

# McNear Arts Implementation Chart

Focus Area 1: Arts Teaching and Learning Goal				
1.1: Encourage Districts to Adopt an Inclusive, Student-Centered Approach to Arts Education				
Goal Timeline	Strategies	Actions	Responsibility	Measurable Outcome
2019-2024	Support schools and districts to articulate TK-12 arts curriculum	<p>Bob Bullwinkle, Gena Richman and Lisa Damico Arts Integration PD Whole or 2 Half Day</p> <p>CESSEA Webinars in all arts standards (Jigsaw) Make sure all are covered.</p> <p>California Arts Framework made public this Summer</p>	<p>Liza Eichert</p> <p>Whole staff in group jigsaw</p> <p>Whole staff in group jigsaw</p>	<p>Agenda for the Day</p> <p>Pictures of posters or notes of sharing out: Digital Cheat Sheet with each area</p> <p>Post links here</p> <p>Add notes to the cheat sheet</p>
2019-2024	Model practices and showcase examples to provide students with culturally diverse and representative arts experiences	<p>talk with Alyse and connect with TIDE to grow culturally diverse research teaching artists through Creative Sonoma and Luther Burbank</p> <p>school assembly</p>	<p>Linsey and O'Meara Members of TIDE Ashleigh Worley @LBC</p> <p>Sarah Shah and Liza</p>	<p>Notes from meetings and emails, examples of diversified lessons</p> <p>Pictures from Assembly</p>
2019-2024	Encourage districts/schools to provide digital arts portfolios for students TK-12	<p>website social media</p> <p>School Art Show at Open House</p> <p>Newsletter pictures from art docents and teachers</p> <p>Amanda Dowdy pd on Digital Media</p> <p>Personal portfolios Seesaw, Google Classroom , Google Slides include passion projects, Art Club</p>	<p>Liza Eichert, Lily Kriener, Catherine Sky</p> <p>MASC Volunteer, Teachers and Docents</p> <p>Liza Eichert and art docents</p> <p>Amanda Dowdy and others</p> <p>Teachers and students</p>	<p>Student artwork is posted on website and through social media</p> <p>Photos</p> <p>Newsletter</p> <p>Teacher Examples from PD and Student work</p> <p>Student Portfolios</p>

**Focus Area 1: Arts Teaching and Learning Goal  
1.2: ARTS INTEGRATION**

**Strengthen Arts Integration in Classrooms across the County through Collaboration and Professional Development TK-8th grade**

<b>Goal Timeline</b>	<b>Strategies</b>	<b>Actions</b>	<b>Responsibility</b>	<b>Measurable Outcome</b>
2019-2024	Collaborate to identify key content areas to integrate the arts	Work with teachers at grade alike, consider different arts areas and have classes swap or share lessons  Keep arts standards in parallel discussion with the content standards for lesson planning  Start with Math, Science and Environmental Science	Classroom Teachers  Garden Program Teachers	Lesson plans and student work
2019-2024	Develop a professional learning community around arts integration	PLN/Jigsaw groups by art discipline  Release time to observe teaching artists as well as planning time	Teachers  Liza Eichert	Pictures, agendas, plans, schedule
2019-2024	Provide professional development that integrates arts and social emotional learning	Continued staff PLN around social emotional learning Responsive Classroom and Restorative Practice  Principal Eichert's grade level kids assemblies Nanci and Terri (Art Therapy/ Recess Access/ PD for teachers)	Teachers and Principal    Counselors and Student Advisor	Agendas   Meeting Notes  Attendance
2021-2024	Revisit Current Practices in order to evolve	Year end reflection Share Current Teacher Survey Interview students Review grant outcomes Arts residencies and traditions for each grade level	Liza Eichert and Arts Committee	Survey Results

**Focus Area 1: Arts Teaching and Learning Goal  
1.2: ARTS INTEGRATION**

**Strengthen Arts Integration in Classrooms across the County through Collaboration and Professional Development TK-8th grade**

