



## CURRENTS | AUGUST 2020

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## GET NEWS: Stories and Updates

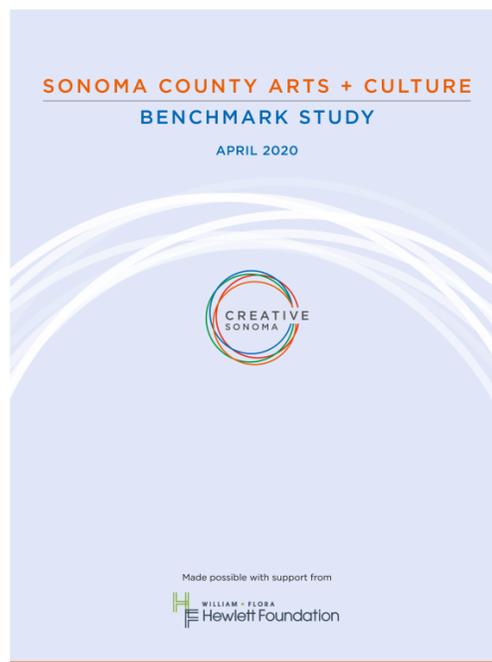
### 2020 ARTS + CULTURE STUDY RELEASED

One year ago, Creative Sonoma embarked on a study of our arts and culture sector. Our intention was for these reports to stand as a baseline from which we would cultivate growth and evolution of the creative sector.

Now, post COVID-19, they will stand as a reminder of the starting point from which we will rebuild our arts ecosystem - even more vibrant, more equitable, and more inspiring than before. The arts are the perfect balm for this exact moment. Not only do they elevate our common humanity, they afford us the luxury of seeing without touching, and feeling without embracing.

The report includes survey responses from our arts and culture organizations (both traditional and culturally-specific organizations), along with our own research to define the sector.

To read the report, the pdf is attached [HERE](#), or click on the report image to visit our [Research and Reports](#) webpage.



[LEARN MORE](#)

## WHAT WE'RE UP TO

# PARTICIPATE

## Call for Judges: Youth Art Competition



Along with several partnering organizations including Creative Sonoma and supportive local businesses, the Press Democrat is launching a Sonoma County youth art contest titled "The Sonoma County Imagination Project". Youth in grades TK-12 will be invited to submit images of up to two paintings, drawings or computer-aided graphic creations inspired by the theme of "Brighter Days".

The deadline for youth entries will be in late September and early October 2020.

Judges must be age 19 or older and residents of Sonoma County.

Would you like to be a judge? Click on the button to submit your information!

[SUBMIT INFO](#)

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## ARTS EDUCATION

### Arts Education Leadership Development Series

#### **LAST CHANCE TO REGISTER!**

Join us to develop a cohort of rising arts education leaders! Develop your knowledge and understanding of arts education in five monthly sessions. Developed by the Sonoma County Arts Education Alliance, topics in the series include the basics of arts education standards, integration, valuing, funding, access and equity.

Sessions are FREE and will be held on the 2nd Thursday of the each month, beginning **August 13 through December 10, 2020, 3:00-4:00pm PT** via Zoom. Attend all five sessions to receive a certificate of completion and to initiate the Alliance roster of locally-trained arts education leaders and advocates.

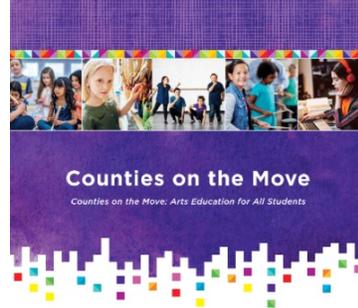
The following Sonoma County professionals are encouraged to participate:

- Classroom teachers
- Curriculum & Instruction personnel
- Arts and culture organization staff
- Teaching artists
- Leaders of parent school support groups

To register, click [HERE](#) by **Wednesday, August 12, 2020**.

**Sonoma County Profiled in "Counties on the Move" Publication**

"All great journeys begin with a first step. Districts and schools are encouraged to learn and consider the Arts Education Framework as a first step in considering how the Framework can be used to achieve school goals. Arts education provides creative solutions to look forward and plan a journey for the future." - Steven D. Herrington, Ph.D., Sonoma County Superintendent of Schools



The California County Superintendents Educational Services Association included a profile of the arts education work occurring in Sonoma County in their recent publication, [Counties on the Move: Arts Education for All Students](#) (pages 16-17).



