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## GET NEWS: Stories and Updates



*If you need a puppy break while perusing these resources, check out the [Canine Companions for Independence Puppy Cam](#), live daily 7am-8pm PT.*

## A QUICK GUIDE TO OBTAINING ASSISTANCE THROUGH THE CARES ACT

As most are you are aware, the CARES Act (Coronavirus Aid, Relief, and Economic Security Act) was adopted by Congress last week and implementation is under way. Starting **April 3, 2020**, small businesses and nonprofits can apply for Small Business Administration (SBA) loans and loan forgiveness, and starting **April 10, 2020**, independent contractors and self-employed individuals can apply for assistance.

These are some concise guides that we've identified (as of today\*) for use by artists, freelancers, nonprofits, and small businesses, followed by a flow chart for Creative Professionals (image produced by creative unions, but applicable to all workers):

### [Independent Sector: CARES Act: How to Apply for Nonprofit Relief Funds](#)

- This easy-to-navigate resource is organized by resources for Individuals, Small Nonprofits, and Large Nonprofits.

### [Coronavirus Government Benefits for Businesses and Employees](#)

- An overview of CARES created (and updated today) by Daryl J. Reese, Business & Nonprofit Law, Johnston Thomas, Attorneys at Law, PC in Santa Rosa. Daryl has been Creative Sonoma presenter for numerous workshops.

### [Coronavirus Business Resource Guide](#)

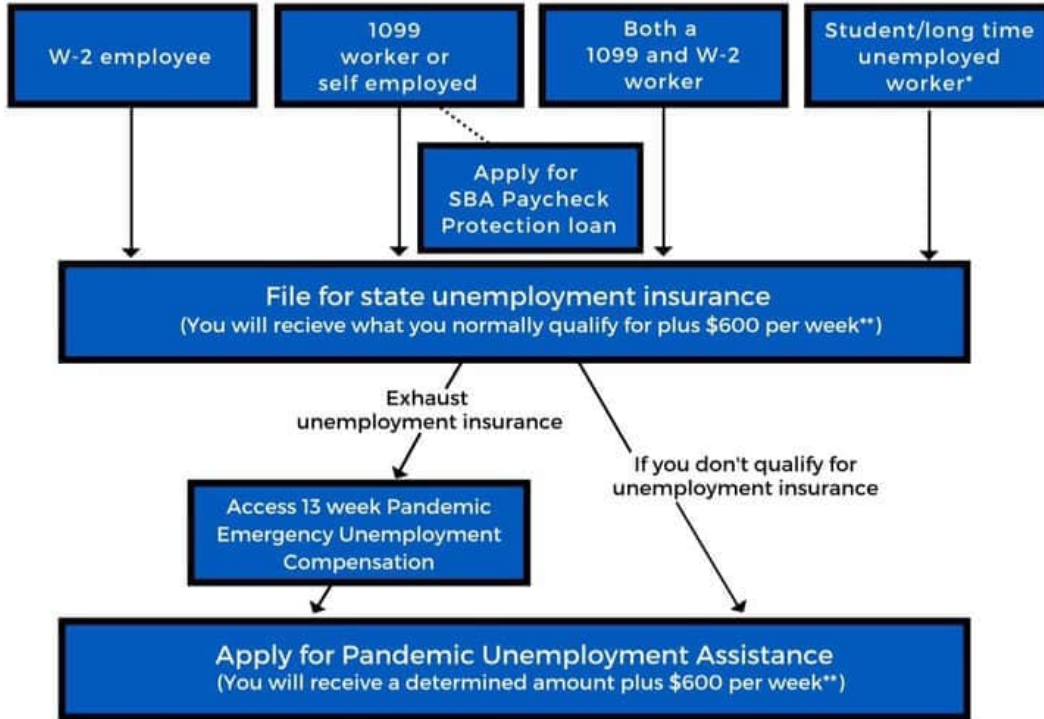
- In partnership with the County of Sonoma and the Department of Health Services, our Economic Development Board has compiled a comprehensive list of local, state and government resources and benefits for businesses and employees affected by the emerging situation.

