

Currents | March 2017

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**GET NEWS: Stories and Updates**



**Back by popular demand, the Next Level Music Industry Conference is slated for May 6th & 7th, 2017, and will be followed by a 2nd round of Next Level Grants for Musicians!**

**NEW THIS YEAR** are two Pre-Conference sessions on **Saturday, May 6th!** Musicians can submit demos to win either of these exciting opportunities:

- Have one of your tracks professionally produced and recorded by engineer/producer pro Glenn Lorbecki (work includes recordings for White Stripes, Dave Matthews, Green Day, Weezer, Dizzy Gillespie)
- Workshop your songs in a personalized setting with renowned songwriter, Sam Hollander (work includes many Top 40 hits and songs for Train, Daughtry, Katy Perry, The Fray, Weezer, One Direction, Carole King)

**On Sunday, May 7th**, attend the Full-Day Conference at the Luther Burbank Center for the Arts. Highlights include:

- Keynote speaker, Tony Magee, Founder of Lagunitas Brewing Co.
- Ask questions of booking agents from top regional music venues
- Be inspired to expand your creative choices through "before and after" demos from Saturday's sessions
- Learn about online tools to manage your mailing list, sell your music, and protect your intellectual property

*And much more!*

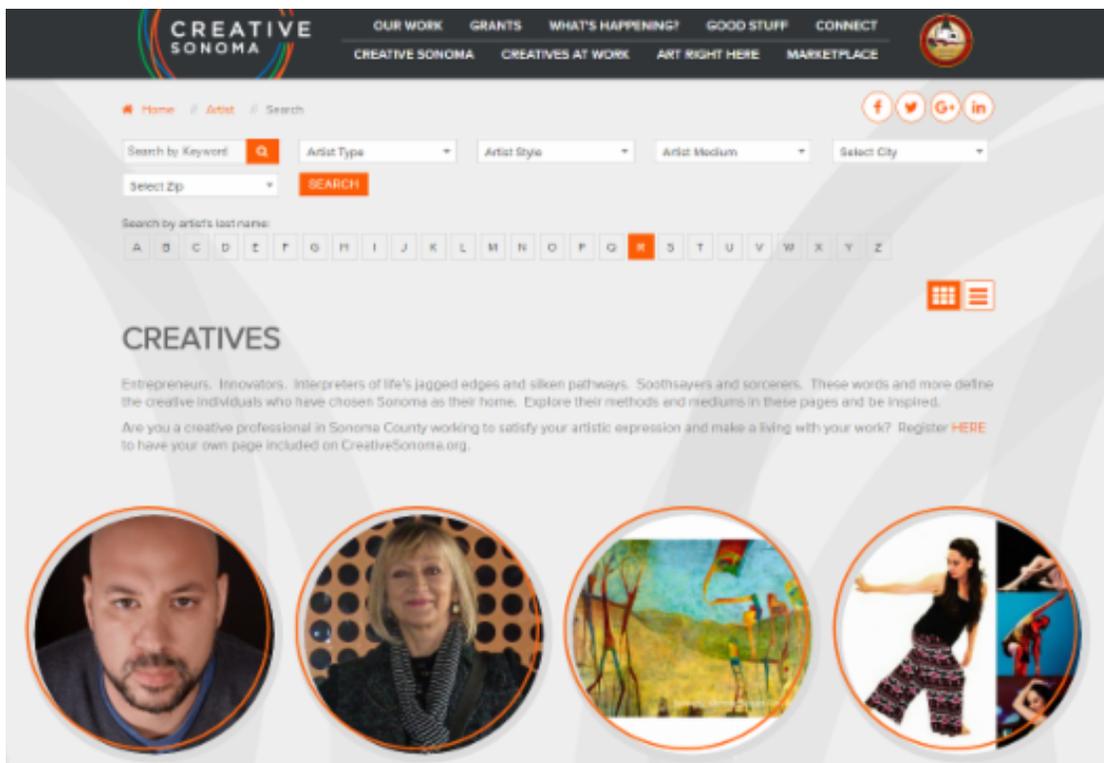
**Register by April 27** for the \$20 early-bird rate for the May 7 Conference (regular rate is \$30). Registration includes breakfast, lunch, and snacks!

