In This Issue

- **GET NEWS: Stories and Updates**
  - FEATURE: A Nimble and Adaptable Creative Sector
  - WHAT WE'RE UP TO: Online Creative Calendar, Arts Education, Relief and Recovery Resources
  - WHAT WE'RE WATCHING: 2019-2020 Discovered Awards Literary Artists Virtual Reading

- **GET KNOWLEDGE: Professional Development**

- **GET CONNECTED: Calls to Creatives, Grants**

---

GET NEWS: Stories and Updates

Members of leadership teams from the Santa Rosa Public Art Program and the Sonoma Valley Museum of Art compare their logic models during a Creative Sonoma workshop in 2019.

**NIMBLE AND ADAPTABLE: Sustaining Artists, Organizations, and Creative Businesses through Professional Development**

In the past five years, Creative Sonoma has produced or presented more than one hundred professional development workshops and conferences to help sustain and advance the local creative sector.
After the 2017 wildfires, we explored what kind of training we could provide following a disaster. The more research we did and the more experts we talked to, the more we realized that "recovery training" is a misnomer. The critical indicators for success in the arts sector are nimbleness and adaptability, and they apply equally in ordinary and extraordinary times. Honing those skills while remaining true to your personal or organizational mission is the defining skill for creative professionals in our time.

As we re-tool our professional development offerings to go virtual for the foreseeable future, we are focused on connecting you to a combination of offerings from national experts who support the creative sector, and pairing those with locally-sourced virtual panel discussions and webinars on ways we can implement innovative ideas.

Our new Professional Development webpage (click Learn More) includes both our upcoming workshops and conferences, as well as our curated recommendations for excellent support and learning opportunities from providers such as the Center for Cultural Innovation, CreateCA, Actors Fund, and more. Please check this site regularly for updates.

We look forward to "seeing" and connecting with you online soon!

WHAT WE'RE UP TO

CREATIVE CALENDAR LAUNCHED

Our calendar for creative events went live a few weeks ago, and was featured in Friday's Press Democrat along with profiles of local artists and organizations who have pivoted their offerings to the online world. Read the news story HERE or visit the Creative Calendar for many online offerings already posted.

Any creative individual, organization, or enterprise can add Sonoma County events and activities to the Calendar. It will be up to our community to make the calendar as extensive as possible, ranging from performances to classes - the more listings it includes, the more audiences the site will draw for all the events!

- If you are already a registered user, please LOGIN and see the event posting instructions on your dashboard.
- If you have never registered on the site, please REGISTER for a user account.
If you don't know if you are a registered user or for other questions on how to populate the site, please email CreativeSonoma@sonoma-county.org.

LEARN MORE

ARTS EDUCATION

Creating Sustainable Funding for Arts in the Schools
Sonoma County Arts Education Alliance Virtual Workshop
May 14, 2020, 2:00-3:30pm PT

Join presenters Robin Hampton from the California Alliance for Arts Education, Jennie Snyder, deputy superintendent for Sonoma County Office of Education, and educational consultant Karen McGahey to learn and discuss how a school district's Local Control Accountability Plan creates an opportunity for engagement, sustainability, and funding for arts education.

Register HERE (Zoom link will be emailed upon registration)

Announcing iAspire Arts Integration Summit
The second annual iAspire Arts Integration Summit will be held virtually on July 27-28, 2020 with an in-person session to be scheduled in Sonoma County in the fall. You may register now for three days of exciting, hands-on professional learning in arts integration. This training is appropriate for all elementary teachers as well as for teaching artists and cultural arts/museum arts educators.

RELIEF AND RESPONSE RESOURCES

Visit our resource pages for Coronavirus relief, response, and recovery, all of which are continuously updated:

- Relief Funds for Creatives - 50+ funds, organized by discipline
- Relief Funds for Creatives - 50+ funds, organized by discipline
- Navigating the CARES Act - with focus on nonprofits and individuals
- COVID-19 Resources for Creatives - preparedness and response guides from national arts industry leaders
- A Creative Place - our roundup of creative inspiration and arts education resources during shelter in place
- COVID-19 Arts Relief Grants for Nonprofit Arts Organizations - a grant program established as a partnership between the Community Foundation Sonoma County (CFSC) and Creative Sonoma - phase 1 now open until May 26

WHAT WE'RE WATCHING

2019-2020 DISCOVERED AWARDS: LITERARY ARTISTS READING, MAY 11, 2020

Watch and listen to four of the five winning Discovered Awards literary artists (Ernesto Garay, Chelsea Kurnick, Joy Lanzendorfer, and Nicole R. Zimmerman) read selections from their work, along with two of the three jurors (Ellen Sussman and Elizabeth Stark), and discuss their experiences as writers in Sonoma County.
GET KNOWLEDGE: Trainings and Conferences

Professional Development

CENTER FOR CULTURAL INNOVATION: Upcoming COVID-Related Webinars
May 14: PPP....Now What? | May 19: Strategic Planning During the Pandemic

CREATIVE CAPITAL: Coping with COVID: Free Online Workshop Videos
Topics include livestreaming for artists, managing finances, wellness, and more.

CALIFORNIA POETS IN THE SCHOOLS: 2020 Statewide Poetry Symposium

MORE Professional Development/Training

GET CONNECTED: Calls to Artists, Grants, & More

Opportunities for Creatives

CALL TO ACTORS: 6th Street Playhouse | Auditions for 2020-2021 Season

CALL TO YOUTH ARTISTS: Artstart | Shelter in Place: A Visual Portrayal
Sonoma County, CA. Accepting submissions on an ongoing basis.

SHAREDED Studios FOR RENT: Potters Wanted to Join Clay Collective

MORE Calls for Artists, Auditions, or For Sale/Rent/Free

Grants & Awards

BOB & RENEE STEIN: Notre View Art Scholarship for Art Students
Windsor, CA. Deadline to apply is May 15, 2002.

COVID-19 RELIEF FUNDS: A listing compiled by Creative Sonoma
National and Local Funders. Many funds have rolling deadlines; apply ASAP.

MORE Funding Opportunities

Check out these and more opportunities in our online MARKETPLACE.
The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.

The e-newsletter CURRENTS is published during the first week of each month. Items listed are drawn from the online Marketplace that are posted the Friday before each newsletter and mid-month update. To post items, login or register [HERE](#).

For General Information
creativesonoma@sonoma-county.org

Kristen Madsen, Director
Kristen.Madsen@sonoma-county.org
(707) 565 6120

Samantha Kimpel, Program Officer
Samantha.Kimpel@sonoma-county.org
(707) 565 6134

Bernadette Marko, Administrative Coordinator
Bernadette.Marko@sonoma-county.org
(707) 565-6121