2019-2024	Identify and make resources available to districts for arts integration professional development	<p>Research Curriculum and training for arts integration such as:          Luna Dance          Community partnerships          Residencies          VTS          Nature Journaling          Digital Storytelling          Ane Carla Rovetta</p> <p>Participating in City Planning through Petaluma Paints</p> <p>Petaluma art center connections</p> <p>Materials prep          Maker Cart          MASC          Recess          Arts residencies for each grade level          “Traditions”</p>	Arts Committee/MASC	Watershed Classroom Showcase
2021-2024	Provide social emotional learning for all teachers and administrators	<p>copy above</p> <p>Circle Up          VTS</p> <p>Mindful Schools Workshops</p>	Liza Eichert McNear Staff Terri Segal, Lara Wilson, Linda Beth Ginsberg	Student Work Readings Agendas

**Focus Area 1: Arts Teaching and Learning Goal  
1.2: ARTS INTEGRATION**

**Strengthen Arts Integration in Classrooms across the County through Collaboration and Professional Development TK-8th grade**

2021-2024	Continue to develop and provide in-depth, on-going arts integration PD for credentialed single-subject teachers in all disciplines	N/A	N/A	N/A
2021-2024	Continue to develop and provide in-depth, on-going arts integration PD for all credentialed multi-subject teachers in all arts disciplines	Research Curriculum and training for arts integration such as: Luna Dance Community Partnerships Residencies VTS Nature Journaling- John Muir Laws, Catherine Sky Digital Storytelling  Expand opportunities and participation in all classes	Arts Committee District PD Committee Petaluma Paints	PD Agendas PD Sign ups
2021-2024	Provide PD for arts integration and special education for administrators, principals, special education/special day class classroom teachers	Research Curriculum and training for arts integration such as: Luna Dance Community Partnerships Residencies VTS Nature Journaling- John Muir Laws, Catherine Sky Digital Storytelling Equitable access in pd and multilingual experiences	Arts Committee District PD Committee Petaluma Paints Administrators	PD Agendas PD Sign ups

**Focus Area 1: Arts Teaching and Learning**  
**Goal 1.3: ARTS EDUCATION COLLABORATION AND PD**

Strengthen discipline-specific Arts Education in Classrooms across the County through Collaboration and Professional Development TK-12th Grade

Timeline	Strategies	Actions	Responsibility	Measurable Outcome
2019-2024	Provide arts professional development to classroom teachers in elementary and middle school grades in <b>specific arts disciplines</b>	Specifics through reviewing the framework  Modeling of example lessons via Artists in Residency and release time  Tie to PD  Dance/Movement Digital Arts 3D Printing Basket Weaving Maker Cart (staff meeting maker challenge) Casey Shea @ SCOE for Maker Connections and PD Nature Journaling Digital Storytelling	Arts Committee Teaching Artists Petaluma Paints Liza Eichert  Creative Sonoma Teaching Artists	Examples of arts integration Lesson Plans
2020-2024	Provide professional development to explore assessment practices in arts education	Feedback Rubrics Self assessment Martin's Butterfly Critiquing Leverage posters in the MASC room for language around the arts	Bob Bullwinkel Staff	Feedback Rubrics Self assessment Agendas
2020-2024	Create structures for collaboration that strengthen and embed arts programs	Specific focus on arts integration and lesson planning during Wednesday staff collaboration meetings.	Liza and teachers	Meeting Agendas Lesson Plans Student Work

**Focus Area 1: Arts Teaching and Learning Goal**  
**1.4: CALIFORNIA DASHBOARD**

Highlight County and District priorities and demonstrate how the arts can support key CA Dashboard elements

<b>Timeline</b>	<b>Strategies</b>	<b>Actions</b>	<b>Responsibility</b>	<b>Measurable Outcome</b>
2019-2024	Offer support to address and understand the CA Dashboard element of attendance, behavior and completion.	interviews attendance data think about possible positive outcomes	Liza Eichert McNear Staff Terri Segal, Lara Wilson, Linda Beth Ginsberg Attendance Clerk	Dashboard Data Improvements in Attendance and Behavior as measured by Dashboard and in Aeries
2019-2024	Expand structures and practices that already exist: Portrait of a Graduate	study Portrait of a Graduate share with stakeholders tie into new school mission/vision tie into SPSA	Liza Eichert McNear Staff MASC	Reframing of College, Career and Life Ready Skills  More engagement and student success with wider definition and greater differentiation.
2020-2024	Leverage Differentiated Improvement (CSI) process to use arts to address issues	CONNECT DA COMMITTEE WORK WITH ARTS WORK IN SDC/RSP	Liza Eichert Lisa Parelus Terri Segal Angela Kindle	Improved equity, access and success in school for our special ed students.
2021-2024	Support master schedule development to provide equitable access to arts electives	Keeping kids involved when pulled for reading/RSP intervention	Learning Team Staff	Master schedule/Staff agreements are altered to provide more equitable access.

