

In This Issue

- GET NEWS: Stories and Updates
 - FEATURE: A Nimble and Adaptable Creative Sector
 - WHAT WE'RE UP TO: Online Creative Calendar, Arts Education, Relief and Recovery Resources
 - WHAT WE'RE WATCHING: 2019-2020 Discovered Awards Literary Artists Virtual Reading
- GET KNOWLEDGE: Professional Development
- GET CONNECTED: Calls to Creatives, Grants

GET NEWS: Stories and Updates



Members of leadership teams from the Santa Rosa Public Art Program and the Sonoma Valley Museum of Art compare their logic models during a Creative Sonoma workshop in 2019.

NIMBLE AND ADAPTABLE: Sustaining Artists, Organizations, and Creative Businesses through Professional Development

In the past five years, Creative Sonoma has produced or presented more than one hundred professional development workshops and conferences to help sustain and advance the local creative sector.

After the 2017 wildfires, we explored what kind of training we could provide following a disaster. The more research we did and the more experts we talked to, the more we realized that "recovery training" is a misnomer. The critical indicators for success in the arts sector are nimbleness and adaptability, and they apply equally in ordinary and extraordinary times. Honing those skills while remaining true to your personal or organizational mission is the defining skill for creative professionals in our time.

As we re-tool our professional development offerings to go virtual for the foreseeable future, we are focused on connecting you to a combination of offerings from national experts who support the creative sector, and pairing those with locally-sourced virtual panel discussions and webinars on ways we can implement innovative ideas.

Our new Professional Development webpage (click Learn More) includes both our upcoming workshops and conferences, as well as our curated recommendations for excellent support and learning opportunities from providers such as the Center for Cultural Innovation, CreateCA, Actors Fund, and more. Please check this site regularly for updates.

We look forward to "seeing" and connecting with you online soon!

[LEARN MORE](#)

WHAT WE'RE UP TO

CREATIVE CALENDAR LAUNCHED



Our calendar for creative events went live a few weeks ago, and was featured in Friday's Press Democrat along with profiles of local artists and organizations who have pivoted their offerings to the online world. Read the news story [HERE](#) or visit the [Creative Calendar](#) for many online offerings already posted.

Any creative individual, organization, or enterprise can add Sonoma County events and activities to the Calendar. It will be up to our community to make the calendar as extensive as possible, ranging from performances to classes - the more listings it includes, the more audiences the site will draw for all the events!

- If you are already a registered user, please [LOGIN](#) and see the event posting instructions on your dashboard.
- If you have never registered on the site, please [REGISTER](#) for a user account.

- If you don't know if you are a registered user or for other questions on how to populate the site, please email CreativeSonoma@sonoma-county.org .

LEARN MORE

ARTS EDUCATION

Creating Sustainable Funding for Arts in the Schools Sonoma County Arts Education Alliance Virtual Workshop May 14, 2020, 2:00-3:30pm PT

Join presenters Robin Hampton from the California Alliance for Arts Education, Jennie Snyder, deputy superintendent for Sonoma County Office of Education, and educational consultant Karen McGahey to learn and discuss how a school district's Local Control Accountability Plan creates an opportunity for engagement, sustainability, and funding for arts education.

Register [HERE](#) (Zoom link will be emailed upon registration)

Announcing iAspire Arts Integration Summit

WINDSOR UNIFIED SCHOOL DISTRICT AND
SONOMA CO. ARTS EDUCATION ALLIANCE
PRESENT

20
20

ARTS INTEGRATION SUMMIT

iAspire

REGISTER NOW:

TINYURL.COM/IASPIRE2020
\$150 REGISTRATION FEE
(SCHOLARSHIPS AVAILABLE)

JULY 27-28, VIRTUAL
FALL TBD, IN PERSON

PROFESSIONAL LEARNING IN ARTS
INTEGRATION FOR TK-6 EDUCATORS

IN COLLABORATION WITH...