California County Superintendents Educational Services Association

[LEARN MORE](#)

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## COVID-19 RELIEF AND RESPONSE

Visit our resource pages for Coronavirus relief, response, and recovery, all of which are continuously updated:

### Professional Development Recommended by Creative Sonoma:

- From a variety of organizations that serve either artists and/or arts organizations, our Professional Development page includes links to FREE sustainability workshops from the Actors Fund, California Alliance for Arts Education, Creative Capital and more. See opportunities [HERE](#).

### From Creative Sonoma:

- [Reopening Arts and Culture](#) - guidance on the basics of safely reopening
- [Relief Funds for Creatives](#) - 50+ funds listed, updated August 10, 2020 (**NEW opportunities** from Hardly Strictly Bluegrass, the California Relief Fund for Artists and Cultural Practitioners, Headlands Center for the Arts, and more)
- [COVID-19 Resources for Creatives](#) - preparedness and response guides from national arts industry leaders

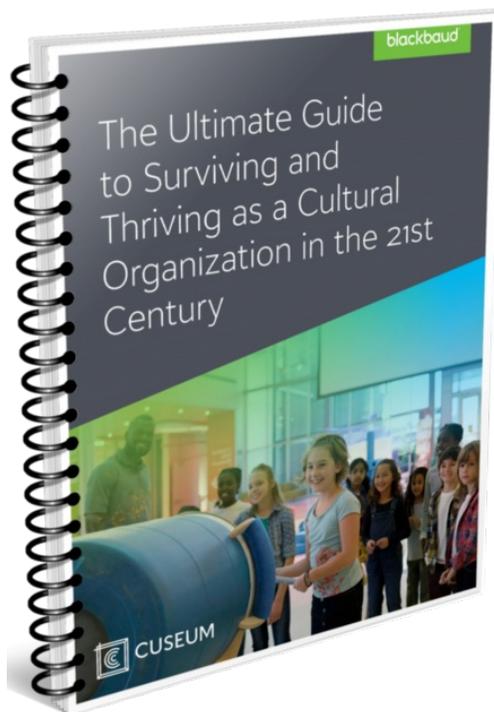
### From the Economic Development Board:

- [SoCo Launch](#) - mitigation and compliance resources to help reopen local businesses as quickly and safely as possible (in English / en Español)

[LEARN MORE](#)

## WHAT WE'RE READING

**The Ultimate Guide to Surviving and Thriving as a Cultural Organization in the 21st Century**



This brief and concise guide (free e-book) from [Cuseum](#) and Blackbaud provides an excellent overview of the various elements an organization can and should consider as operations shift online.

**Our favorite bit of advice: yes, you should fundraise during a crisis!** And they provide some tips on how to frame it. Included in the manual:

- Resources for operating during the coronavirus
- Tips for catering to changing consumer expectations
- Guidance for setting goals, using data, and developing best practices
- Insights for leveraging technology tools\* effectively and a look at the future of technology in this space

*\*Yes, there is a bit of a Blackbaud commercial in the guide, but its merits outweigh the advertising!*

DOWNLOAD

## GET CONNECTED

### Arts Events from our Creative Calendar

**[PETALUMA ARTS ASSOCIATION: Virtual Art in the Park](#)**

Online. Daily featured visual, performing, and literary artists through August 25, 2020.

**[YOUNG ACTORS STUDIO THEATER: Fall Musical Theatre Camp 2](#)**

Santa Rosa, CA (via Zoom). August 24-28, 2020.

*MORE [Events](#), [Workshops](#), [Classes](#)*

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### Opportunities from our Marketplace

**[CENTER FOR CULTURAL INNOVATION: Investing in Artists Grants Program](#)**

Bay Area, CA. Apply by August 28, 2020.

**[CHALK HILL ARTIST RESIDENCY: Call for Artists](#)**

Healdsburg, CA. Apply by August 31, 2020.

**[PETALUMA PAINTS: Free Arts Integration Training for Petaluma Educators](#)**

Petaluma, CA (via Zoom). Apply by September 4, 2020.

WITH SUPPORT FROM



The mission of Creative Sonoma is to support and advance the creative community of Sonoma County. We define the creative community as individuals, organizations and businesses whose work is creative at its core. This includes artists, nonprofit cultural organizations, and creative enterprises such as design firms, galleries, recording and video studios, and more.



The e-newsletter CURRENTS is published monthly. Items listed under Events and Opportunities are drawn from our Calendar and Marketplace. To post items, login or register [HERE](#).

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