



CURRENTS | June 2018

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## GET NEWS: Stories and Updates



2017 Pop Up Projects: Roseland Community Festival, Love Letter Art Walk, and Petalumagic

Announcing:  
**POP-UP CREATIVITY GRANTS**  
Temporary Public Creative Projects and Experiences

Last year's pilot [Pop-Up Creativity Grant](#) program was so successful that we are pleased to offer it again! These grants fund projects that animate neighborhoods and communities through activities such as temporary creative experiences, installations, or objects that are located in public places or within public view. Projects may occur on streets, sidewalks, alleys, plazas, interior public spaces, or in locations that demonstrate a need for creative experiences.

These projects should be on a scale that can be planned, developed, and executed within a 3-4 month production schedule, during October 2018-March 2019.

### DEADLINE AND DATES

July 2, 2018: Online Application Entry Opens

August 15, 2018: Application Deadline

### GRANT INFO SESSION - JULY 17

Join us on Tuesday, July 17, 2018, 12:00-1:15pm for the Pop-Up Creativity Info Session either in person or via telephone conference. RSVP [HERE](#).

[LEARN MORE](#)



2017 Grantee - Sonoma Conservatory of Dance

## **SUMMER ARTS YOUTH PROGRAM GRANTS**

For Sonoma County Arts Organizations

Throwing open the windows of possibility for young people is a remarkable and rewarding opportunity, and the arts are uniquely suited to this purpose. Providing summer arts programs for local youth helps them explore their own interests and expression, as well as to keep learning alive during the gap between school years.

Grant recipients must produce a minimum of 20 hours of arts and creative program for students ages 6-18, between July 1 - September 15, 2018.

### DEADLINE AND DATES\*

May 8, 2018: Online Application Entry Opens in Submittable

June 22, 2018: Application Deadline

\*NOTICE: Funding for this grant program will not be approved by the County of Sonoma until mid-June 2018. You may begin your application and either save it as a draft (be sure to submit by June 22) or complete and submit it now, but please keep in mind that funding is PENDING.

[LEARN MORE](#)

## WHAT WE'RE UP TO



## LIMITED SPACES LEFT!

### SELLING YOUR CREATIVE WORK 101

Do you want to sell your creative work, or are in the early stages of launching your business, and don't know where to begin? This series will walk you through the basic steps to create a business and marketing plan, to identify tools to help you get organized and focused during the creative process, and will conclude with a Q&A panel of local and regional experts in the gallery, retail, craft fair, and online marketplaces.

These workshops are provided FREE for Sonoma County residents. Spaces are limited, pre-registration is required.

[Weds, June 13, 5:30-7pm: GET TOOLS for Selling Your Creative Work](#)  
[Weds, June 27, 5:30-7:30pm PANEL on Selling Your Creative Work](#)

[LEARN MORE](#)

## FIRE RECOVERY RESOURCES:



## THE ARTS RESPOND:

### CREATIVE ENDEAVORS AFTER THE WILDFIRES

Our new [Creative Responders](#) webpage is a collection of artwork and creative activities that our community is producing in response to the fires of 2017. Our intention is that this site becomes a repository not only for our collective memory, but also for the

remarkable work that is helping to lift us all to a better, more hopeful place. It will also serve as a reminder of how the arts inspire the best in all of us and our community.

Do you have a creative response - image, video, audio, event - to add to this archive? If so, click on Learn More to get started.

[LEARN MORE](#)



## **FREE TEACHING ARTIST RESIDENCIES** USING THE ARTS IN SCHOOLS TO ADDRESS TRAUMA

Creative Sonoma is offering free [Teaching Artist Residencies](#) for Sonoma County K-12 schools who have students, teachers or administrative staff affected by the fires, either directly or indirectly. Residencies are available in a variety of artistic disciplines, and will be filled on a first come, first served basis: please apply at your earliest convenience.

[LEARN MORE](#)

## WHAT WE'RE READING

**ART & WELL-BEING:  
TOWARD A CULTURE  
OF HEALTH**



## Art & Well-Being: Toward A Culture of Health U.S. Department of Arts and Culture

"Art & Well-Being: Toward A Culture of Health" is a guide for artists "who place their gifts at the service of healing, working for both individual and collective well-being, recognizing social justice as the foundation of a culture of health."

Intended for creative organizers, artists, medical practitioners, funders, educators, and policymakers, this free download includes a collection of tools, strategies, and case studies on arts-based interventions, with the goal to build healthier communities and to holistically respond to threats to community health.

[READ MORE](#)

## GET KNOWLEDGE: Trainings and Conferences

### Professional Development

#### [FINDING YOUR AUDIENCE: Book Marketing Mentor](#)

Workshops for Authors/Publishers. Can you explain who makes up your audience? Describe them in general, then in detail? June 20 | 6:30-8:30p.m. - Finley Center

#### [ALLIANCE FOR CALIFORNIA TRADITIONAL ARTS: Apprenticeship Program](#)

This program encourages the continuity of the state's traditional arts and cultures by contracting master artists to offer intensive, one-on-one training to qualified apprentices. Apply by June 29.

