



ArtSurround Artist Project Proposal

ArtSurround is a collaborative effort among the public, private, and nonprofit sectors to enhance Sonoma County's creative vitality by supporting artists and infusing the arts into our public realm. The initiatives goals include:

- Supporting the creation of art and engagement in the public realm
- Encourage community agencies to look to the arts to help solve issues – from physical space upgrades to community and social concerns
- Raise county residents' and visitors' appreciation and awareness of artists and the arts' impact on community

Award Ranges: Artists will be funded from \$1,000 to \$10,000, with most awards expected to be in the \$3,000-\$5,000 range.

- No artist shall receive an award of less than \$1,000 (inclusive of artist fee, materials, and other expenses).
- A proposed project may include an artist team with an overall project budget that exceeds \$10,000, but no artist shall receive an individual award in excess of \$10,000.

Proposal Q & A Help Session: Wednesday, August 3, 2022, 12:00-1:00pm (join via Zoom link <https://tinyurl.com/AS-proposals/>). The session will be recorded and posted on the webpage the next day.

Deadline to Submit: Monday, August 22, 2022 11:59pm PT

Notification of Grant Amount(s): Early September 2022

Where and How to Submit: The Proposal Form has been added to the Artists' original applications. Artists should sign into their Submittable account to get started. Paper-based or handwritten forms will not be reviewed.

Contracting: Project funding will be dispersed by contracting with each individual artist through either Creative Sonoma (County of Sonoma) or the City of Santa Rosa Art in Public Places Program. Contract types may vary depending on the size of the contract. For both entities, awards in excess of \$5,000 will involve a long-form contract, which has additional elements and requirements.

PROJECT PROPOSAL FORM

Please fill out a separate Submittable form for each proposed project. Multiple projects may be proposed for one site, but each one must submit a separate form.

1. Project Name: Please give your project a name (catchy is good!).
2. Site Name (choose the site to which you've been paired):
3. Project ADVOCATE First and Last Name:
4. Project ADVOCATE Email:
5. Project LEAD ARTIST First and Last Name:
 - If there are two or more lead artists on a project, please designate the person that should be the main contact for this project.
6. Project LEAD ARTIST email:
7. Does this project involve a solo artist or an artist team? (choose one)
 - Solo artist
 - Artist team (*if you choose this option, fill out #7a.*)

7a. Please list the additional artist team members, their roles (such as co-designer, teaching artist, fabricator, installer, painter, performer, etc.), and their emails:

Name of Artist Team Member	Role	Email

- Smaller artist teams are recommended (one lead artist with 1-3 additional artists); the maximum for any artist team is one lead artist with 5 additional artists.
8. Provide a two to three sentence description of the project. This description will be utilized on CreativeSonoma.org, in media and promotional materials, by project Advocates, and in reports to the County Supervisors. (Word Limit: 100)
 - Include who is doing it, where it will take place, target audiences or goals, and if community will be engaged around any specific theme or motif.
 - **(EXAMPLE:** The EverGreen Ecology Kiosk is conceived and constructed by textile artist Jane Ramirez of Green, CA, and will be installed in the Green Community Park throughout fall 2022. Ramirez and the Green Downtown Association will be hosting community activities to highlight the ecology and preservation of local waterways for the kiosk duration. At least two free weaving sessions will be offered; participants will create mats utilizing natural materials as well as integrating refuse collected during waterway clean up days.)
 9. Briefly describe how this project meets the Advocate goal(s). (Word Limit: 100)
 10. Project Narrative: Provide a written description of the proposed design and/or community arts event or activity, including any planned community engagement. If applying as an artist team, describe how the team will work together and each member's role. (Word Limit: 500)

11. Location(s): Please provide the street address if the project involves a specific location within the Site. If not applicable, please provide a description of where the majority of the project will take place.
 - If a portion of your project takes place online, include that as a location as well.
12. Timeline and Significant Dates: Please list key dates for the project including the project start and end dates, any community meeting dates (estimates are fine) if community engagement or participation is included in the project, and/or any related event dates.
13. UPLOAD: Budget Worksheet(s): Upload a budget sheet for the Lead Artist and, if an artist team is involved, a separate budget sheet for each artist listed in #7a. The ArtSurround team will evaluate all proposals and allocate funds to accommodate requests as best as possible.
 - **NOTE:** Funding is for new projects only and cannot be used for projects already in process.
 - Artist fees are **required** for every contracting artist and should be at least 20% of each artist's budget.
 - If applying as an artist team, the Lead Artist budget should be enhanced to cover project-wide insurance, permits, transportation of artwork, etc. (if any or all are applicable), beyond the Lead Artist's artist fee and materials.
 - The worksheets are available to download from within the Submittable application, or via the ArtSurround webpage: www.CreativeSonoma.org/ArtSurround/. A sample budget is also available on the webpage.
14. Total Project Budget Request: total for the project, based on worksheets submitted in #13.
 - If a solo project, this is the total from the Lead Artist budget worksheet.
 - If an artist team, this is the grand total of the Lead Artist's and all artist team members' worksheets.
15. Is your project budget scalable, either up or down? If so, briefly describe what you could do with either less or more in your budget. (Word Limit: 100)
 - If not scalable, please write in "fixed budget" or similar note.
16. UPLOAD: Provide conceptual drawings, models, and/or animation of proposed design showing proposed form, scale and materials. For non-visual art proposals, include curriculum, event plan, and samples of proposed performance or community arts experiences. Maps and diagrams are welcome for all types of proposals.
 - Be sure to title each item with the artist name and a descriptive word or two, such as "Ramirez weaving sample" or "Ramirez kiosk model" (**Do NOT** upload items with titles such as "image-123456789.jpg.")
17. Briefly describe your uploads in #16. As appropriate, describe dimensions, duration, materials, or any other pertinent information to help staff and reviewers understand them.
18. UPLOAD: Provide the signed Advocate Commitment Letter.

Attestation (must check to accept "Terms of Use" in Submittable)

The submitter of this proposal has the authority to commit to this project and will work with the Project Team to execute the project as described within this proposal, and to contract with the project funder according to their requirements.