TICKETS STILL AVAILABLE - JOIN US!

On Sunday, May 7th, attend the Full-Day Conference at the Luther Burbank Center for the Arts. Highlights include:

- Keynote speaker, Tony Magee, Founder of Lagunitas Brewing Co.
- Ask questions of booking agents from top regional music venues
• Be inspired to expand your creative choices through "before and after" demos from Saturday's Pre-Conference sessions

• Learn about online tools to manage your mailing list, sell your music, and protect your intellectual property

And much more!

Click the Learn More button to read about the conference sessions, presenter bios, the 2017 Next Level Grants, and to register. (Register online until 5pm on Saturday, or pay at the door on Sunday!)

WHAT WE'RE UP TO:
NEW Pop Up Creativity Grants

We are excited to see what our radically creative community proposes!

Pop-Up Creativity Grants will fund projects that are temporary creative experiences, installations, or objects that are accessible and/or located in public places or within public view. Projects may occur on streets, sidewalks, alleys, plazas, or interior public spaces. Projects in locations that demonstrate a need for creative experiences are eligible.

These projects should be on a scale that they can be planned, developed, and executed within a 3-4 month production schedule. Projects can last for as little as one day or as long as one season. Funds are best used for the interactive presentation of professional creative work.

Program Goals and Objectives

• Support innovative creative place-making projects in communities across Sonoma County
Support the individuals who do this work
Build Sonoma residents' sense of our shared creativity
Increase the visibility of Creative Sonoma

We are holding a Q&A session on Tuesday, May 16, 2017, 4:00-5:30 (RSVP HERE). The deadline to apply is Wednesday, May 24, 2017, 11:59pm PST.

To read the full guidelines and access the application step-by-step help tool, visit www.creativesonoma.org/pop-up-grants/or click on Learn More!

WHAT WE’RE HOSTING:
Tomorrow’s Sonoma County Arts Leadership
(Seminar and Professional Development Grant Opportunity)

Join CCI Program Director, Bay Area Amy Kweskin for a two-hour interactive seminar crafted for artists and arts managers who want to envision their career pathways and discover the Center for Cultural Innovation’s granting opportunities to support their journey. We will utilize design-thinking tools to explore career development intentions and identify strategies to overcome obstacles. Participants share arts management trends and resources while developing a regional network to spark innovation. Additionally, Amy will provide insights into these CCI grants available in Sonoma County.

DATE/TIME: Thursday, June 1, 2017, 12:00-2:00pm (brown bag lunch)
LOCATION: Steele Lane Community Center, 415 Steele Lane, Santa Rosa
COST: Free, registration required.

For more information and to register, click the Learn More button!

GET KNOWLEDGE: Trainings and Conferences

Creative Sonoma Workshops & Events

COFFEE & CONVERSATION MEETINGS
In addition to sharing news about our work and hearing from you, we’ll demonstrate the interactive elements our website and provide hands-on assistance on how to simply build your profile for our Creatives at Work Directory. Click on meeting to RSVP!
Tomorrow's Sonoma County Leaders Today: "Investing in Tomorrow Organizational Grants" Seminar
DATE/TIME: Thursday, June 1, 2017, 12:00-2:00pm (brown bag lunch)
LOCATION: Steele Lane Community Center, Santa Rosa
COST: Free, registration required.
PRESENTER: Amy Kweskin, Program Director, Center for Cultural Innovation
REGISTER HERE

SAVE THE DATE:
Instagram and Pinterest for Artists and Creatives
DATE/TIME: Wednesday, June 14 & Wednesday June 21, 5:30-7:00pm
LOCATION: To be announced.
COST: Free, registration required.
PRESENTER: Kerry Rego, Kerry Rego Consulting
(Registration Opening Soon!)

Visit Upcoming Activities on our website for descriptions and registration links.

If you have suggestions for workshops that could support and advance your creative work, please email your ideas or requests to creativesonoma@sonoma-county.org.

Conferences/Professional Development

2017 Next Level Music Industry Conference
Sonoma County musicians and music professionals: join us for a full-day of panels and presentations, along with keynote Tony Magee, to advance your music career and network with your local peers. New this year: submit your demos for a chance to professionally record a track or have your song workedshopped by pros! May 7, 2017.
More Information

2017 Americans for the Arts Convention
For the 2017 Annual Convention, Americans for the Arts and our members are heading to San Francisco to explore this iconic arts destination and to discuss the pressing issues of equity, accessibility, and community building. June 16-18, 2017.
More Information

Check out MORE Professional Development opportunities in our online Marketplace.

GET CONNECTED: Creative Calls, Grants, Jobs & More

Calls to Creatives

GENERAL AUDITIONS: The Raven Players
The purpose of the general auditions is to cast as much of our upcoming season as possible. We will also hold supplemental auditions throughout the year as needed. Registration for an audition slot in advance. **General Auditions May 13 & 14, 2017.**

**CALL TO ARTISTS: Arts Guild of Sonoma**
The Arts Guild of Sonoma is celebrating 40 years as a nonprofit artists' collective in the heart of Sonoma wine country. That's the power of art. We invite you to share the power of your art in this National Juried Open Show titled "Celebrate!." **Deadline July 22, 2017.**

Check out MORE [Calls to Creatives](#) in Creative Sonoma's online Marketplace.

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**Grants & Awards**

**Creative Sonoma: Pop Up Creativity Grants**
These grants will fund projects that are temporary creative experiences, installations, or objects that are accessible and/or located in public places or within public view throughout Sonoma County. Projects may occur on streets, sidewalks, alleys, plazas, or interior public spaces. Information session on Tuesday, May 16, 4-5:30pm. **Deadline May 24, 2017**

Check out MORE Funding Opportunities in Creative Sonoma's online Marketplace.

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**CCI: Investing in Tomorrow Organizational Grants**
As part of the Center for Cultural Innovation's (CCI) efforts to support new arts leadership with support from the William and Flora Hewlett Foundation, Investing in Tomorrow Organizational Grants is a new, one-time grant program that will invest $105,000 in bold ideas by individuals at California nonprofit or fiscally sponsored arts organizations that have the potential to re-shape the future of the arts sector in exciting and important ways. **Deadline July 12, 2017.**

Check out MORE Funding Opportunities in Creative Sonoma's online Marketplace.
The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

The e-newsletter CURRENTS is published on the first Thursday of each month: please submit potential items a week in advance to creativesonoma@sonoma.county.org.

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The PDF version of this newsletter issue is attached HERE.