Click the Learn More button to read about the demo submission rules, conference sessions, presenter bios, the 2017 Next Level Grants, and to register!

LEARN MORE

## WHAT WE'RE UP TO: Coffee & Conversation: Coming to a Town Near You!

We're launching our second round of Coffee & Conversation meetings. We will visit multiple towns and cities in all regions of Sonoma County over the coming months, with a combination of morning, lunchtime and after work meetups.



In addition to sharing news about our work and hearing from you, we'll demonstrate the interactive elements our website and provide hands-on assistance on how to simply build your profile for our Creatives at Work Directory (for individuals - pictured above - and for creative organizations and enterprises).

We're kicking off the tour with two sessions in **Sonoma** on **Monday, April 24**:

- MORNING: 10:00-11:30am at the Artists' Guild of Sonoma
- AFTERNOON: 1:30-3:00pm at the Sonoma Community Center

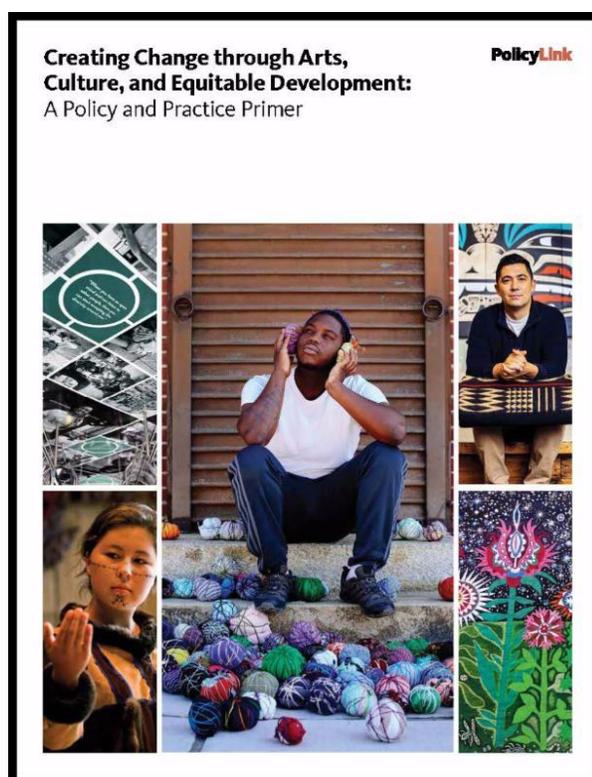
More information and RSVP links are on our [Upcoming Activities](#) page.

[LEARN MORE](#)

## WHAT WE'RE READING: Arts and Culture Across Sectors

*"Arts and culture are essential for building community, supporting development, nurturing health and well-being, and contributing to economic opportunity. Collectively, arts and culture enable understanding of the past and envisioning a shared, more equitable future."*

This new report from [PolicyLink](#) lists arts and culture strategies for addressing transportation, housing, infrastructure and community investment, economic development and financial security, health and food, youth and education, open space and recreation, and technology and information access. In short, arts and culture can have significant and long-term impacts on the soul and infrastructure of our diverse and interconnected communities.



[LEARN MORE](#)

## GET KNOWLEDGE: Trainings and Conferences

### Creative Sonoma Workshops

#### ESSENTIALS

**Protect Yourself or Your Organization: The ABC's of Contracts & Agreements**

**WAITING LIST ONLY - workshop is full**

April 12, 2017, 5:30-7:00pm, Creative Sonoma, Santa Rosa  
Presenter: Daryl Reese, Attorney at Law

**WATCH FOR MORE SPRING WORKSHOPS, TO BE ANNOUNCED SOON!**

- Creative Use of Instagram and Pinterest for Your Art and/or Business
- Financial Boot Camp for Creatives
- Pricing and Merchandising Your Work

Visit [Upcoming Activities](#) on our website for descriptions and registration links.