*\*As you prepare to apply for any of these assistance resources, please continually check in at the main source for the most up-to-date information - updates and changes are happening rapidly both at the federal and state levels.*

# GOVERNMENT SUPPORT FOR CREATIVE PROFESSIONALS IMPACTED BY COVID-19

A snapshot guide for people who lost current or upcoming full- or part-time work  
For the first time, 1099 workers will be able to get unemployment insurance.

I have lost all or partial employment, or I am not able to start a job, and I am a...  
(choose one of the following)



\*Someone who has not worked in the last six months

\*\*Through July 31, 2020, all UI and PUA claimants will receive their calculated benefits plus an additional \$600 per week in compensation.

Contact your union for specific information on navigating this process. Creative professionals paid through a loan out corporation should contact their union for specific information.



## Preparedness, Relief and Response Resources for Creatives

We have created two resource pages that are specific to COVID-19 and have updated one of our standard resource pages to reflect new funding for creatives from various relief funds.

### [2020 COVID-19 Resources for Creatives](#)

- Preparedness for a variety of creative industries, surveys on impact to artists and organizations, and resources for connecting in the virtual landscape

### [A Creative Place](#)

- Resources for embracing creativity, finding connection, and arts education during shelter-in-place

## [Emergency Relief Organizations and Funds for Creatives](#)

- A listing of nearly 50 different relief funds, organized by discipline, along with some basic local assistance resources. This is continuously updated to reflect COVID-19-specific funds as we are made aware of them.

Also, see this newsletter's Professional Development section below, under Trainings and Conferences, for a list of webinars and virtual workshops on navigating crisis.

[LEARN MORE](#)

## WHAT WE'RE UP TO

### GRANTS

#### **DEADLINE SUNDAY: RECOVERY FUND FOR 2019 PHYSICAL PROPERTY PERSONAL LOSS**

This round of Recovery Fund grants are for individual creatives who experienced personal property loss or damages due to either the **February 2019 Russian River and Laguna de Santa Rosa Flood**, or due to the October 2019 Kincade Fire.

Up to \$1,500 in unrestricted funds will be awarded to eligible households (award size may depend on the number of qualified applicants that apply). The deadline to apply is this **Sunday, April 5, 2020 11:59pm PT**.

[LEARN MORE](#)

#### **2020-2021 YOUTH IMPACT GRANTS**

The Youth Impact Grants are a consolidation of the former Summer Arts Youth Program Grants (SAYPG) and the former Arts Education Innovation Grants (AEIG), and continue to be funded through a partnership between the County of Sonoma and Community Foundation Sonoma County.

This grant will support arts education and arts learning opportunities for Sonoma County youth ages 4-18, during July 2020-June 2021 that are provided by Sonoma County nonprofit organizations (or fiscally sponsored groups with a 3-year arts education track record).

**The following may apply for up to \$20,000 in general program support:**

- Nonprofit Arts Organizations\* for an established slate of youth arts learning offerings (established = three years or more programming history by June 2020)

**The following may apply for up to \$10,000 in project support:**

- Nonprofit Arts Organizations\* with less than three years programming history in providing youth arts learning offerings, Non-Arts Nonprofit Organizations, and Fiscally-Sponsored Groups for a time-limited or discrete project such as a

single production, a summer camp, a class or group of classes, or a youth arts learning opportunity provided by a non-arts organization, etc.

*\*Arts Organizations are defined as those with 51% or more of mission and programming dedicated to the arts.*

The Guidelines are now available, and the Application Help Tool (all the questions) will be available in the coming week. Here are the important REVISED dates:

**April 23, 2020** Online Application Opens 12:00am PT  
**April 30, 2020** Information Session (**Virtual**) 4:00-5:00pm\*  
**May 11, 2020** Application Workshop (**Virtual**) 5:30-7:00pm\*  
**May 28, 2020** APPLICATION DEADLINE 11:59pm PT  
**July 1, 2020 - June 30, 2021** Funding Period

*\*Register via webpage (click on Learn More).*

[LEARN MORE](#)

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## ARTS EDUCATION

### Arts Education Alliance (AEA)

Regular meetings and special workshops of the AEA have been postponed until further notice. Some virtual workshops are in planning stages - watch for more information soon!