**Focus Area: Arts Teaching and Learning Goal 1.5 EQUITY and ACCESS**

**Phase 2: Work with the County Office of Education to leverage opportunities that increase access and equity in the arts**

Timeline	Strategies	Actions	Responsibility	Measurable Outcome
Phase 2: 2021-2024	<p>Engage with teachers union to make the case for infusing PBL and arts as instructional strategy</p> <p>Transforming/amplifying arts initiatives that already exist</p>	Immerse McNear Staff in arts instruction as Staff includes union leadership	<p>McNear Staff</p> <p>Artists in Residence</p> <p>Creative Sonoma</p> <p>MASC</p>	Increase in PBL/arts integration in numbers of experiences as well as classes involved
Phase 2: 2021-2024	Research an <b>Arts Integration Certificate</b> for teachers and teaching artists to become Arts Integration Coaches.	<p>Review offerings developed by Alameda County and San Diego County</p> <p>Research work being done out of Teaching Artist Guild (TAG)</p> <p>Determine criteria for certification</p> <p>Connect with Sonoma State University to explore options</p> <p>Develop or adopt certificate program</p>	Karen/Debbie Yarrow/SCOE	<p>Certification program is offered for teachers and teaching artists</p> <p>More qualified teaching artists would be available to teach at McNear and other county schools.</p>
Phase 2: 2021-2024	Explore the creation of an ArtsIntegration Certificate program through SSU	SSU to create certificate program	<p>Potential: Dept. of Education, SSU to lead</p> <p>Seed money may be available from SSU and program/tuition revenue</p>	<p>Certificate program to be created by 2021</p> <p>By 2024, 30-40 certificates will be awarded</p>

**Focus Area: Arts Teaching and Learning GOAL 1.6: ARTS INTEGRATION COACHES**

**Phase 2: Arts Integration is supported through a program of coaching and mentoring by certified Arts Integration Coaches**

<b>Timeline</b>	<b>Strategies</b>	<b>Actions</b>	<b>Responsibility</b>	<b>Measurable Outcome</b>
Phase 2: 2021-2024	Deliver certification program(s) through SCOE and/or Sonoma State University	Provide certification through a combination of online and in-person training  Consider prior experience as counting toward certificate completion	AEA	Teachers and teaching artists hold a recognized certification
Phase 2: 2021-2024	Prepare certified arts integration coaches who are teaching artists to enter classrooms	Content/ curriculum planning certification, county/state background checks, fingerprinting School safety training	AEA and partners	Certified arts integration coaches/teaching artists are prepared to enter school sites
Phase 2: 2021-2024	Create a coaching and mentoring approach to arts integration in each district/school	Teaching Artists/ Arts integration coaches offer PD Arts integration coaches work with grade level teachers to create a yearlong plan of implementation Arts integration coaches work one on one with teachers Arts integration coaches model Activate student interest – find out their areas of interest and share that with colleagues Arts Integration coach assists in implementing events to showcase student work	Funding to be allocated for arts integration coaches- determine funding stream	All interested teachers have access to an arts integration coach to help them implement arts integration
Phase 2: 2021-2024	County wide cohort of Arts Integration Coaches meet as a professional learning community	Work together to share best practices coordinate with local art museums/arts organizations for arts integrated curriculum	AEA and partners	Coaches meet to collaborate and share ideas



2021-2024	Provide ongoing training opportunities for arts integration coaches to attend PD in arts integration trainings statewide or nationally	Arts integration coaches have an opportunity to continue professional learning Arts integration coaches have an opportunity to attend training on mental health/SEL / interpersonal communication arts ed strategies	AEA and partners	Arts integration coaches continue to deepen understanding and network of best practices
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**Focus Area 2: Arts Leadership Development**

