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GET NEWS: Stories and Updates

A Halloween “unveiling” of the Laughlin Road Vultures by Patrick Amiot (l to r): Mathilde Amiot, Patrick Amiot, Brigitte Laurent, Supervisor James Gore, Johannes Hoevertsz, Ursule Amiot.

ART IN ACTION: 
Art Intervention Addresses Municipal Challenge

Travelers looking for a back-road route to the Charles Schulz airport from downtown Santa Rosa will likely find themselves on Laughlin Road, a beautiful narrow drive through sparsely populated neighborhoods blending homes and agriculture. Close to
the airport destination, Laughlin Road becomes very narrow and includes three 90-
degree turns and a one-lane bridge. And that’s where the trouble begins. When an
oversized vehicle attempts to navigate this portion of Laughlin, the charming drive
evolves into a thorny challenge that leads to tow trucks, winches, and a complete
street closure in order to help jimmy out trucks and vehicles that can't navigate the
hard turn onto the narrow bridge. Unsticking those vehicles became the recurring
(and expensive) responsibility of Johannes Hoevertsz, Sonoma County’s Director of
Transportation and Public Works (TPW).

Enter the arts. In a serendipitous series of events...(continue reading).

WHAT WE'RE UP TO

WORKSHOPS

SOCIAL MEDIA MARKETING SURVIVAL KIT FOR CREATIVES
Intermediate-level workshop on how to get ready for - and not be stressed out by -
social media promotions during the holiday season (or any other busy time of
year). Presented by marketing maven Shana Bull, in two locations!
Thurs, November 8, 2018, 5:30-7pm, Sally Tomatoes Restaurant, Rohnert Park
Learn More | Register (Rohnert Park)
Thurs, November 15, 2018, 5:30-7pm, Healdsburg Community Center, Healdsburg
Learn More | Register (Healdsburg)

APPLICATION WORKSHOP FOR FIRE RECOVERY GRANT
Creative Sonoma staff lead potential Individual Professional Advancement Grant
applicants through the application question-by-question.
Weds, November 14, 2018, 5:30-7pm, Creative Sonoma Offices, Santa Rosa
Learn More | Register

NONPROFIT BUDGETING FOR ACCOUNTING AND TAX PREP
This free workshop is an introduction to setting up your nonprofit accounting system
for effective budgeting and bookkeeping, with the goal to better prepare for tax filing.
OPPORTUNITIES

GRANT OPEN: Fire Recovery | Individual Professional Advancement Grants
Individual Professional Advancement Grants are being offered to provide funding to Sonoma County individual creatives who experienced physical loss or damage to personal property during the 2017 Wildfires, and who need assistance in reestablishing their careers. Application workshop will take place on Weds, November 14, 2018, 5:30-7pm, and the deadline to apply is Fri, December 14, 2018, 4pm PST.
Learn More | Register | Apply

CALL FOR TEACHING ARTISTS: 2019 Public School Residencies
Through a partnership with the Sonoma County of Education, Creative Sonoma will continue offering teaching artist residencies for Sonoma County public schools in 2019. These residencies use the arts to address and heal trauma for students K-12. Any established teaching artist who is interested must complete training in best practices of trauma, a workshop provided free of charge by Creative Sonoma. For additional qualifications, questions, or expressions of interest, contact Debbie Yarrow.

EVENTS

POP UP CREATIVITY GRANTEE EVENTS
Next Up: Poetry with Maya Khosla at Pepperwood Preserve in January. Watch for this and other Pop Up-funded creative happenings, now through March 2019.
Learn More

ARTS RESPONSE GRANTEE EVENTS
Projects by arts and culture organizations in response to the 2017 Wildfires are ongoing, now through January 2019.
Learn More

All of our Workshops and Grant-Funded Events are listed on our Upcoming Activities page!