### Arts Education Framework and Grants Update

Awardees of the [Arts Education Framework Planning Grant](#)--Santa Rosa Elementary District, Bellevue Elementary, Taylor Mountain Elementary, McNear Elementary, and West Side Union School District--are at work to develop plans for incorporating the Sonoma County Arts Education Framework into their schools. These schools are to be commended as education is currently transformed to offer instruction solely online. Each has assembled their teams and are working remotely with Karen McGahey, education consultant, to establish how they will increase access and equity in arts education in the coming year.

[LEARN MORE](#)

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## WORKSHOPS AND EVENTS

The following events have been **POSTPONED** indefinitely.

- April 8: Coffee & Conversation at the La Luz Center in Sonoma
- April 22: Coffee & Conversation at Lost Church in Santa Rosa
- May 4: Creative Sonoma State of Creativity Forum
- May 7: Funding Arts Ed for the Long Haul | Arts Education Alliance Workshop

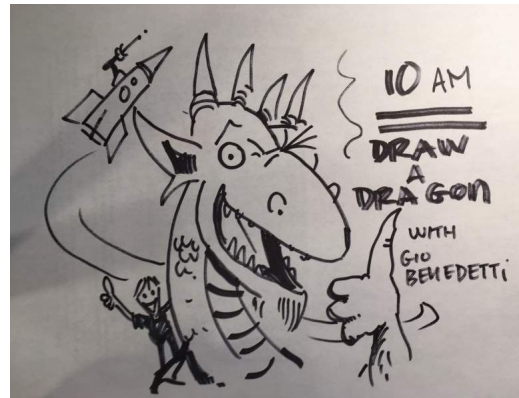
## We're watching YOU.

We are eternally awed by the resilience, flexibility, and innovation of Sonoma County's creative community. **THANK YOU** to all of the organizations and artists who have made your work or presentations available virtually - during extraordinary circumstances - over the past three weeks, and for all of those planning to do so in the coming months.

### ***We started to collect them, but there are so many that we can't keep up!***

Visit the Facebook page or the website of your favorite artist, performer, or arts organization to see what they're offering in the virtual world - and share your appreciation and support for them today.

One of our current [Pop Up Creativity Grantees](#), Gio Benedetti, began a daily 10am "Draw a Dragon" Zoom workshop, which you can read about yesterday's Argus-Courier article, [Petaluma man launches daily art program on Zoom](#) (PHOTO AT RIGHT: Petaluma Argus-Courier). Gio will be incorporating this class into his re-visioned Pop-Up project - what was to be a physical tour of "Magical Petaluma" art installations in restaurants and stores will go virtual soon.



Click on to Learn More to go to the "Draw a Dragon" Facebook page.

[LEARN MORE](#)

## GET KNOWLEDGE: Trainings and Conferences

### Professional Development

#### [THIRD PLATEAU SOCIAL IMPACT STRATEGIES: Organizational Crisis Response](#)

Free Webinars, April 3, April 7, and April 13, 2020 (different topics each session)

#### [CALIFORNIANS FOR THE ARTS: How to be an Effective and Informed CA Arts Advocate](#)

Free Webinar, April 13, 2020

#### [BOLDER INITIATIVE: Arts Advocacy Rights and Responsibilities for Nonprofits](#)

Free Webinars, May 5 and May 12, 2020 (different topics each session)

**MORE** [Professional Development/Training](#)

## GET CONNECTED: Creative Calls, Grants, & More

### Calls to Creatives

[APLOS GROUP ARCHITECTURE: Public Art RFQ for Notthern Standard Building](#)  
Santa Rosa, CA. Submit by May 1, 2020.

*MORE [Calls to Creatives](#)*

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### Grants & Awards

[CALIFORNIA ARTS COUNCIL: Innovations + Intersections Grant](#)  
Statewide, CA. Submit Letter of Intent by May 1, 2020.

*MORE [Funding Opportunities](#)*

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*Check out these and more opportunities in our online [MARKETPLACE](#).*

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WITH SUPPORT FROM



**The mission of Creative Sonoma** is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes

artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.



The e-newsletter CURRENTS is published during the first week of each month. Items listed are drawn from the online Marketplace that are posted the Friday before each newsletter and mid-month update. To post items, login or register [HERE](#).

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