**Goal 2.1: Create and Develop Leadership for Arts Education Across the County**

<b>Timeline</b>	<b>Strategies</b>	<b>Actions</b>	<b>Responsibility</b>	<b>Measurable Outcome</b>
2019-2020	Encourage districts to review the Sonoma County Arts Education Template to identify areas of growth	Review the Sonoma County Arts Education Template and create for McNear  Share the template and McNear Plan with PCS Cabinet	MASC Liza Eichert Petaluma Paints	McNear Implementation Plan  Increased awareness and consideration on the district level  Ideally a district and city plan
2019-2020	Present information and opportunities demonstrating that arts coordination at the County and District level increases access	Research progress in districts that have VAPA coordinators  Share information about VAPA coordinators and results with PCS administrators, Cabinet and other Petaluma Districts	MASC Liza Eichert Petaluma Paints	More district level coordination
2019-2020	Make the case for arts coordination through outreach to the Leadership 40	Share information with Gary Callahan so that he is prepared to participate and advocate to Leadership 40	Liza Eichert Cliff DeGraw Petaluma Paints	Districts consider designating an arts lead (teacher, TOSA, administrator as arts point person or VAPA Coordinator
2019-2020	Recommend that the county designates a VAPA Coordinator at SCOE	Participate in countywide conversations via Creative Sonoma, Arts Now and Petaluma Paints	Gary Callahan Petaluma Paints	County and district leaders consider the options for VAPA coordination by an individual or a team.
2020-2021	Recommend that the Districts designate a VAPA coordinator at the district level	Participate in countywide conversations via Creative Sonoma, Arts Now and Petaluma Paints	Liza Eichert Cliff DeGraw Petaluma Paints	District leaders consider the options for VAPA coordination by an individual or a team.

<p>2019-2024</p>	<p>Expand opportunities for school, community and district wide leaders/coordinators to meet</p>	<p>Invite more partners to join Petaluma Paints</p> <p>Reach out to Alyse Breece</p> <p>Reach out to Petaluma Art Center</p> <p>Encourage other administrators to join Petaluma Paints and/or participate in training etc.</p>	<p>Liza Eichert MASC Debbie Yarrow Petaluma Paints</p>	<p>Increased engagement and an expanded network of teachers and administrators coordinate arts education across the county and across the districts in partnership with community allies and resources.</p>
<p>2019-2024</p>	<p>Explore developing and engaging emerging leaders at either the high school or university level- SSU/SRJC</p>	<p>Invite high school admin and teachers to join in the conversations.</p>	<p>Arlene Burney</p>	<p>Unification and vertical alignment of arts instruction and equity from TK-12</p>
<p>2019-2024</p>	<p>Activate community leaders to support districts through AEA and Arts Now</p>	<p>Increase participation of McNear MASC leaders in district and county conversations.</p> <p>Expand community partners.</p>	<p>Liza Eichert MASC Debbie Yarrow Petaluma Paints</p>	<p>We are activated and our efforts are organized to create committees/task forces such as: advocacy, marketing, funding for arts education priorities at each district or region.</p>
<p>2019-2024</p>	<p>Produce an Annual Convening: Invite the designated district VAPA leaders to come together for professional learning/sharing of best practices</p>	<p>Participate in county-wide event, bringing leaders together to learn and share</p> <p>Collaborate and share best practices with others.</p> <p>Bring to K-12 Curriculum Discussions</p>	<p>SCOE Creative Sonoma Arts Now PCS Administrators, teachers etc.</p>	<p>Improved networking, shared resources, common priorities and best practices</p>

<b>Focus Area 3: Communications and Advocacy</b>				
<b>Goal 3.1: Develop Relationships and Advocate for Arts Education</b>				
Timeline	Strategies	Actions	Responsibility	Measurable Outcome
2019-2024	Connect with District administrators to encourage advocacy support arts education	Meet with curriculum chief about art education/art survey results- How can we add to make overall art curriculum more equitable and integrated into core	Liza? Amanda Dowdy? Anyone at the district level? Cliff Degraw?	Meeting minutes Any modifications/additions to curriculum?
2019-2024	Support districts to identify arts education advocates	Partnerships with LBC, Petaluma Paints, Creative Sonoma, Petaluma Arts Center, etc.  Teacher and parent representatives/liaisons- 1 per grade or grade cluster?  Create a calendar of community events/opportunities for teachers to participate in	O'meara Cover,  Amanda Dowdy, Kerry Santia	Teachers participating and touching base with grade level parent/teacher coordinator  Teachers attending/participating in community events etc.