WHAT WE’RE READING
NEW TOOL HELPS INTEGRATE ARTS INTO DAILY LIFE

“The arts make more things possible, from better education to greater health outcomes to a more civically-engaged citizenry - but people don’t always see the connection to the arts when change happens.” - Americans for the Arts

The Arts + Social Impact Explorer from Americans for the Arts is an interactive tool that helps to illustrate the ways that the arts intersect our lives through policies and programs in a variety of sectors. The wheel is divided into nine different sectors, most with multiple sub-sections:

- Culture & Heritage
- Diplomacy
- Economy
- Education
- Environment
- Faith
- Health & Wellness
- Infrastructure
- Social Justice

Each sub-section leads to a downloadable Fact Sheet that includes impact points, project examples from around the U.S., a reading list, and links to organizations that are doing the "Art +" work (i.e., Art + Tourism, Art + Military, Art + Immigration, etc.).

If you work in one of sectors above, check out the wheel to see how the arts can intersect. And if you work in the arts, utilize the wheel to discover program ideas for potential collaborations with new sectors.

And, since we have a perfect example of Arts + Infrastructure in practice as our lead story, above, check out the Arts + Transportation & Infrastructure Fact Sheet!
GET KNOWLEDGE: Trainings and Conferences

Professional Development

CREATIVE SONOMA WORKSHOPS

**Holiday Social Media Marketing Survival Kit for Creatives**
Rohnert Park, CA. Thursday, November 8, 2018

**Individual Professional Advancement Grant Application Workshop**
Santa Rosa, CA. Wednesday, November 14, 2018

**Holiday Social Media Marketing Survival Kit for Creatives (repeat of Nov 8)**
Healdsburg, CA. Thursday, November 15, 2018

**Nonprofit Budgeting for Accountability and Tax Preparation**
Santa Rosa, CA. Thursday, November 29, 2018

Conferences/Convenings

**National Arts Marketing Project (NAMP) Conference**
Seattle, WA. November 9-12, 2018

**National Guild for Community Arts Education Conference**
Baltimore, MD. November 14-17, 2018

*MORE [Professional Development/Training](#)*

GET CONNECTED: Creative Calls, Grants, Jobs & More

Calls to Creatives

**CALL FOR ARTISTS: Wildlands Art Residency**
Sonoma County, CA. Apply by November 16, 2018.

**REQUEST FOR PROPOSALS: Interpretative Signage | Helen Putnam Regional Park**
Santa Rosa, CA. Submit by November 20, 2018 2pm PST.

**REQUEST FOR PROPOSALS: Branding Creative Strategist | CA Arts Council**
Sacramento, CA. Submit by November 30, 2018 5pm PST.

**CALL FOR ARTISTS: Art at the Source 25th Annual Open Studios**
Sebastopol, CA. Apply by December 3, 2018

**CALL FOR ARTISTS: Animalia | Healdsburg Center for the Arts**

*MORE [Calls to Creatives and Vendors](#)*
Grants & Awards

CREATIVE SONOMA: Fire Recovery | Individual Professional Advancement Grants
Sonoma County, CA. Apply by December 14, 2018.

CALIFORNIA ARTS COUNCIL: All Grant Programs Now Open
Sacramento, CA. Check programs for deadlines (many are earlier this year).

CENTER FOR CULTURAL INNOVATION: California Art Leaders Investments Grants
San Francisco, CA. Apply by the 15th of each month.

MORE Funding Opportunities

Local Jobs & Internships

THE CEDARS OF MARIN: Art Marketing Consultant

CHURCH OF THE ROSES: Choir Director
Santa Rosa, CA. Posted November 1, 2018.

MORE Jobs/Internships

Volunteer Opportunities

CREATIVE SONOMA: Pop Up Grants Event iReporters and Content Creators
Multiple Locations, Sonoma County, CA. Through March 31, 2018.

MORE Volunteer Opportunities

Check out these and more opportunities in our online MARKETPLACE.

WITH SUPPORT FROM
The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

The e-newsletter CURRENTS is published during the first week of each month. Items listed are drawn from the online Marketplace that are posted the Friday before each newsletter and mid-month update. To post items, login or register HERE.

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The PDF version of this newsletter issue is attached HERE.

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