CURRENTS | May 2018

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GET NEWS: Stories and Updates

IN DEFENSE OF ARTS EDUCATION

Free Teaching Artist Residences in Schools and More

Toward the end of his tenure as editor of Newsweek magazine, Jon Meacham wrote an article for Newsweek magazine titled "Why Liberal Arts Matter." In the article, he surmises "we need to make sure that the liberal arts prepare people for a good life, not just the good life."

We couldn't agree more. We know that study of the arts provides many highly-valued transfer benefits for students, from creative problem solving and collaboration skills, to mental discipline and critical thinking.

As a specific example of the power of the arts in communities, we are... (read more).
WHAT WE'RE UP TO

ANNOUNCING THE GRANTEES:
ARTS RESPONSE GRANTS FOR ORGANIZATIONS

This winter, Creative Sonoma invited Sonoma County nonprofit arts and cultural organizations to apply for funding for creative projects in response to the 2017 Fires.

Congratulations to the following organizations:

- Art Escape, Sonoma Valley
- KRCB, Rohnert Park
- Museums of Sonoma County, Santa Rosa
- Petaluma Arts Center, Petaluma
- Rivertown Revival, Petaluma
- Santa Rosa Symphony, Santa Rosa
- Sonoma Valley Museum of Art, Sonoma
- Walking Elephant Theatre Company, Santa Rosa

Click on Learn More to read about each of their projects and the grant program.
THE ARTS RESPOND:  
CREATIVE ENDEAVORS AFTER THE WILDFIRES

Our new Creative Responders webpage is a collection of artwork and creative activities that our community is producing in response to the fires of 2017. Our goal is that this site becomes a repository not only for our collective memory, but also for the remarkable work that is helping to lift us all to a better, more hopeful place. And to serve as a reminder of how the arts inspire the best in all of us and our community.

Do you have a creative response - image, video, audio, event - to add to this archive? Click on Learn More to get started.

LEARN MORE

SELLING YOUR CREATIVE WORK 101

Are you thinking about selling your creative work, or are in the beginning stages, and don't know where to begin? This series will walk you through the basic stages of creating a business and marketing plan, tools to help you get organized and focused
during the creative process, and will conclude with a Q&A panel of local and regional experts in the gallery, retail, craft fair, and online marketplaces.

These workshops can be taken on their own, or as a series, and are provided FREE for Sonoma County residents. Spaces are limited, pre-registration is required.

Weds, June 6, 5:30-7pm: MAKE A PLAN for Selling Your Creative Work
Weds, June 13, 5:30-7pm: GET TOOLS for Selling Your Creative Work
Weds, June 27, 5:30-7:30pm PANEL on Selling Your Creative Work

LEARN MORE

WHAT WE'RE READING

HEWLETT FOUNDATION ANNOUNCES MAJOR GRANTS TO FIRE AFFECTED COUNTIES

The William and Flora Hewlett Foundation recently announced that it has made eight grants totaling $1.2 million to Napa and Sonoma County arts organizations affected by last October's devastating wildfires. The eight arts organizations selected for these one-time fire recovery grants also receive funding from the Hewlett Foundation as part of its Performing Arts Program's core funding commitments. They include:

- Arts Council Napa Valley
- Cazadero Music Camp
- Cinnabar Theater
- Creative Sonoma
- Green Music Center
- The Imaginists
- Luther Burbank Center for the Arts
- Santa Rosa Symphony

Click on Read More for an article by the Hewlett Foundation: "How the Arts Help Communities Heal After Disaster: Q&A with Kristen Madsen of Creative Sonoma."
GET KNOWLEDGE: Trainings and Conferences

Professional Development

FROM CREATIVE SONOMA

SUMMER ARTS YOUTH PROGRAM GRANT Q&A INFO SESSION
SAYPG grants are designed to support our creative organizations who are fostering creativity in our local youth while giving them opportunities to maintain learning while school is out of session. Attend the Info Session May 15 | 12-1pm to learn more.

WIX 101 FOR CREATIVES
Learn how to build a professional, stunning website with little or no experience using the Wix editor tool. FREE to Sonoma County residents. May 15 | 5:30-7pm.

PHOTOGRAPHING INTERIOR DESIGN AND ARCHITECTURE
This hands-on, practical workshop will help you learn how to create better photos of your work with the camera you have. Fee: $75. May 16 | 9am-12pm.

Conferences/Convenings

Northern California Art Therapy Association Conference, August 2-5, 2018
Learn about therapeutic use of art throughout Northern California and public awareness of art therapy. This year's annual conference will be held in Rohnert Park.

Check out MORE Professional Development opportunities in our online Marketplace.

GET CONNECTED: Creative Calls, Grants, Jobs & More

Calls to Creatives

AUDITION: Petaluma Shakespeare Company
Looking for performers who wish to join us for a full length evening as well as pre-shows for Petaluma Shakespeare. Auditions: May 19 & 20.

CALL FOR ENTRIES: The Santa Rosa Arts Center
SRA Center is seeking art focused on images of the pre-fire landscapes for their 2nd "Healing by Art" exhibition. Submit Art: May 26 - 28.

CALL FOR ARTISTS: Healdsburg Center for the Arts
HCA invites artists nationwide to join us for "Intertwined [ fiber from one extreme to the other ]" honoring all forms of fiber art expressions. Submission Deadline: June 10.

CALL FOR SUBMISSIONS: Sonoma State University Library Gallery
Seeking creative and documentary works that reflect on these events for "The North Bay Fire Anniversary Exhibit". Submission Deadline: July 2.

CALL FOR ARTISTS: Public Art - Sebastopol
The City of Sebastopol has issued a Call for Artists for a Public Art Project to be located in front of the south-facing wall of the Sebastopol Public Library. Proposals Due: July 31.
CALL FOR MERCHANTS: Rivertown Revival, July 14, 2018
Applications are being accepted for Merchants, Peddlers, and Game Vendors for the Petaluma event - especially Sonoma businesses with a turn-of-the-century themes.

Check out MORE Calls to Creatives and Vendors and in our online Marketplace.

Grants & Awards

Center for Cultural Innovation - Quick Grant Program
CCI provides funds to nonprofit organizations and individual artists in the SF Bay Area to build administrative and business skills. Apply by the 15th of each month.

Creative Capital/The Andy Warhol Foundation Accepting applications for their Arts Writers Grant Program which supports emerging and established writers of contemporary visual art. Apply by May 21, 2018.

Local Jobs & Internships

Shakespeare in the Cannery
Seeking a Stage Manager for their summer production of "Shakespeare in Love".

Arts Council Napa Valley
ACNV is seeking a creative and skilled local who is passionate about making a difference for their community's arts and culture to serve as Development & Outreach Associate.

Transcendence Theatre Company: Financial Associate
This position will ensure proper and timely completion of activities and functions that relate to the financial aspects of the company.

Volunteer Opportunities

Railroad Square Music Festival
The Railroad Square Music Festival 2018 needs volunteers for their June 10th event. Sign up via the link in this Marketplace listing and be a part of the team that makes this day possible.

Charles M. Schulz Museum
The Schulz Museum will be having a new volunteer orientation on Wed, May 16. Learn more about the positions and benefits of volunteering with PEANUTS!

Check out these and more opportunities in our online MARKETPLACE.

WITH SUPPORT FROM
The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

The e-newsletter CURRENTS is published during the first week of each month. Items listed are drawn from the online Marketplace that are posted the Friday before each newsletter and mid-month update. To post items, login or register HERE.

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The PDF version of this newsletter issue is attached HERE.