<p>2019-2024</p>	<p>Connect with Superintendents through Leadership 40 meetings.</p>	<p>Send representative to meetings to highlight arts ed</p>	<p>AEA</p>	<p>Superintendents and administrators will be able to share what they have learned about the AEF with their districts.</p>
<p>2019-2024</p>	<p>Build relationships with students, parents and leadership highlighting the availability of Creative Economy and arts careers</p>	<p>Create list of parents, teachers and community members connected to McNear with ties to an arts based career</p> <p>Arts career day? Invite a selection of community members who are involved in the arts in different capacities to talk/demo their arts skills or explain job descriptions.</p>	<p>MASC Committee</p> <p>MASC Committee</p>	<p>“Directory” of parents, teachers and community members willing to participate in arts initiatives</p> <p>Free after school assembly featuring discussion regarding arts careers that includes Q &amp; A and opportunity to engage with artists.</p>
<p>2020-2024</p>	<p>Build relationships with artists arts organizations and government agencies throughout the County</p>	<p>Partnerships with LBC, Petaluma Paints, Creative Sonoma, Petaluma Arts Center, etc.</p> <p>Teacher and parent representatives/liaisons- 1 per grade or grade cluster?</p>	<p>O’Meara Cover, Amanda Dowdy, Kerry Santia</p>	<p>A network of Community resources will be developed to support arts education and diversify arts education at McNear and in the District</p>

**Focus Area 3: Communications and Advocacy**

**Goal 3.2: Activate Community Resources and Powerful Messaging to Build Public Will for Arts Education**

<b>Timeline</b>	<b>Strategies</b>	<b>Actions</b>	<b>Responsibility</b>	<b>Measurable Outcome</b>
2019-2024	Connect arts programming to that of local arts organizations to be fluid and collaborative	Arts focused assembly	Liza and Sarah Shah	Implementation of Assembly
2019-2024	Increase awareness of Arts Marketplace on the Creative Sonoma website as a resource for school and districts	Connecting teachers with a specific interest/skill - maybe this happens on a Wednesday staff meeting?	Liza Creative Sonoma	Teachers utilizing this resource to make connections and bring resources to their classrooms
2019-2024	Provide a “Toolbox for Advocacy” online resources	Provide downloadable resources to support advocating for arts in the LCAP  Provide resources for ways to develop a school board presentation around the Declaration for Equity in Arts Learning (select districts who are receiving customized training).	Creative Sonoma/ Arts Education Alliance/ California Alliance for Arts Education / Arts Now  Liza and Kerry Santia	Community members that support Districts have the opportunity to access resources for arts education advocacy.  Districts have an advocacy team to regularly present arts updates and arts value to their School Board
2019-2024	Increase awareness of Creative Sonoma Bimonthly E-Newsletter that includes arts education	Incorporate into the role of parent/teacher coordinator to help disseminate information to teachers	Kerry Santia Amanda Dowdy Parent volunteer	Newsletter reaches teachers

<p>2019-2024</p>	<p>Develop and coordinate a network of parent support for Districts</p>	<p>Include in “directory” mentioned above...parents, teachers, community members willing to help at district level</p>	<p>MASC Committee</p>	<p>Completed “directory”</p>
<p>2019-2024</p>	<p>Create Communications Hub by expanding Arts Marketplace Resource on Creative Sonoma Website</p>	<p>District and school websites linked to Creative Sonoma teaching artists and resources</p> <p>Create a full list of arts organizations and agencies serving youth in the county</p> <p>Create and send survey to map resources</p>	<p>Webmaster/ Creative Sonoma</p>	<p>Website is updated and linked to appropriate resources</p> <p>Communication/VAPA arts leads are identified at each school site</p>

