



FOR IMMEDIATE RELEASE

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**Creative Sonoma Announces County-wide Arts Calendar
Site to include listings of Virtual Creative Events**

Creative Sonoma is pleased to announce the launch of the Sonoma County Creative Calendar on www.CreativeSonoma.org/event/, designed as a comprehensive listing of the amazing creative activities occurring every day in Sonoma County. Of specific value, the new calendar includes virtual events. Creative individuals, organizations, or enterprises can add events and activities to the calendar by registering on the site and logging in.

The this marketing resource was designed to showcase the many new and innovative ways that artists and creative organizations are providing content for members of our community through streaming, web-conferencing, and other online methods. The searchable calendar will be a central repository of the creative happenings that are bringing people “together” to share in artistic endeavors.

“Watching musicians and dancers offer performances from their bedrooms, balconies and driveways reflects our instinct to turn to the arts for solace in uncertain times” said Chair of the Board of Supervisors Susan Gorin. “In a moment where we are physically distancing, this calendar of virtual events can help us take advantage of new ways to build community while supporting our creative community.”

Creative individual, organizations and enterprises who are planning virtual events now, and live events for later, are encouraged to visit www.CreativeSonoma.org to add all of their activities. For technical assistance with listings, please contact Bernadette.Marko@sonoma-county.org.

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