



CURRENTS | March 2018

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**In This Issue**

- [GET NEWS: Stories and Updates](#)
  - [Now Open: Arts Education Innovation Grants](#)
  - [What We're Up To: Grant Programs Update, Workshops](#)
  - [What We're Reading: What is Facebook Zero?](#)
- [GET KNOWLEDGE: Trainings and Conferences](#)
- [GET CONNECTED: Calls to Creatives, Grants, Jobs, Volunteers & More](#)

**GET NEWS: Stories and Updates**



**NOW OPEN: ARTS EDUCATION INNOVATION GRANTS**

In partnership between Creative Sonoma and the [Community Foundation Sonoma County](#), the Arts Education Innovation (AEI) Grant Program supports new and innovative ideas that engage students who have limited access to arts education.

We seek to address disparities and expand access to typically underserved students with this grants program, open to both established and grassroots arts and cultural organizations that share our commitment to equity and access to arts education.

**Grant Information Session:** March 16, 2018, 12:00-1:15pm at Creative Sonoma  
**Deadline to Apply:** April 12, 2018 11:59pm PST

*(And keep scrolling to read about all our other open grant programs, below!)*

Click [Learn More](#) for the full AEI grant details and to RSVP for the Info Session.

LEARN MORE

## WHAT WE'RE UP TO



### CREATIVE SONOMA GRANTS PROGRAMS: CONTINUING OPPORTUNITIES AND NEWS

#### CURRENTLY OPEN

[Creative Sonoma Recovery Fund for Economic Loss](#) *(now open for 2nd round)*

Provides grants to Sonoma County creatives that sustained economic loss (but not physical loss) as a result of the 2017 Wildfires. **Deadline April 2, 2018.**

[Creative Sonoma Recovery Fund for Physical Loss](#)

Provides quick grants on a rolling basis to Sonoma County creatives that sustained physical losses and damage as a result of the 2017 Wildfires. **Rolling deadline.**

[Arts Response Grants for Organizations](#)

Provides grants to nonprofit arts and cultural organizations in Sonoma County to produce creative projects in response to the 2017 Wildfires. **Deadline April 2, 2018.**

[Arts Education Innovation Grants](#)

Provides grants for arts education for Sonoma County students, with special emphasis on reaching underserved populations. **Deadline April 12, 2018.**

#### FUTURE GRANT PROGRAMS

[Next Level Conference and Grants for Musicians](#)

Creative Sonoma has produced this program each spring for the past two years. For 2018, the program is moving to the fall - watch for more information this summer.

[Summer Arts Youth Program Grants](#)

Watch for information this spring on the availability and deadlines for this grant.

LEARN MORE



Hotel Petaluma, May 16 Workshop Location / Photo by Tyler Chartier

## **Hands-On Workshops: Photographing Your Work** *(for interior designers, architects, product designers, artists, artisans...)*

Learn to take high-quality photos of your work - with the camera you have - for your website, portfolio, promotions, or for use in marketplaces such as Etsy. **Photographer Tyler Chartier** will be teaching these special hands-on workshops.

- Weds, **April 11**, 5pm-8pm: [Art and Product Photography](#) (Volunter Center)
- Weds, **May 16**, 9am-12pm: [Interior Design and Architecture](#) (Hotel Petaluma)

[LEARN MORE](#)

## **WHAT WE'RE READING**



### **What is Facebook Zero?**

A recent blog by [Kerry Rego Consulting](#) poses this timely question. For those who utilize Facebook pages to promote businesses, nonprofits, events, artwork, bands, and more, this refers to a purported algorithm change whereby organic reach of your page will "drop to zero percent." Read Rego's blog post for a succinct description of and tips on how to reach your followers and fans as a result of these changes.

[READ MORE](#)

# GET KNOWLEDGE: Trainings and Conferences

## Creative Sonoma Opportunities

### [INFORMATION SESSION: Arts Education Innovation Grants](#)

Learn more about this grant opportunity at an info session on **March 16, 2018** in preparation for the **April 12, 2018** application deadline.