If you have suggestions for workshops that could support and advance your creative work, please email your ideas or requests to [creativesonoma@sonoma-county.org](mailto:creativesonoma@sonoma-county.org).

## Conferences/Professional Development

### 2017 Next Level Music Industry Conference

Sonoma County musicians and music professionals: join us for a full-day of panels and presentations, along with keynote Tony Magee, to advance your music career and network with your local peers. New this year: submit your demos for a chance to professionally record a track or have your song workshopped by pros! **May 6-7, 2017.**

[More Information](#)

### 2017 Americans for the Arts Convention

For the 2017 Annual Convention, Americans for the Arts and our members are heading to San Francisco to explore this iconic arts destination and to discuss the pressing issues of equity, accessibility, and community building. **June 16-18, 2017.**

[More Information](#)

Check out MORE [Professional Development](#) opportunities in our online Marketplace.

## GET CONNECTED: Creative Calls, Grants, Jobs & More

### Calls to Creatives

#### CALL TO POETS: Poetry Contest for Adults and Youth

SCA announces a poetry contest, entitled "The History of Sonoma County" which invites local writers to submit poems about the history of Sonoma County.

**Deadline May 1, 2017.**

[More Information](#)

#### CALL TO ARTISTS: Poster Contest - Valley of the Moon Vintage Festival

Calling All Artists to submit their designs for the 2017 Valley of the Moon Vintage Festival Poster Contest. Every year our festival posters have reflected outstanding artistry and have been a favorite throughout the history of the festival.

**Deadline May 15, 2017.**

[More Information](#)

Check out MORE [Calls to Creatives](#) in Creative Sonoma's online Marketplace.

## Grants & Awards

### **Have an arts-based, creative enterprise, or event idea in search of a facility?**

The County of Sonoma General Services Department invites you to respond to a Request for Information to operate or lease one or more Veterans Buildings. The County is open to all solution ideas.

**Deadline May 1, 2017, 2:00pm PST.**

[More Information](#)

### **Investing in Tomorrow Organizational Grants**

As part of the Center for Cultural Innovation's (CCI) efforts to support new arts leadership with support from the William and Flora Hewlett Foundation, Investing in Tomorrow Organizational Grants is a new, one-time grant program that will invest \$105,000 in bold ideas by individuals at California nonprofit or fiscally sponsored arts organizations that have the potential to re-shape the future of the arts sector in exciting and important ways.

**Deadline July 12, 2017.**

[More Information](#)

Check out MORE [Funding Opportunities](#) in Creative Sonoma's online Marketplace.

## Jobs & Internships

### **Transcendence Theater Company: Operations Associate**

Transcendence Theater Company is searching for enthusiastic, positive, hard working individuals to become part of the team and part of the Transcendence family as an Operations Associate (OA) on the Events Crew.

[More Information](#)

### **Sonoma Valley Museum of Art: Director of Development**

The Director establishes fundraising priorities and objectives; creates fundraising strategies to meet specific program goals; identifies and profiles current and prospective individual, business and foundation prospects; develops and cultivates positive relationships with donors and prospects; and solicits and stewards major donors.

[More Information](#)

Check out MORE [Jobs/Internships](#) in Creative Sonoma's online Marketplace.

## Volunteer Opportunities

### **Became a SCA Volunteer!**

The SCA has many opportunities for you to be a part of our family as an active volunteer. From Opening Nights to office support, we depend on volunteers to make art happen in our community. Be a part of the dedicated group of volunteers who bring SCA alive for visitors!

[More Information](#)

## Volunteering Opportunities

The Santa Rosa Symphony relies on volunteers for numerous activities and volunteer opportunities exist in many areas. Without volunteer support, time and effort, the Symphony would not be able to implement its many programs

[More Information](#)

Check out **MORE** [Volunteer Opportunities](#) in Creative Sonoma's online Marketplace.

## WITH SUPPORT FROM



The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.



The e-newsletter CURRENTS is published on the first Thursday of each month: please submit potential items a week in advance to [creativesonoma@sonoma-county.org](mailto:creativesonoma@sonoma-county.org).

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The PDF version of this newsletter issue is [attached HERE](#) .

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