**For arts and design opportunities in Unincorporated Sonoma County,** most revitalization projects fall under the auspices of the Community Development Commission. There are some unincorporated towns that have formed their own planning or community support entities that aid, manage or foster revitalization, public art, and other arts and design programming and projects. Below are examples from around the County. Check to see if your town has developed a similar entity.

**UNICORPORATED SONOMA COUNTY**

<p><b>GENERAL</b></p>		<p><b>Sonoma County Community Development Commission,</b>  <a href="http://sonomacounty.ca.gov/Community-Development-Commission/">http://sonomacounty.ca.gov/Community-Development-Commission/</a></p>	<p>The Sonoma County Community Development Commission is dedicated to promoting decent and affordable housing, revitalizing communities, and supporting public services that increase economic stability for County residents. Creative Sonoma will share public art and other creative/innovative sector RFPs and opportunities from the Commission with the County's creative community.</p>
<p><b>Bodega Bay</b></p>		<p><b>Bodega Bay Community Association,</b>  <a href="http://bodegabaycommunitycenter.org">bodegabaycommunitycenter.org</a></p>	<p>Aims to encourage events that improve and protect Bodega Bay area -- preserve the history, tradition, and landmarks of the area. Runs the Bodega Bay Community Center, which puts on classes and events.</p>
<p><b>Forestville</b></p>		<p><b>Forestville Planning Association,</b>  <a href="http://www.forestvillefpa.org">www.forestvillefpa.org</a></p>	<p>The local founders and board members of the Forestville Planning Association (a California 501c3 nonprofit organization) are committed to being of service as our community navigates the inevitable forces of change that face a small town in an unincorporated area of the county. Community Fund grants are awarded downtown enhancement projects.</p>
<p><b>Geyserville</b></p>		<p><b>Geyserville Community Foundation,</b>  <a href="http://gerservillecommunityfoundation.org">gerservillecommunityfoundation.org</a></p>	<p>The foundation's charter is to support and promote the history, creative arts, recreation and enrichment of the Geyserville community. The GCF coordinates Geyserville's portion of the 101 Sculpture Trail.</p>
<p><b>Graton</b></p>		<p><b>Graton Community Club,</b>  <a href="http://gratoncommunityclub.org">gratoncommunityclub.org</a></p>	<p>This club's mission is to engage in social activities, cultural studies, and charitable work. Has an Art Association which funds local programs such as the art program at Oak Grove School.</p>
<p><b>Kenwood</b></p>		<p><b>Kenwood Community Club,</b>  <a href="http://kenwooddepot.com">kenwooddepot.com</a></p>	<p>Mission of Kenwood Community Club is to promote community in the general Kenwood area and to preserve the historic Kenwood Depot.</p>
<p><b>Occidental</b></p>		<p><b>Occidental Community Council,</b>  <a href="http://www.occidental-ca.org">www.occidental-ca.org</a></p>	<p>The purpose of the non-profit Occidental Community Council is to identify and meet the unmet needs of people living in the Occidental area. It also supports, initiates and promotes community activities, many arts-focused.</p>
<p><b>Sea Ranch</b></p>		<p><b>The Sea Ranch Foundation,</b>  <a href="http://these ranchfoundation.org">these ranchfoundation.org</a></p>	<p>Their motto is "building community through art and preservation". Provides financial support to projects including Gualala Arts, Symphony in the Redwoods, Coastal Children's Musical Theater, etc. Its purpose is to advance arts for the cultural and aesthetic enjoyment of the community and to support education and preservation of the natural environment in the North Coast area.</p>

California State Parks - Sonoma County			
Annadel State Park		<b>California State Parks Foundation</b> , <a href="http://www.calparks.org">www.calparks.org</a>	Visit <a href="http://www.parks.ca.gov">www.parks.ca.gov</a> to learn more about each park and their typical activities, their facilities, and each park's contact information. Among the State Parks in Sonoma County, there are numerous historical and natural history museums, outdoor performance spaces, and arts and culture programming. Recent examples of park partnerships with the arts includes Transcendence Theatre Company's Broadway Under the Stars, a summer performance season in Jack London SHP, and the recent Funky Fridays Concert Series in Sugarloaf.
Armstrong Woods			
Austin Creek State Recreation Area			
Fort Ross State Historic Park			
Jack London State Historic Park			
Petaluma Adobe State Historic Park			
Sonoma Coast State Park (Goat Rock Beach)			
Sonoma State Historic Park			
Sugarloaf Ridge State Park			

**CREATIVE SONOMA**, 141 Stony Circle, Ste 110, Santa Rosa, CA 95401  
 707-565-6134 / [creativesonoma@sonoma-county.org](mailto:creativesonoma@sonoma-county.org) / [www.creativesonoma.org](http://www.creativesonoma.org)  
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