BIG IDEA ARTS AND EDUCATION CONSULTING, CHARLES M. SCHULZ MUSEUM,
CREATIVE SONOMA, LUTHER BURBANK CENTER FOR THE ARTS,
SONOMA COUNTY OFFICE OF EDUCATION, SONOMA VALLEY MUSEUM OF ART

FOR MORE INFORMATION, ROBERTBULLWINKEL@GMAIL.COM

The second annual iAspire Arts Integration Summit will be held virtually on July 27-28, 2020 with an in-person session to be scheduled in Sonoma County in the fall. You may register now for three days of exciting, hands-on professional learning in arts integration. This training is appropriate for all elementary teachers as well as for teaching artists and cultural arts/museum arts educators.

[LEARN MORE](#)

RELIEF AND RESPONSE RESOURCES

Visit our resource pages for Coronavirus relief, response, and recovery, all of which are continuously updated:

- [Relief Funds for Creatives](#) - 50+ funds, organized by discipline
- [Navigating the CARES Act](#) - with focus on nonprofits and individuals
- [COVID-19 Resources for Creatives](#) - preparedness and response guides from national arts industry leaders
- [A Creative Place](#) - our roundup of creative inspiration and arts education resources during shelter in place
- [COVID-19 Arts Relief Grants for Nonprofit Arts Organizations](#) - a grant program established as a partnership between the Community Foundation Sonoma County (CFSC) and Creative Sonoma - phase 1 now open until May 26

LEARN MORE

WHAT WE'RE WATCHING



2019-2020 DISCOVERED AWARDS: LITERARY ARTISTS READING, MAY 11, 2020

Watch and listen to four of the five winning [Discovered Awards](#) literary artists (Ernesto Garay, Chelsea Kurnick, Joy Lanzendorfer, and Nicole R. Zimmerman) read selections from their work, along with two of the three jurors (Ellen Sussman and Elizabeth Stark), and discuss their experiences as writers in Sonoma County.

WATCH NOW

GET KNOWLEDGE: Trainings and Conferences

Professional Development

[CENTER FOR CULTURAL INNOVATION: Upcoming COVID-Related Webinars](#)

May 14: PPP....Now What? | May 19: Strategic Planning During the Pandemic

[CREATIVE CAPITAL: Coping with COVID: Free Online Workshop Videos](#)

Topics include livestreaming for artists, managing finances, wellness, and more.

[CALIFORNIA POETS IN THE SCHOOLS: 2020 Statewide Poetry Symposium](#)

Online Symposium. June 26-28, 2020.

MORE [Professional Development/Training](#)

GET CONNECTED: Calls to Artists, Grants, & More

Opportunities for Creatives

[CALL TO ACTORS: 6th Street Playhouse | Auditions for 2020-2021 Season](#)

Santa Rosa, CA. Submit video and materials by May 15, 2020.

[CALL TO YOUTH ARTISTS: Artstart | Shelter in Place: A Visual Portrayal](#)

Sonoma County, CA. Accepting submissions on an ongoing basis.

[SHARED STUDIO FOR RENT: Potters Wanted to Join Clay Collective](#)

Graton, CA. Posted April 28, 2020.

MORE [Calls for Artists, Auditions, or For Sale/Rent/Free](#)

Grants & Awards

[BOB & RENEE STEIN: Notre View Art Scholarship for Art Students](#)

Windsor, CA. Deadline to apply is May 15, 2020.

[COVID-19 RELIEF FUNDS: A listing compiled by Creative Sonoma](#)

National and Local Funders. Many funds have rolling deadlines; apply ASAP.

MORE [Funding Opportunities](#)

Check out these and more opportunities in our online [MARKETPLACE](#).



The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.



The e-newsletter CURRENTS is published during the first week of each month. Items listed are drawn from the online Marketplace that are posted the Friday before each newsletter and mid-month update. To post items, login or register [HERE](#).

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