**Focus Area 3: Communications and Advocacy**

**Goal 3.3: Increase Awareness and Engagement of the Arts Through District/ Community Showcases and Events.**

<b>Timeline</b>	<b>Strategies</b>	<b>Actions</b>	<b>Responsibility</b>	<b>Measurable Outcome</b>
2019-2020	Explore what an annual “State of Arts Education Event” or Festival might look like	Viability of planning a festival with COVID considerations: Online  Expand on Innovations Showcase  Invite districts to develop a district wide arts festivals  Showcase existing arts festivals in districts as models	AEA and partners  Danna Rocca and Alyse Breece	Districts develop their own district wide arts festivals
2019-2020	Showcase existing arts festivals in districts as models	Scan the county to see if some districts have models to share	AEA and partners	Districts may consider existing models to build their own district wide events. Local businesses partner in events as venue sites and/or funding support
2019-2020	Create and coordinate opportunities to display student arts (visual/performing) in district offices, at Board Meetings, etc.	Seek permission to use public spaces and local business  Districts provide time and space to highlight student visual and performing arts in a public way	Contact at McNear to coordinate getting work to the district (through Karen) for display.	Work on display at district offices or performances at board meetings etc.
2019-2024	Coordination and installation of representative art from each district in the County Office of Education.	Each school district submits art for rotating gallery exhibit- includes 2D, 3D and digital media  Exhibit rotates each semester	Arts lead at each school site to make selection MASC Committee@McNear  Arts Now Community to mount and dismount exhibit	Every school district is celebrated through student art at the County Office of Education



2019-2024	Communicate, share and celebrate District Arts Festivals through Communications Hub	District arts festivals are documented through photo, video, social media Ensure McNear contributions are included and documented	Creative Sonoma and partners MASC	Contribute photos/ video/ social media to showcase the District Arts Festivals through Communications Hub
2021-2024	Offer arts awareness workshop events to build support	Identify venues for events throughout county Create a calendar for events with geographic diversity Prepare handout/takeaway with compelling message and an ask Consider hosting at McNear Elementary	Arts Now Community/ AEA and partners Liza Eichert/MASC	Arts awareness events held in County 2-4 times per year
2021-2024	Consider regional events: <b>“Sonoma Celebrates Arts in Schools”</b> Arts Festival for multiple Districts and Community to celebrate Arts Education	Establish a date and place for event Convene a planning team Launch event as a small pilot Grow over time Consider hosting at McNear Elementary	Community, Schools, Parents, Arts Organizations Liza Eichert/MASC	Regional arts festival becomes a yearly event

**Focus Area 3: Communications and Advocacy**

**Goal 3.4: Measure and Communicate Progress**

Timeline	Strategies	Actions	Responsibility	Measurable Outcome
2021-2024	Highlight data and mark progress at elementary school level	Collect local data for elementary schools about the offering of arts disciplines. Conduct Interviews and surveys of teachers for how and to what degree they include arts integration Collect data on what arts specialists or teaching artists are providing arts in that school Update on an annual basis  Analyze data already collected by Liza and Petaluma Paints	Creative Sonoma/ Arts Education Alliance/ Districts  Liza and Petaluma Paints	Sonoma County will have data for all elementary schools (that is currently not available from the state of California)
2021-2024	Highlight data and mark progress at secondary level	Review Arts Education Data Project on an annual basis for secondary offering of arts disciplines and CTE.	Creative Sonoma/ Arts Education Alliance/ Districts	Sonoma County will review and share data for all secondary schools for secondary offerings in arts disciplines and CTE-available through the Arts Education Data Project
Every 3 years: 2021, 2024, etc	Collect and share data every three years	Partner with Creative Sonoma to participate in countywide research every three years to mark progress (arts education metrics) Look at models such as the pilot program for Petaluma City Schools with an annual report that shows year to year progress.	Liza and MASC Creative Sonoma PCS	McNear and PCS benefit from the shared data highlighting elementary and secondary offerings in arts disciplines and arts integration with other content areas.  Data may be used to leverage funding

