



FOR IMMEDIATE RELEASE

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Next Level Grants Awarded to Five Sonoma Musicians and Bands
A Second Round of Funding Made Available by the Hewlett Foundation

SONOMA COUNTY, Calif. -- Creative Sonoma, a division of Sonoma County's Economic Development Board, is pleased to announce five recipients of Next Level grants in the amount of \$2,500 each. Grantees are Sonoma County musicians and bands who have demonstrated they are ready to take their careers to the next level. Grants will be paired with ten hours of one-on-one consulting with music industry experts to help accelerate the impact of the grant funds.

"The music community in Sonoma County is vibrant and diverse," said Supervisor Shirlee Zane, Chair of the Board of Supervisors. "Building on these musicians' existing talent by providing funding and access to music industry expertise will come back manifold to our own community's vitality and livability."

The 2017 Grantees are: DyaTribal Band (world music); Manzanita Falls (indie rock); Marhsall House Project (funk); Oddjob Ensemble (world music) and Alan Hall (jazz). Funds will be used for projects ranging from new recordings, touring, video projects, and album promotion.

This program is made possible with grant funds from the William J. and Flora Hewlett Foundation with additional support from Lagunitas Brewing Company.

To see videos about the Next Level program, please go to:
<https://youtu.be/Wgf1UGXBPwQ>.

Rick Toyota, Chair
Marcia Barahona

Jennifer Edwards, Vice Chair
Chris Denny Matt Devine

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Creative Sonoma, a division of Sonoma County's Economic Development Board, supports and advances the creative community of Sonoma County.

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