### [WORKSHOPS: Photographing Your Work](#)

Art and Product Photography (Volunteer Center, Santa Rosa), **April 11, 2018**, 5-8pm  
Interior Design and Architecture (Hotel Petaluma), **May 16, 2018**, 9am-12pm

## Conferences/Professional Development

### [Northern California Art Therapy Association Conference August 2-5, 2018.](#)

Learn about therapeutic use of art throughout Northern California and public awareness of art therapy. This year's annual conference will be held in Rohnert Park.

### [State of the Arts 2018](#)

Bay Area artists, arts and culture workers, supporters and advocates will come together to educate, inspire, and celebrate. **Save the date: April 12, 2018.**

Check out *MORE [Professional Development](#) opportunities in our online Marketplace.*

# GET CONNECTED: Creative Calls, Grants, Jobs & More

## Calls to Creatives

### [CALL FOR ART/DOGS: Dogs on the Catwalk: Trashion Fashion Show for Dogs](#)

The Sonoma Community Center invites you to apply for their dog trashion fashion show. Create garments for your pooch made of recycled materials. **Apply by 3/17/18.**

### [CALL FOR ARTISTS: Barbie Rescued & Reinvented](#)

The Sonoma Community Center is seeking artists to create a trashion fashion barbie doll to benefit the center's programming. **Enter by 3/30/18.**

### [VENDOR OPPORTUNITY: Patchwork Show Oakland Makers Festival](#)

Applications are open for handcraft artisans and under 18 junior makers for this bi-annual show in Oakland . **Apply by 4/6/18.**

### [REQUEST FOR PROPOSALS: City of Petaluma Public Art](#)

California-based artists or artist teams can submit a proposal for an outdoor public artwork suitable for placement on city-owned property. **Submit by 4/30/18.**

## Grants & Awards

### [CALIFORNIA ARTS COUNCIL: Arts & Public Media Program](#)

Supports multi-platform nonprofit media projects that demonstrate a clear approach to building public awareness and support for the arts. **Apply by 3/15/18.**

### [ARTFULLY REIMAGINED: Reimaginelt Grants](#)

These grants are unconditional, non-matching awards made directly to individual artists to launch or support careers in the inspiring world of repurposed art.

## Local Jobs & Internships

### [ArtStart: Administrative Coordinator](#)

Artstart is seeking an Administrative Coordinator to handle office communications and administration. **Apply by 3/9/18.**

### [Transcendence Theatre Company: Financial Associate](#)

This position will ensure proper and timely completion of activities and functions that relate to the financial aspects of the company.

## Volunteer Opportunities

### [Sonoma Community Center: Volunteers Needed for Ceramic Studio Cleanup](#)

Help the Center maintain a safer and healthier ceramics studio by volunteering your time to help cleanup the space. **Register by 3/17/18.**

## MARKETPLACE LISTINGS ENDING SOON

*Items we published previously and are about to expire!*

### [CALL FOR MUSICIANS: Live at Julliard](#)

The City of Santa Rosa Recreation & Parks Department is seeking talent submissions for our 25th Annual Live at Julliard Sunday Concert Series. **Apply by 3/5/18.**

### [CALL FOR ARTISTS: Djerassi Resident Artists Program](#)

Residencies are awarded competitively, to artists in the disciplines of choreography, literature, music composition, visual arts, media arts, and science. **Apply by 3/15/18.**

**Check out more opportunities in the online [CREATIVE MARKETPLACE](#).**

WITH SUPPORT FROM



The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.



The e-newsletter CURRENTS is published during the first week of each month, and accepts submissions for the GET KNOWLEDGE and GET CONNECTED sections: please submit potential items to [creativesonoma@sonoma-county.org](mailto:creativesonoma@sonoma-county.org).

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The PDF version of this newsletter issue is [attached HERE](#) .

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