



FOR IMMEDIATE RELEASE

Contact: Kristen Madsen, 707-565-6120

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GRANTS FOR POP UP CREATIVITY PROJECTS AWARDED

SONOMA COUNTY, Calif. – Creative Sonoma, a division of the Economic Development Board of Sonoma County, has awarded a second round of Pop Up Creative Grants to eight projects that will take place between October 2018 and March 2019. Funds will be used for temporary creative experiences or installations that enliven neighborhoods and communities, including through participatory arts activities. Grant awards totalled nearly \$37,000.

“These grants remind us that art experiences are equally at home on our streets and alleyways as they are within the walls of a museum or music venue,” said Supervisor James Gore, Chair of the Board of Supervisors. “All of these activities are designed to enhance the vibrancy of our communities and enrich our local culture.”

Among this year’s funded projects are a light installation that will brighten a traffic island in downtown Santa Rosa, a chalk art project at the La Luz Center that will explore community values, a “gallery” of storefronts of participating Petaluma businesses exhibiting new work created by Alchemia art students, and a series of Saturday arts events by and for seniors at their mobile home park in North Santa Rosa.

A full list of grantees is attached. Brief descriptions of projects can be found at <https://www.creativesonoma.org/wp-content/uploads/sites/www.creativesonoma.org/images/2018/09/Pop-Up-Grantees-2018.pdf>.

For more information, please contact Kristen Madsen at kristen.madsen@sonoma-county.org.

Creative Sonoma is dedicated to supporting and advancing the creative community of Sonoma County.

Rick Toyota, Chair
Marcia Barahona

Jennifer Edwards, Vice Chair
Chris Denny Matt Devine

Marne Dupere Elisa Stancil Levine

707.565.7170

141 Stony Circle, Suite 110
Santa Rosa, CA 95401

CREATIVESONOMA.ORG
County of Sonoma | Economic Development Board



2018-19 Pop Up Creative Grantees

Carmen Buffington
Sonoma Valley Chamber of Commerce
carmen@sonomachamber.org
707-996-1033
Sonoma

Elizabeth Clary
Alchemia
Elizabeth.clary@alchemia.org
707-978-3229
Santa Rosa and Petaluma

Allison Frenzel
Pulse Arts, Inc.
alfrenzel@gmail.com
707-478-8264
Santa Rosa/Windsor

Peter Hassen
White Barn Enterprises, Inc.
peter@peterhassen.com
415.264-1493
Sonoma

Maya Khosla
The Sitting room
creekshade@gmail.com
530-263-5185
Rohnert Park

Colleen Oneal
The Arlene Francis Foundation
arlenefranciscenter@gmail.com
707-528-3009

Adam Sharron
adam@spoliadesignbuild.com
415-518-8313
Santa Rosa

Sam Sirdofsky
samsirdofsky@gmail.com
707-393-0702
Santa Rosa