



**FOR IMMEDIATE RELEASE**

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**GRANTS FOR POP UP CREATIVITY PROJECTS AWARDED**

SONOMA COUNTY, Calif. – Creative Sonoma, a division of the Economic Development Board of Sonoma County, has awarded a second round of Pop Up Creative Grants to eight projects that will take place between October 2018 and March 2019. Funds will be used for temporary creative experiences or installations that enliven neighborhoods and communities, including through participatory arts activities. Grant awards totalled nearly \$37,000.

“These grants remind us that art experiences are equally at home on our streets and alleyways as they are within the walls of a museum or music venue,” said Supervisor James Gore, Chair of the Board of Supervisors. “All of these activities are designed to enhance the vibrancy of our communities and enrich our local culture.”

Among this year’s funded projects are a light installation that will brighten a traffic island in downtown Santa Rosa, a chalk art project at the La Luz Center that will explore community values, a “gallery” of storefronts of participating Petaluma businesses exhibiting new work created by Alchemia art students, and a series of Saturday arts events by and for seniors at their mobile home park in North Santa Rosa.

A full list of grantees is attached. Brief descriptions of projects can be found at <https://www.creativesonoma.org/wp-content/uploads/sites/www.creativesonoma.org/images/2018/09/Pop-Up-Grantees-2018.pdf>.

For more information, please contact Kristen Madsen at [kristen.madsen@sonoma-county.org](mailto:kristen.madsen@sonoma-county.org).

Creative Sonoma is dedicated to supporting and advancing the creative community of Sonoma County.

Rick Toyota, Chair  
Marcia Barahona

Jennifer Edwards, Vice Chair  
Chris Denny Matt Devine

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**CREATIVESONOMA.ORG**  
County of Sonoma | Economic Development Board



## 2018-19 Pop Up Creative Grantees

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Sonoma

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Santa Rosa and Petaluma

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Santa Rosa/Windsor

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Sonoma

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