



CURRENTS | April 2022

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OUR TOP STORY



PHOTO: "California Petals," installation by Jane Ingram Allen, photo by Timothy S. Allen | Santa Rosa Open & Out 2020, funded in part by Creative Sonoma's Creative ReOpening Program

New Creative Sonoma Program: ArtSurround *Community Arts Training and Grant Opportunity for Artists*

Creative Sonoma has launched ArtSurround, a new creative placemaking project designed to bring more art into our public realm. The ArtSurround team will work with two cohorts - one for artists, and one for community leaders (advocates) - to create and install temporary public art works to enliven our communities this year.

An essential component of this program is that artists and advocates accepted into the cohorts will receive in-person, customized training during June 18-20, 2022 from national placemaking experts **Springboard for the Arts**.

- In advance of Springboard coming to Sonoma County, interested artists are encouraged to participate Springboard's **Art-Train** 3-hour virtual (FREE) training. See the details below this story!

ARTISTS must apply to join the Artist Cohort, and will receive training from Springboard for the Arts on community engagement and creative placemaking skills. Those accepted into the Cohort will also receive funding for a public project, ranging from \$1,000 - \$10,000.

Application Opens: April 5, 2022

Application Workshops: April 13, 2022 at 7pm | April 14, 2022 at 12pm (*via Zoom, register on program webpage*)

Application Deadline: April 26, 2022, 11:59pm PT

Artist Cohort Training: 2 1/2 days during June 18-20, 2022 (required)

ADVOCATES include staff from cities, towns, arts organizations and businesses who will engage with artists to incorporate their work into public spaces. Advocates will join the Artist Cohort for a half day during the June 18-20, 2022 training.

Funding for this program is provided by the William and Flora Hewlett Foundation, the City of Santa Rosa Public Art Program, and community partners.

[Learn More](#)

ART-TRAIN

RECOMMENDED for artists considering applying to ArtSurround (and any other interested creatives!):

Art-Train is a national program developed by Springboard for the Arts (St. Paul, MN). Their FREE Individual Artist Training is for artists "who are interested in building on their existing skills to collaborate in and with their communities through their local agencies, non-profits, and arts councils. Artists will deepen practices around creative problem solving, equitable community engagement, and creating arts-based strategies to address recovery efforts."

Choose from Three Upcoming Training Dates:

Tuesday, April 12, 2022, 11:00am-2:00PM Pacific Time

Tuesday, May 10, 2022, 11:00am-2:00PM Pacific Time

Tuesday, June 7, 2022, 11:00am-2:00PM Pacific Time

[Learn More](#)

OUR WORK

Grants and Contests



NEW CA Microbusiness COVID-19 Relief Grant Program



*Artists and Creatives are invited
to apply for a \$2,500 grant!*

APPLICATION WINDOW:

**Opens April 1, 2022
Closes May 1, 2022
or until all funds exhausted.**

MORE INFORMATION:

SonomaEDB.org

EDBGrants@sonoma-county.org

*Microbusiness means less than 5 full-time equivalent employees and includes individual artists and creatives, in all disciplines and crafts, who own their creative business.



BASIC ELIGIBILITY REQUIREMENTS:

- Sonoma County owned and operated
- Significant negative impacts to operations as a result of COVID-19
- Generated less than \$50,000 in business revenue in 2019
- Open/operating prior to Dec. 31, 2019
- Microbusiness is the primary source of income for the business owner
- Did not receive a grant from the California Small Business COVID-19 Relief Grant Program
- Not a business excluded from participation in the California Small Business COVID-19 Relief Grant Program: careliefgrant.com

TECHNICAL ASSISTANCE CENTERS

Cloverdale Chamber of Commerce
126 N Cloverdale Blvd, Cloverdale
(707) 894-4470

Corazón Healdsburg
16003 Healdsburg Ave, Healdsburg
(707) 615-4567

Hispanic Chamber of Commerce
3033 Cleveland Ave # 306, Santa Rosa
(707) 575-3648

La Luz Center
17560 Greger St, Sonoma
(707) 938-5131

North Bay Black Chamber
president@nbbcc.org
(707) 623-2701

Ralzes Collective
ralzescollective@gmail.com
(707) 486-6300

Red LatinX The Hub
2455 Bennett Valley Rd, Suite B314, Santa Rosa
(707) 266-7276

Russian River Chamber
16200 First St, Guerneville
(707) 869-9000

Sonoma Small Business Development Center
50 Old Courthouse Square, Santa Rosa
(707) 595-0060

SONOMA COUNTY GRANT ADMINISTRATORS:



Learn More



CALL TO YOUTH FILMMAKERS!

The County of Sonoma, the Sonoma County Office of Education, and the Healthcare Foundation Northern Sonoma County invite all 6th through 12th graders in Sonoma County to create a 30-60 second video encouraging your peers to get vaccinated against COVID-19. Submit videos by **May 9, 2022**.

Prizes: First place – \$1,500, Second place – \$1,000, Third place – \$500

[Learn More](#)



Create or Update Your Creative Profile on CreativeSonoma.org

Get found! Through our free, online Artists & Creatives Directory, creatives have been offered jobs and gigs, been featured in media stories, and found collaborators.

We're currently working on a project to update and refresh the directory, and we'd love as many Sonoma County creatives to participate as possible.

Click on the button to get started or to log in, or if you have additional questions, please email Gloria Rubio-Verduzco at Gloria.Verduzco@sonoma-county.org.

Artists & Creatives Directory

Arts Education

STATE OF ARTS EDUCATION
UPLIFT, INFORM, CONNECT

**Sonoma County
Arts Education Alliance**

May 26, 2022 8:30AM-10:00AM
In-person at the Sonoma County Office of Education
creativesonoma.org/opportunities/state-of-arts-ed

FEATURING:

- Forum of Sonoma County Superintendent Candidates
- Updates and Celebrations of Progress and Opportunities
- Student Performances
- plus Breakout Meetings of Cohorts 10:15am-12:00pm

State of Arts Education: Uplift, Inform, Connect! May 26, 2022 at the Sonoma County Office of Education

This in-person (FREE) event, presented by the Arts Education Alliance, will update and celebrate important progress made in arts education throughout Sonoma County.

[Learn More](#)

Student Arts Spotlight

Play Taiko! at Miwok Elementary



This monthly feature celebrates excellence in local arts education.

Learn more: www.creativesonoma.org/artsed-news-april-2022

Brought to you by the Sonoma County Arts Education Alliance and Creative Sonoma

April 2022 ArtsEd Blog

The Arts Education Alliance's Student Arts Spotlight shares the good news of the arts making a difference throughout our county each month. Share YOUR school or district's accomplishments! Visit the blog for more on how to contribute to the Spotlight, and for links to other timely arts education resources.

[Read the Blog](#)

CREATIVE CALENDAR & OPPORTUNITIES



From our Creative Calendar:

Pepperwood Preserve presents [Painting Through the Seasons](#). Capture the springtime beauty of the Sonoma County landscape on your canvas. Saturday, April 2, 9am - 1pm.

[MORE Events](#)



From our Opportunities:

Creative Work Fund is now accepting applications to apply for grants to create artwork through collaborations. Grants range from \$15,000 - \$50,000. Apply by May 18.

[MORE Opportunities](#)



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