2021-2024	Review targeted district LCAPs to measure progress in arts education	Review and report out on district LCAPs Watch the progress of how funding in the arts is included and grows over time.	Arts Education Alliance Liza	Districts will allocate additional LCFF, Title I Title III and/or Title IV funds towards the arts.
2021-2024	Communicate progress to Leadership40 and school boards	Give impactful examples of successful arts teaching and learning as well as arts integration strategies  Share assessment data  Provide student testimonials and examples	AEA and partners Liza	Superintendents and School Boards are made aware of progress in arts education through presentations by advocates
2021-2024	Provide information about the Declaration for Equity in Arts Learning through CREATE CA	Make the Declaration for Equity in Arts Learning a key resource for advocates Plan presentations  Work toward adoption Encourage district/agency to add the Arts Equity badge on the websites  Present to McNear TIDE	Arts Education Alliance/Arts Now  Petaluma and McNear TIDE	Community Members and Districts organize Arts Now local or regional teams to regularly present arts updates and arts values to their school board and adopt the Declaration for Equity in Arts Learning
2021-2024	Communicate progress to administrators, teachers, parents, students and the broader community	Compile data  Communicate and share findings  Annual Survey will be administered and data shared at a state of arts education event- unified voice: Arts are Essential	Creative Sonoma/ Arts Education Alliance/ Arts Now  Liza Eichert  MASC	Community is engaged and motivated to continue arts education advocacy efforts

**Focus Area 4: Arts Funding Resources**  
**Goal 4.1: Provide multi-tiered sustainable funding**

Timeline	Strategies	Actions	Responsibility	Measurable Outcome
2019-2024	Connect funding resources to exponentially increase the reach –public/private partnerships	<p>Identify current projects and programs that could be expanded or developed with adequate funding</p> <p>Identify local and state arts orgs or foundations that prioritize arts education and offer resources</p> <p>Connect with local businesses to provide community match resources</p> <p>Leverage Creative Sonoma Grant to write more grants</p>	Petaluma Paints MASC Liza Eichert	<p>Diversify funding for arts education such as education foundation, grant funds, Family foundations, corporate funding streams, Biotech and tech firms, (especially around STEM/STEAM)</p> <p>Build sustainable base programs and improve program offerings through increased funding.</p>
2019-2024	Identify underserved districts/schools with high needs and support them to secure funding to address equitable access to the arts.	<p>Survey Petaluma Administrators and Teachers</p> <p>Connect Schools with Resources and prioritize schools in need</p> <p>ex. Liza connected McDowell and PAC with donations</p>	Petaluma Paints MASC Liza Eichert Petaluma Art Center TIDE	<p>Develop awareness in the districts to access funding from different areas such as the Creative Sonoma grant programs.</p> <p>Leverage connections for more equitable access</p>

<b>Focus Area 4: Arts Funding Resources</b> Goal 4.2: Direct District Funding to support Arts Education				
Timeline	Strategies	Actions	Responsibility	Measurable Outcome
2019-2024	Strategize long-term and short term funding solutions Title I, Title III, Title IV, LCFF	Survey Petaluma Administrators and Teachers  Hold strategy conversations with MASC, Petaluma Paints and Creative Sonoma  Meet with District Cabinet	Liza Eichert Petaluma Paints  All  Petaluma Paints, Karen McGahey, Bob Bullwinkel	Calendar Dates Meeting Notes Funding
2019-2024	Scan LCAPS to determine funding levels toward the arts	Attend LCAP Arts Advocacy Training  Read LCAP from Windsor and other Arts Focused School Districts	Liza Eichert and Kerry Santia  MASC, Petaluma Paints	Models Goals Increase awareness of districts that have included arts in the LCAP in a variety of different contexts including SEL, ELL, STEAM, Special Education, etc.
2019-2024	Encourage stakeholders to advocate for designated funds for Arts Education in all district LCAPs	Have MASC Rep from McNear and Petaluma Paints attend LCAP Meetings	Kerry Santia Liza Eichert Beth Schlanker	Meeting Notes Revised Site Plan District LCAP with Arts Planning

Developed by McNear Arts and Science Committee Members: Liza Eichert, Sarah Shah, O’Meara Cover, Linsey Larimore and Kerry Santia  
 with direction and support from Karen McGahey  
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