#### [PERFORMING ARTS READINESS: Free Webinars](#)

Free webinars, on-site training, and presentations on various topics related to emergency preparedness and disaster response in the performing arts.

### Conferences/Convenings

#### [NORTHERN CALIFORNIA ART THERAPY ASSOCIATION: 2018 Conference](#)

Learn about therapeutic use of art throughout Northern California and public awareness of art therapy; held this year in Rohnert Park, August 2-5, 2018.

Check out MORE [Professional Development](#) opportunities in our online Marketplace.

## GET CONNECTED: Creative Calls, Grants, Jobs & More

### Calls to Creatives

[CALL FOR ARTISTS: Healdsburg Center for the Arts](#)

HCA invites artists nationwide to join us for "Intertwined [ fiber from one extreme to the other ]" honoring all forms of fiber art expressions. Submission Deadline: June 10.

[AUDITION CALL: Raven Performing Arts Theater](#)

Holding auditions for MUSICALS for the 2018-2019 season on June 10th and 11th.

[VENDOR OPPORTUNITY: Sebastopol Art & Street Printing Festival](#)

Accepting applications for vendors to be a part of their Art & Street Printing Festival on July 8. Apply by June 15, 2018.

[OPEN MIC OPPORTUNITY: Transcendence Theatre Company Skits Under The Stars](#)

Bring a song, a poem, a few good jokes or any work of art. June 20 in Glen Ellen.

[VENDOR OPPORTUNITY: Napa County July 1st Fiesta and 4th of July Social](#)

Accepting artisan applications for their July 1st Fiesta Mexicana y Jaripeo and Fourth of July Star-Spangled Social.

[CALL FOR SUBMISSIONS: Sonoma State University Library Gallery](#)

Seeking creative and documentary works that reflect on these events for "The North Bay Fires Anniversary Exhibit". Submission Deadline: July 2.

[VENDOR OPPORTUNITY: 44th Annual Handmade Holiday](#)

City of Santa Rosa Recreation & Parks is accepting applications for the 44th Annual Handmade Holiday Crafts Fair. Apply by July 17, 2018.

[CALL FOR ARTISTS: Public Art - Sebastopol](#)

City of Sebastopol issued a Call for Artists for a Public Art Project to be located in front of the south-facing wall of the Sebastopol Public Library. Proposals Due: July 31.

Check out MORE [Calls to Creatives](#) and [Vendors](#) in our online Marketplace.

### Grants & Awards

[CALIFORNIA HUMANITIES: Humanities for All Grant Program](#)

Supports locally-initiated public humanities projects with quick grants of \$1,000-5,000, awarded three times a year. Apply by June 15, 2018.

[CCI: California Art Leaders Investments Grants](#)

CCI provides funds to nonprofit organizations and individual artists in the SF Bay Area to build administrative and business skills. Apply by the 15th of each month.

[CCI: Investing in Artists Grants](#)

Grants of up to \$8,000 for Artistic Innovation projects for individual artists to create new work that pushes the envelope of an artist's creative process. Apply by June 28, 2018.

[ALLIANCE FOR CALIFORNIA TRADITIONAL ARTS: Living Cultures Grants Program](#)

Seeks to sustain and strengthen the folk and traditional arts in the state of California with grants of \$5,000 to California-based nonprofits, as well as other organizations who work with fiscal sponsors. Apply by June 29, 2018.

## Local Jobs & Internships

### [The Green Music Center](#)

Seeking an Annual and Foundation Giving Manager with experience in development and fundraising who has a passion for the arts. Apply by June 13, 2018.

### [Earth Runners](#)

A growing minimalist outdoor sandal company is seeking fellow coworkers to proliferate their ancient footwear design.

### [Jackson Family Wines](#)

Seeking a Creative Director to develop campaigns and creative content for some of the most recognizable wine brands.

### [INTERNSHIPS: The Engine is Red](#)

Paid Graphic Design, Writing, and Accounts internships are now open. Work side-by-side with experienced creatives as you help craft brands, launch campaigns, and build interactive web experiences.

## Volunteer Opportunities

### [THIS WEEKEND: Railroad Square Music Festival](#)

The 2018 Railroad Square Music Festival needs volunteers for their June 10th event. Sign up via the link in this Marketplace listing and be a part of the team that makes this day possible.

### [Storybook Children's Theater - Volunteers/Internships](#)

Volunteer and internship opportunities for high school students and adults in a variety of positions for their summer season.

Check out these and more opportunities in our online [MARKETPLACE](#).

WITH SUPPORT FROM



National Endowment for the Arts  
arts.gov



The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.



The e-newsletter CURRENTS is published during the first week of each month. Items listed are drawn from the online Marketplace that are posted the Friday before each newsletter and mid-month update. To post items, login or register [HERE](#).

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The PDF version of this newsletter issue is [attached HERE](#) .

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